



BOAT FESTS 2026

BOATS * WATERSPORTS * ADVENTURES!

*Three Fun & Affordable UK Events
in Portsmouth, Chester & Exeter*

www.boatfests.com



EXHIBIT FROM UNDER £18/SQM

For full exhibitor details & space availability, please enquire at:
<https://boatfests.com/contact> or call : 03301 334 344



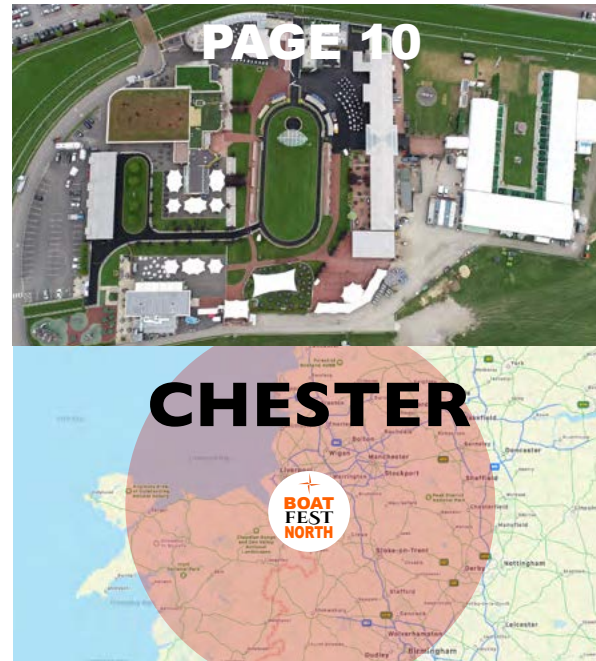
BOAT FEST SOUTH

**25th - 26th April 2026
Lakeside NH / King George V Park
+ Port Solent Marina, Portsmouth**



BOAT FEST NORTH

**14th - 15th March 2026
Chester Racecourse,
Chester**



BOAT FEST WEST

**11th - 12th April 2026
Exeter Racecourse
Exeter, Devon**

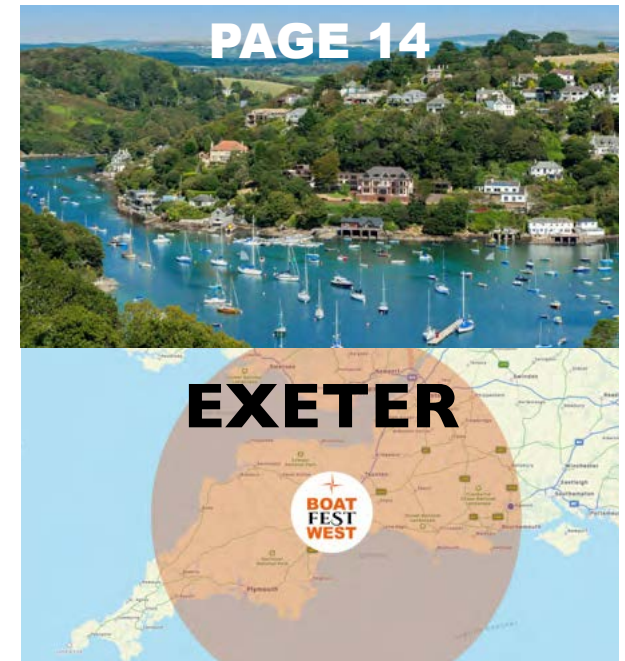


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BOAT FESTS

**BOATS, WATERSPORTS,
ADVENTURES!**

PORTSMOUTH * CHESTER * EXETER

THREE FUN AND AFFORDABLE EVENTS FOR BOATING, WATERSPORTS & ADVENTURE ENTHUSIASTS

BOAT FESTS (formerly 'The Trailer Boat & Watercraft Show'), has evolved into three fun and affordable events, aimed at ALL Boating and Watersports enthusiasts. Taking place in the Spring of 2026, in the South, North and West of England, each of the three events will feature a wide variety of New & Used Boats, Watersports Equipment, Adventures, Holidays (both on water and on land), as well as Chandlery, Equipment, Cars, Motorhomes, Services and much more besides. Held at fantastic locations that are easy to reach for the majority of Boating, Watersports & Adventure Enthusiasts in the UK, these events offer a fantastic day or weekend out for all who attend.

Featuring:

- * RIBs
 - * Sports Boats
 - * Yacht Tenders
 - * Sailing Boats
 - * Fishing Boats
 - * River Boats
 - * Inflatable Boats
 - * Dinghies
 - * Jet Skis
 - * Outboard Engines
 - * Boat Trailers
 - * Marinas
 - * Paddle Boards & Windsurfers
 - * Kayaks & Canoes
 - * Boat Electronics
- Plus New for 2026:**
- * Adventures!
 - * Boating Holidays & Yacht Charters
 - * Yacht Builders & Brokers
 - * Diving Equipment
 - * Equipment & Chandlery
 - * Boat / Yacht Owner Clubs
 - * Cars, 4x4's & Motorhomes
 - * Finance & Insurance



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NEW FEATURES FOR 2026

ADVENTURES & HOLIDAYS

Explore the world or experience some fantastic destinations in the UK, with a great adventure or holiday:

- ▶ Adventures & Experiences
- ▶ Yacht Charters
- ▶ Boating Holidays
- ▶ Land Based Holidays



EQUIPMENT & CHANDLERY VILLAGE

Great pre-season deals on a huge range of boating & watersports equipment, including:

- ▶ Clothing & Shoes
- ▶ Chandlery
- ▶ Outboards & Electronics
- ▶ Watersports Equipment
- ▶ Diving Equipment



ON-WATER DISPLAYS & TRIALS

Only at BOAT FEST SOUTH, see a great selection of boats (large and small), on the water at Port Solent Marina and even test some out in spectacular Portsmouth Harbour.

