

CRAFTING AN IMPACTFUL ELEVATOR PITCH

Nailing your elevator pitch is key to making a memorable first impression. This guide will break it down into 4 easy steps!

THE ESSENTIALS

Start with a friendly intro. Just drop your name with a smile. Easy, right?

“Hi, my name is...”

Share where you're at - whether it's work or school. This provides context and credibility to your pitch.

“I currently work (or go to school) at...”

Highlight your current role, project, or area of focus. Keep it concise and relevant to your audience.

“I am currently...”

Wrap it up with why you're speaking with them. Networking? Job hunting? Be sure to share your purpose clearly.

“My purpose for being here is...”



POWER MOVES

Crafting an elevator pitch is just the beginning; delivering it effectively is equally crucial. Once you've mastered those four essential elements, shift your focus to the delivery. Confidence is crucial – maintain eye contact, speak clearly, and show enthusiasm. Keep it conversational and tailor your pitch to suit the context and the individual you're addressing. Practice is key, so rehearse your pitch until it flows smoothly and naturally. By combining preparation and delivery effectively, you'll make a memorable impact every time you step into that elevator or any networking situation.



CURATION WORKSHEET

ELEVATOR PITCH

Use this worksheet to improve your elevator pitch: create an engaging opening, outline your current association and focus, and clarify your objective.

THE ESSENTIALS

Write down three different ways you could introduce yourself confidently and memorize them.

- a.
- b.
- c.

List your current workplace or school.

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Brainstorm two brief phrases to describe your current role or project.

- a.
- b.

What are you currently passionate about or working on?

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Craft a concise statement that captures your current focus or goal.

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Determine why you're practicing your elevator pitch. What do you hope to achieve?

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Write a clear purpose statement for your elevator pitch.

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NOW PUT IT ALL TOGETHER!

CURATION WORKSHEET

ELEVATOR PITCH

Use this worksheet to enhance your elevator pitch! Cultivate confidence in your delivery and embrace input for improvements. Elevate your pitch and succeed in all situations!

POWER MOVES

- Practice your elevator pitch in front of a mirror or with a friend.
- Focus on maintaining eye contact, speaking clearly, and projecting confidence.
- Ask for feedback from a friend or mentor and make any necessary adjustments.

REFLECTION

Reflect on your practice sessions. What went well? What could you improve?

Write down any additional insights or ideas for refining your elevator pitch.

ACTION PLAN

- Set a target for using your elevator pitch in a real-life scenario, such as a networking event or job interview.
- Make a firm commitment to regular practice to refine and enhance the effectiveness of your pitch.

By using the steps detailed in this guide and dedicating time to practice, you're making progress towards mastering the elevator pitch. Remember to keep refining your skills and confidence is key. Reach out to us if you need any guidance along the way!

