



# Triple Blaze Consulting

## Program, Project, and Product Management Case Study

Client Focus: A range of organizations spanning healthcare, nonprofit, manufacturing, eCommerce, and government sectors, all seeking leadership in program design, project execution, and product innovation.

Services Delivered:

- Agile Product & Program Management
- Enterprise PMO Setup & Portfolio Oversight
- UX Design & Requirements Documentation
- Software Implementation & Custom Development
- Workflow Optimization & Team Coaching

## Scalable Product Delivery for a Patient-Centered Organization

### ***The Problem***

The client lacked structure around managing its core software product. With limited documentation and informal workflows, internal teams struggled to align on requirements, timelines, and deployment expectations.

### ***The Triple Blaze Solution***

- 1 Led Agile product delivery with defined sprints and acceptance criteria
- 2 Documented workflows, features, and test cases
- 3 Implemented Jira and Confluence for process transparency
- 4 Introduced feedback loops between users and the dev team

*"Thanks to Triple Blaze, our Jira and Confluence processes became well-organized and well-documented—essential for keeping the team aligned. We dramatically improved our software product, which is now a critical part of our workflow."*

## Program Management for a Nationwide Digital Platform Rollout

### ***The Problem***

A nationally distributed team needed guidance in launching a new platform serving government leaders. Multiple vendors, shifting timelines, and competing priorities required a firm PM hand.

### ***The Triple Blaze Solution***

- 1 Scoped the end-to-end project plan and vendor coordination model
- 2 Created shared documentation and decision points across stakeholder groups
- 3 Delivered implementation roadmaps and training resources
- 4 Introduced a system for tracking milestones and accountability

*"Triple Blaze helped us understand all requirements of the project, made recommendations for prioritization, and communicated key information to stakeholders. Their positivity and structure kept us moving forward through challenges."*

## **Technical Leadership for a Direct-to-Consumer Platform Redesign**

### ***The Problem***

The company was transitioning from legacy systems but lacked a clear product roadmap or delivery structure. They needed strategic input, technical oversight, and team leadership.

### ***The Triple Blaze Solution***

- 1 Evaluated existing platforms and mapped future-state architecture
- 2 Developed project plans, budgets, and implementation schedules
- 3 Recruited and led cross-functional teams to execute redesign
- 4 Delivered platform migration strategy and technical risk mitigation

*"Triple Blaze is hands-down the best project management partner I've worked with—highly effective, organized, and outcomes-driven."*

## **End-to-End Product Ownership for a Startup Launch**

### ***The Problem***

A mobile-first startup needed guidance bringing its product to life—from concept through development, branding, and launch. Internal founders had the vision, but not the delivery structure.

### ***The Triple Blaze Solution***

- 1 Created product roadmap, MVP plan, and release strategy
- 2 Defined and prioritized user stories and sprint plans
- 3 Oversaw UX design and coordinated QA
- 4 Supported social media strategy and launch activities

## **Why Organizations Choose Triple Blaze Consulting**

- 1 ✓ Proven delivery in dynamic, distributed, and high-stakes environments
- 2 ✓ PMP and Scrum Master Certified Professionals
- 3 ✓ Experienced across startup, mid-market, and enterprise settings
- 4 ✓ Trusted by leaders in healthcare, public sector, and digital commerce
- 5 ✓ Clear, proactive communication and results clients can rely on

### **Ready to Accelerate Your Product or Program?**

Whether you're launching something new, realigning a delivery team, or building out your PMO—Triple Blaze delivers clarity, capacity, and confidence.

**Let's talk. Visit us at [triple-blaze.com](https://triple-blaze.com)**