

Saving Other's for Archie (SOFA)

A Day of Selfcare

June 18th, 2022



Includes: 988- 5k suicide prevention walk/run, resource tables and training, live community concert and the **Jump for Archie**

This year our SOFA “Day of Self Care” will focus on grief and trauma. Every year we lose hundreds of thousands of friends and family to mental health tragedies, drug use, and suicide. SOFA is dedicated to providing awareness, resources, and support to those who are on their path to recovery, to those who are dedicated to walk with those who struggle, and to those who have been left behind if the struggle is lost.

Although the discussions are getting more common, these topics are still met with a stigma that prevents many from seeking help, providing help, and openly supporting those in need. June 18th is a day to create change, celebrate those in recovery, their families and supporters, and to honor the memory of those lost. Over the past 2 challenging years we have not been able to address the trauma and grief associated with these topics. With your help in sponsorships, we can come together to build the community, address the topics in need, and celebrate the hope that tomorrow is better than today!

Premiere Sponsor: 2 @ \$5,000 each

Large, highlighted logo displays on banners, flyers, shirts, and marketing materials, hyperlinks on SOFA website, social media tagging on posts and co-hosting for social media events, “top spot” along with SOFA on event day recognition with representative asked to be on stage (optional/strongly encouraged).

Lifeline: 4 @ \$2,500

Large logo displays on banners, flyers, shirts, and marketing materials, hyperlinks on SOFA website, social media tagging on posts and co-hosting for social media events, second tier special event day recognition that follows Premiere sponsor with representative asked to be on stage (optional).

Community Builder: 6 @ \$1,000 each

Medium highlighted logo displays on banners, flyers, shirts, and marketing materials, listed and hyperlinked on SOFA website, social media tagging on posts, event day recognition that follows Lifeline sponsors, with representative asked to be on stage (optional).

Awareness Advocate: 8 @ \$750 each

Medium logo displays on banners, flyers, shirts, and marketing materials, listed on SOFA website, social media tagging on posts, grateful mention following Community Builder on event day recognition.

Contributing Sponsor: 10 @ \$500 each

logo or text displays on some or all of the banners, flyers, shirts, and marketing materials, listed on SOFA website, social media mentions on posts, grateful mention following awareness advocates on event day recognition.