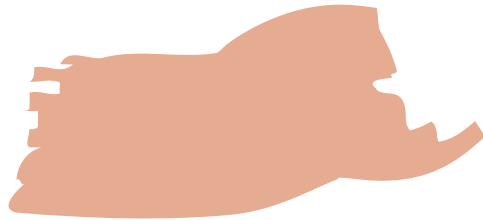


# YUCCA Y STONE

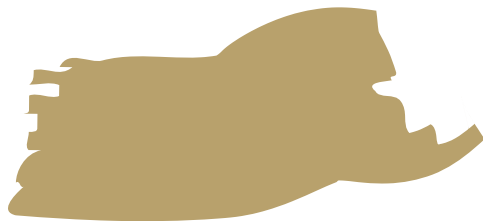
# Color Palatte | Yucca Stone

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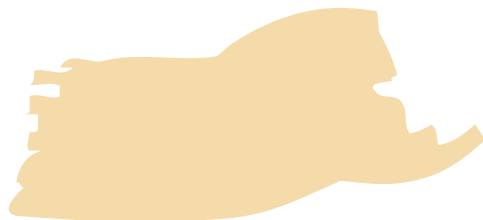
R		230	C		0
G		172	M		25
B		146	Y		37
			K		10

HEX #egad92



R		181	C		0
G		163	M		10
B		109	Y		40
			K		29

HEX #b5a36d



R		245	C		0
G		219	M		11
B		172	Y		30
			K		4

HEX #f5dbac



R		235	C		0
G		229	M		3
B		216	Y		8
			K		8

HEX #ebe5d8

# Typography in Use | Yucca Stone

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Acumin Variable Concept - Regular

ABCDEF 1234

abcdef 1234

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@\$&?

# Logo Usage | Yucca Stone

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Full Logo

Light Background

YUCCA Ψ STONE

YUCCA Ψ STONE

YUCCA Ψ STONE



Dark Background

YUCCA Ψ STONE

YUCCA Ψ STONE

YUCCA Ψ STONE





# Alternate Logo & Watermarks | Yucca Stone

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Light Background

Y Y S

Y Y S

Y Y S



Dark Background

Y Y S

Y Y S

Y Y S



# Social Media Guidelines | Yucca Stone

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## General

- Work to creatively market the pottery studio while remaining professional.
- Keep content posted relevant to product or inspiration for products created.
- All photos posted to social media should include a watermark.

## Hashtags

#yuccastone  
#yuccastonekickstarter  
#potterystudio  
#pottery #ceramics  
#australianceramics  
#handmade #cabaritabeach  
#sustainability