



Diamonds In The Rough Auctions
155 N Mill Trace
The Woodlands, Texas 77381



Who Are We?

Established in 2011, Diamonds In The Rough Auctions is one of the largest, nationwide, providers of fully authentic, high-quality sports & entertainment memorabilia specifically dedicated to help raise funds for non-profit and charitable organizations, like yours. With an extensive selection and affordable prices, we have items sure to please. Not only do we provide the memorabilia, but we also host your silent auction for **FREE!** We offer a full turn-key, NO RISK, NO COST, PROFESSIONAL service that is second to none! Year to date, we have helped raise over \$15 million for various charities throughout the United States.

**OVER \$15
MILLION
RAISED!**

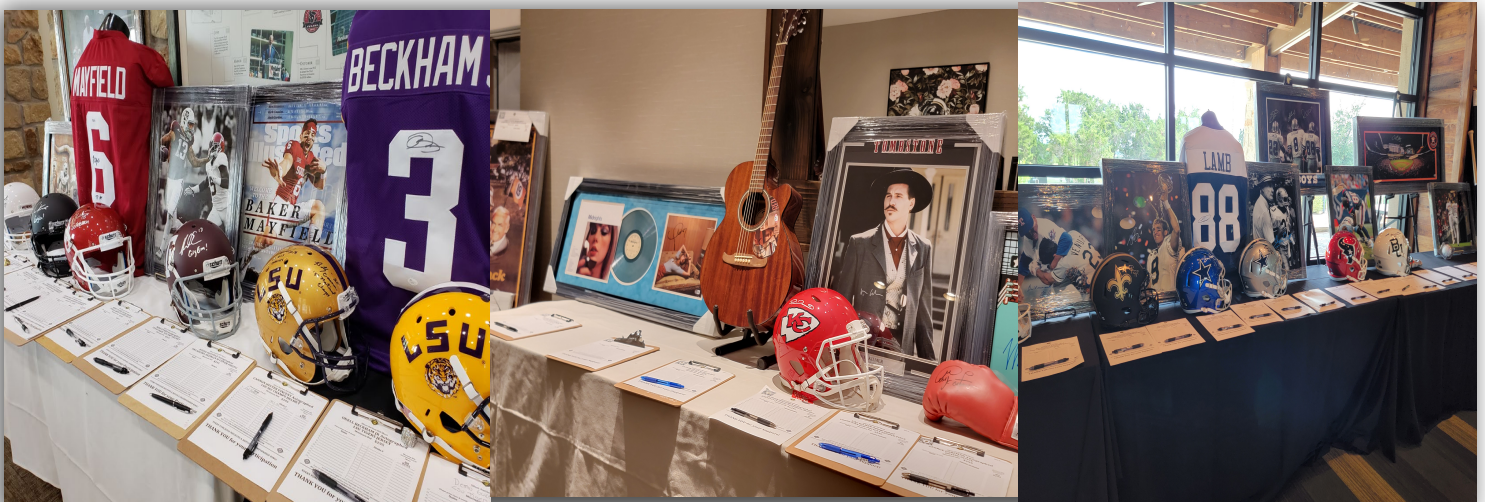
Silent Auctions

Our mission is to provide the finest quality products to our customers at no cost or risk to the charity/organization. We want to eliminate the cumbersome task, financial responsibility and risk that organizations experience when trying to procure silent auction items. We pride ourselves on going above and beyond to ensure the charity/organization and clients are happy. Customer service is our number one goal and we strive to impress our client base and gain return clientele. We partner up in over 600 events a year to help raise money for these charity/organizations because of this no cost, no risk business model.



Silent Auction Services

- We arrive at least 2 hr. prior to the event starting with 25-50 (based on attendance) of quality, fully authenticated memorabilia on a 100% consignment basis.
- We provide a customer service oriented employee to bring and display the items out with bid sheets and pens. We remain on site throughout the event to answer any questions about the items and help generate some interest not only for our items, but for any items you may already have.
- At the end of the event, we collect all of the bid sheets, determine the winners, take payment and distribute all of the auction items to the winners. Once we have collected all of the payments, we will assess the total amount that goes to the charity/organization. Within 7-10 days, you will receive a check from Diamonds in the Rough for the total amount raised for your event.



Online Auctions

What if you could do online auctions anytime you wanted throughout the year free of charge? Diamonds In The Rough now has the capabilities of providing the same exact full turn-key auction online with the same incredible autographed memorabilia and the exact same consignment concept all at **ZERO** cost or risk to you.

Imagine reaching out to thousands of people all over the United States willing to support your cause. Well now you can. All you have to do is promote the online auction via email, Facebook, Twitter and Instagram with a simple link. This is how the link will appear...

YourEventsName.bidding4charity.com/



We will customize your own web page with your logos and pictures promoting the event. Since space is not an issue, we can auction off as many items as you would like. Once the items have received bids and the auction ends, we will contact the auction winners via telephone and collect payment. We are even going to ship the winners their items via FedEx. Then within 2 weeks we will send your charity/organization a check. It's that simple.

