



# Triple Blaze Consulting

## Program, Project, Product, and UX Design Case Study

Client Focus: Organizations across healthcare, nonprofit, eCommerce, technology, and government sectors seeking leadership in program design, product development, project delivery, and user experience design.

Services Delivered:

- Agile Product & Program Management
- Enterprise PMO Setup & Portfolio Oversight
- UX Design and Prototyping (Figma, UserTesting, Hotjar)
- Software Implementation & Custom Development
- Workflow Optimization, Research, and Iteration
- FedRAMP Compliance & Digital Signage Implementation

## Scalable Product Delivery for a Patient-Centered Organization

### ***The Problem***

This organization needed structure around its software product lifecycle. Documentation was minimal, and alignment between business and technical teams was inconsistent.

### ***The Triple Blaze Solution***

- 1 Led Agile product delivery cycles with defined sprints and milestones
- 2 Mapped and documented end-to-end workflows and features
- 3 Introduced Jira and Confluence for real-time tracking
- 4 Established collaborative feedback loops with clinical and admin teams

*"Thanks to Triple Blaze, our Jira and Confluence processes became well-organized and well-documented—essential for keeping the team aligned. We dramatically improved our software product, which is now a critical part of our workflow."*

## Program Management for a Nationwide Digital Platform Rollout

### **The Problem**

The project involved coordinating a multi-vendor, multi-stakeholder digital platform for government and nonprofit audiences. Timelines and scope shifted frequently, demanding a structured, responsive PM approach.

### **The Triple Blaze Solution**

- 1 Developed roadmap, RACI chart, and rollout plans
- 2 Facilitated vendor coordination and stakeholder alignment
- 3 Implemented Smartsheet and Asana to track execution
- 4 Supported platform governance and documentation

*"Triple Blaze helped us understand all requirements of the project, made recommendations for prioritization, and communicated key information to stakeholders. Their positivity and structure kept us moving forward through challenges."*

## **Technical Leadership and UX Direction for an eCommerce Platform**

### **The Problem**

The company was transitioning off legacy infrastructure and lacked a clear roadmap for delivering modern UX. They needed technical planning, product strategy, and user experience leadership.

### **The Triple Blaze Solution**

- 1 Audited and redesigned platform workflows
- 2 Served as bridge between stakeholders, designers, and developers
- 3 Built Figma wireframes and design system using atomic design principles
- 4 Recruited and led the product and design teams through implementation

*"Triple Blaze is hands-down the best project management partner I've worked with—highly effective, organized, and outcomes-driven."*

## **End-to-End Product Ownership for a Mobile Startup**

### **The Problem**

A mobile-first startup needed guidance bringing its product to life—from concept through development, branding, and launch. Internal founders had the vision, but not the delivery structure.

### **The Triple Blaze Solution**

- 1 Led design sprints to create and test concepts in Figma

- 2 Built clickable prototypes to align on UX direction
- 3 Collaborated closely with developers for implementation handoff
- 4 Applied Design Thinking, Lean UX, and Agile UX methods

## **Digital Signage & Compliance Management for a Federal Government Agency**

### ***The Problem***

A federal agency needed help managing the implementation of a lighted desk sign solution integrated with a reservation system. The project required FedRAMP compliance, cross-team coordination, and strict audit readiness.

### ***The Triple Blaze Solution***

- 1 Oversaw deployment of cloud-connected desk signs integrated with a reservation system
- 2 Coordinated across federal, vendor, and compliance teams to ensure audit readiness
- 3 Stewarded the FedRAMP authorization process, compiling and submitting evidence packages
- 4 Led project meetings, technical reviews, incident management, and secure change reviews

## **Why Organizations Choose Triple Blaze Consulting**

- 1 ✓ Proven delivery in cross-functional and distributed environments
- 2 ✓ Deep expertise in program delivery, product development, and UX design
- 3 ✓ PMP and Scrum Master Certified Professionals
- 4 ✓ Figma, Jira, Notion, UserTesting, Hotjar, and Agile UX experts
- 5 ✓ Trusted by product teams in healthcare, public sector, eCommerce, and tech

### **Ready to elevate your user experience and delivery structure?**

Triple Blaze blends design, strategy, and execution. Let's build something great together.

**Visit us at [triple-blaze.com](https://triple-blaze.com)**