

HARMONY BROOKSIDE GALLERY Al Fresco

Saturday 17th August 2019 • 2-6pm

Artist Information

What is Gallery Al Fresco?

An outdoor event to celebrate local artists wishing to exhibit and sell their art to the public.

Who is invited to exhibit?

The event is open to local artists who live or work in Mendham or the surrounding area.

What space is offered to artists?

Each artist will have an outdoor spot with a 4' table and a chair. Artists are encouraged to bring easels or display boards - see the illustration below for an example of the style of the event.

Additionally, each artist is invited to hang one piece in the Harmony Brookside Gallery to join the August exhibition entitled "Summer Dreaming" which will run from August 13 - August 31.

Can I sell my art?

Absolutely! This is a celebration of local artists and also an opportunity to sell your work. Sales of work displayed outside are between you and the buyer and you should be ready to accept checks, cash or credit cards - whatever you choose.

What about the art inside Harmony Brookside Gallery?

Each artist will have space for one piece (maximum width = 24") which will form the August Exhibition "Summer Dreaming". This can be an existing piece or one you decide to create especially for this exhibition. Your one gallery piece should be brought to the gallery on Monday August 12th together with a brief artist bio and the price. All pieces sold in the gallery will be subject to a 35% commission charge which Harmony Brookside is donating to the BCC / Unstoppable Girls fundraiser. The **Gallery Reception** for the August exhibition is Friday 16th August, 5-7pm, all welcome.

So I have one piece inside the gallery for a few weeks and the rest of my art is for sale on the afternoon of Gallery Al Fresco?

Exactly! This way we are able to showcase your work as well as you having the opportunity to sell directly to the public.

How many spots are available outside?

There are 12 artist spaces available on a first-come first-served basis. Additionally there'll be catering area for our friends, Fresco Mexican.

What time can I set up?

Set up is from 12 noon on Saturday August 17th. Please do not arrive before 12 noon. Upon arrival you'll be assisted with unloading your easels and artwork. We kindly ask that once your car is unloaded that you park it in the municipal car park by the library / fire station.

Can I plug in a fan or light?

Sorry, there's no electricity outside. This is an off-the-grid event!

Can I set up the canvas tent / booth that I use at art shows?

Due to the nature of the outdoor area there can be no tents / booths / display dividers or similar.

So how do I hang my pictures?

Think 'Montmatre in Mendham' for the day!! Here's some inspiration. We know that if the artists of Paris can handle this then in Mendham it will be très fantastique!



So, can I bring a sun umbrella?

Pourquoi pas?! Why not?! Any umbrellas need to be securely fastened/weighted and not too large. Please let us know if you will be bringing an umbrella and we will coordinate with you.

Some useful info : the area for Gallery Al Fresco is mainly in the shadow of the store building from. approximately 3pm.

I make pottery and sculptures - can I bring these items to exhibit or sell?

Gallery Al Fresco is for wall art only due to the space available, so we will not be able to accept registrations for sculptural art, pottery or any type of craft.

I need to leave by 5pm - is this ok?

Sorry, you'll need to rethink your plans. All artists need to stay until 6pm and event breakdown will not start until 6pm. At this time artists will have one hour to take down their art and reload their cars - staff will be on hand to help. The outdoor area should be clear by 7pm. An adult (18 years or over) must be manning the stall for the entire duration of the event.

I'm a high school student - can I exhibit?

We welcome artists 15 and older but require an adult (18 years or older) to be responsible and present throughout the day. For anyone younger, don't worry, your turn's coming!

How much does all this cost?

The fee is \$35 per artist which is payable to confirm your spot. Payments can be made by mailing a check or in person at Harmony Brookside. Please send or bring together with the completed Registration Form.

Where do I find the Registration Form?

Right where you found this document - go to HarmonyBrookside.com and click on Events / Gallery Al Fresco. You'll see a download button for the Registration Form so you can print it off, fill it out and mail it or bring it to the store.

What if I have other questions?

Feel free to drop an email to hello@harmonybrookside.com and we'll get back to you asap!