Diamonds In The Rough will auction up to 5 of your items free of charge on the website as well. If you have tickets to a concert or game, rounds of golf, VIP Parking or pretty much anything you would like to auction, we can do it. All you have to do is provide us with pictures of the items, a brief description and starting bid and we will do the rest. At the completion of the auction, we will notify you who won and then you can collect payment and ship the items to the winners.

**NO Transaction Fees – NO Listing Fees – NO EBay Fees – NO PayPal Fees – NO Software Fees
NO Website Hosting Fees – NO Shipping Fees – NO Handling Fees**

Signings

Diamonds In The Rough takes part in hundreds of signings, both public and private, every year. These events include current superstars in the sports and entertainment industry as well as past champions and Hall of Famers. The signings allow us to provide hundreds of different items to charity auctions on consignment. We pride ourselves on providing the latest and most popular items that are unique and exclusive to Diamonds in the Rough solely.

Authentication

As the popularity of professional sports has grown over the years, so has the demand for autographed collectibles. Diamonds in the Rough offers only authentic autographed memorabilia as well as a 100% money back lifetime Certificate of Authenticity with every single autograph we sell. We offer autographed memorabilia only from the top, reputable, leading suppliers of authentic sports memorabilia. The companies that authenticate these items include Professional Sports Authenticator (PSA/DNA), James Spence Authentication (JSA), Beckett Authentication Services, Steiner Sports, Panini Authentic, Upper Deck, Mounted Memories, Tri-Star Productions, and Fiterman Sports Group. All autographed items come with a Certificate of Authenticity (COA) from these suppliers that include a hologram or sticker on the item. All are very reputable in the memorabilia business and guarantee items 100%. In most cases you can even look up the items on a website to verify the authenticity.



Frequently Asked Question's

How does my charity/organization make money?

Prior to the event, you are sent a list of silent auction items with our cost and the opening bid. The opening bid is normally set at 20-25% above our cost. **ALL** proceeds above and beyond our cost go directly to the charity/organization. We **do not** take a percentage!

How do we get paid?

Within 1 week upon completion of the silent auction, Diamonds In The Rough will send a check to your charity/organization for the winning bid amounts over our cost. If you decide you want to collect payment at the event for the auction items, then you will simply write a check to DITR for the cost of the items sold as predetermined from the list of items provided prior to the event.

How much money can my charity/organization make?

The sky is the limit and is all dependent on the number of bids each item receives. For example, if an item has a cost of \$200 with a minimum bid of \$250, and that item receives just 1 minimum bid, then the charity/organization receives \$50. If that same item receives multiple bids and has a final bid of \$700, then the charity/organization receives \$500. Again, we **do not** take a percentage. Typically, our opening bids are half of the retail value, so there is plenty of room for bidding to raise more funds for your charity!

What do we have to do or provide as a charity/organization?

The only thing you have to do is provide us space to set up the silent auction and promote the event. That is it!

What if we don't have any room for a silent auction?

Sometimes that is the case and we understand the lack of space. Diamonds In The Rough also has the capabilities to provide an online auction with the exact same business model.

Does Diamonds In The Rough Donate any items?

Yes, DITR will donate **2 Items** to every silent auction with ALL proceeds from those items going to the charity/organization.

What happens to the items that do not receive any bids?

Hopefully that is not the case, but in the event any items have not received any bids, then we simply take them back.

What kind of autographed items can you provide us with?

We have a variety of autographed memorabilia from the NFL, MLB, NBA, NHL, PGA, MLS, NCAA, boxing, wrestling, political and entertainment industry that include jerseys, photos, helmets, bats, baseballs, footballs, guitars and golf flags just to name a few.

How do I know the autographs are real?

Diamonds in the Rough offers only authentic autographed memorabilia from the top, reputable, leading suppliers of authentic sports memorabilia. The companies that authenticate these items include Professional Sports Authenticator (PSA/DNA), James Spence Authentication (JSA), Steiner Sports, Upper Deck, Beckett Authentication Services, Panini Authentics, Mounted Memories, Tri-Star Productions, and Fiterman Sports. All autographed items come with a Certificate of Authenticity (COA) from these suppliers that include a hologram or sticker on the item. All are very reputable in the memorabilia business and guarantee items 100%. In most cases you can even **buy** the items on a website to verify the authenticity. Additionally, every item comes with a DIAMONDS IN THE ROUGH AUTHENTIC Hologram also!

What happens if someone wins an item and is not present?

That is not a problem, we will still be able to contact and collect from the person via the telephone given the person's information will be on the bid sheets we provide. Then we can leave the item with the charity/organization's person in charge to make available for pick up, and or deliver the item ourself.

Partners/Events

Some of our partners...



www.DiamondsInTheRoughAuctions.com