

Jay Willett  
Owner  
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If you are looking to raise funds for your Charity or Organization, or just looking to increase interest in your event, we can HELP. We understand how difficult it is to gather up quality items for your auction. With one phone call, we can make your fundraising efforts stress free. We offer a complete turnkey service. **Not only do we provide the auction items, we will run your auction for FREE!**

Since our inception in 2011, we have helped charities and organizations raise over \$8 Million for their cause! As the #1 Autographed Sports Memorabilia Silent Auction Company in Texas, we serve Houston, Austin, San Antonio, Dallas and surrounding areas. Provided below is a summary of how we can help raise funds at your event and give your attendees an experience that will keep them coming back for years to come.

#### WHAT WE DO:

- **Provide 20-50 (based on attendance) of quality, fully authenticated, autographed sports & entertainment memorabilia on a 100% consignment basis. This means there is No Cost to you. You are not responsible for any items that do not receive bids.**
- **We will Donate up to Two Items to the auction and all of the proceeds from those items go directly to the Charity/Organization.**
- **Not only do we provide the memorabilia, we will also host the auction for you from start to finish! Again, at No Cost to you.**
- **Opening bid on all auction items are marked at approximately 25% above our cost, so even at first bid your charity is already raising funds! ALL Bids above and beyond our cost goes directly to the Charity/Organization.**
  - Ex. If an item has a cost of \$200 with a minimum bid of \$250, and that item receives the minimum bid, the charity/organization receives \$50. If that same item receives a bid of \$600, then the charity/organization receives \$400!!
  - Typically, our opening bids are half of the retail value, so there is plenty of room for bidding to raise more funds for your charity!
- **At the end of the event, we will round up all the bid sheets, take payment and distribute all the auction items to the winners. Once we have collected all the payments, we will assess the total amount that goes to the charity/organization. Within one week, a check will be sent out from Diamonds in the Rough for the total amount raised for your event! It is really that easy!**

Sincerely,  
*Jay Willett*  
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