- ▶ On-Water Boat Displays
- ▶ For Boats 8m - 18m loa
- ▶ Sea Trials by Invitation
- ▶ Free Shuttle Bus Service to / from Lakeside North Harbour & Port Solent.



CARS, 4x4's & MOTORHOMES

Nearly everyone who owns a boat or enjoys watersports, has a great Car, 4x4 or Motorhome. So in 2026 we are delighted to introduce a "Car, 4x4 and Motorhome Zone" to BOAT FESTS.

- ▶ Cars
- ▶ 4x4's
- ▶ Motorhomes
- ▶ Campervans





BOAT FESTS

REACHING THE AUDIENCE

3 X EVENTS TRIPLE THE MARKETING

With all three BOAT FESTS taking place within two months of each other, by promoting the events together three times the marketing budget will effectively be spent on each Show, when compared to the single event in 2025.

SPONSORED & GROUP SOCIAL MEDIA POSTS

BOAT FEST events will be marketed extensively via Social Media, including Sponsored Posts and Group Posts.

CITY COUNCIL SUPPORT + ASSOCIATIONS / MARINAS / CHANDLERY / CLUB PARTNERS

BoatFests is supported by three active City Councils and multiple partners with Free Guest Tickets for their Guests.

MEDIA PARTNERSHIPS

With the UK's Best Boating, Watersports & Adventure Magazines, with FREE Guest Tickets for ALL their Readers.

UNLIMITED GUEST TICKETS FOR EXHIBITOR & PARTNER GUESTS & CLIENTS

All Exhibitors & Partners can invite an unlimited number of guests and friends to the Show, with FREE Show Access.

RECENT PARTICIPANTS

<https://boatfests.com/participants>



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BOAT FEST SOUTH 2026

PORTSMOUTH

25th - 26th April 2026

Lakeside North Harbour / King George V Park
+ Port Solent Marina



BOATING, WATERSPORTS & ADVENTURES IN THE UK'S HISTORIC NAUTICAL CITY!

BOAT FEST SOUTH 2026 is a fun and affordable Boating, Watersports & Adventure Festival taking place at Lakeside North Harbour / King George V Park, plus on-water boat displays at the magnificent Port Solent. Backed by Portsmouth City Council and supported by Hampshire Football Association and Premier Marinas among others, there is plenty of free parking at Lakeside North Harbour, plus a complimentary 5-minute shuttle bus taking visitors between there and Port Solent. BOAT FEST SOUTH will feature a wide range of boats, yachts, watersports equipment, chandlery, equipment, boating holidays & cars and much more besides. Come and enjoy BOAT FEST SOUTH next April in Portsmouth - the UK's historic nautical city.

INC. NEW
ON-WATER SHOW



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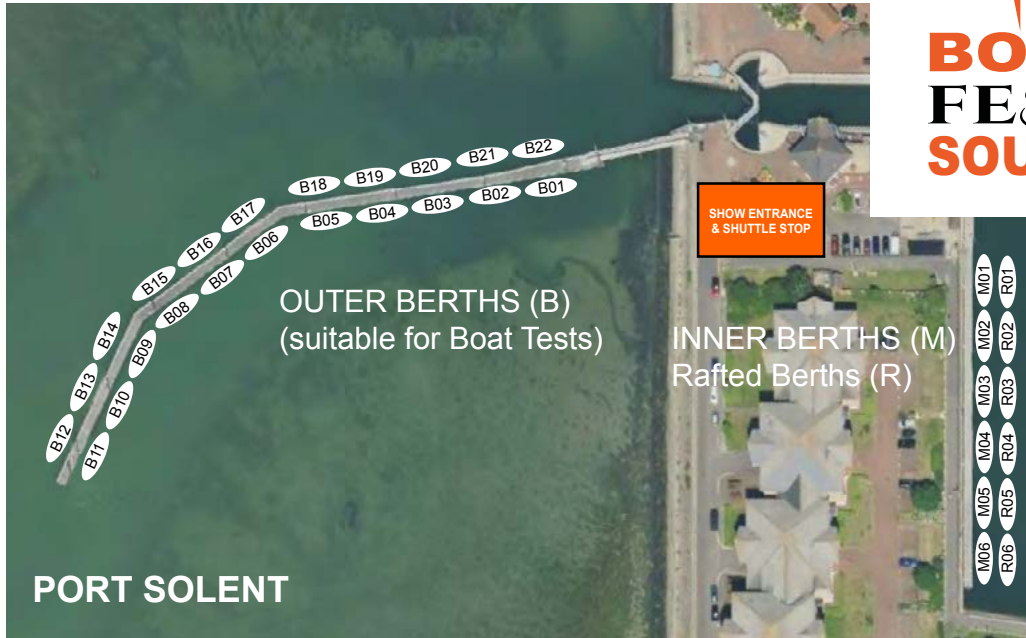
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BOAT FEST SOUTH



- BOAT FEST MARQUEE - BOATING & YACHTING HOLIDAYS YACHT BUILDERS & BROKERS EQUIPMENT & SERVICES

Y01	Y02	Y03	Y04	Y05	Y06	Y07	Y08

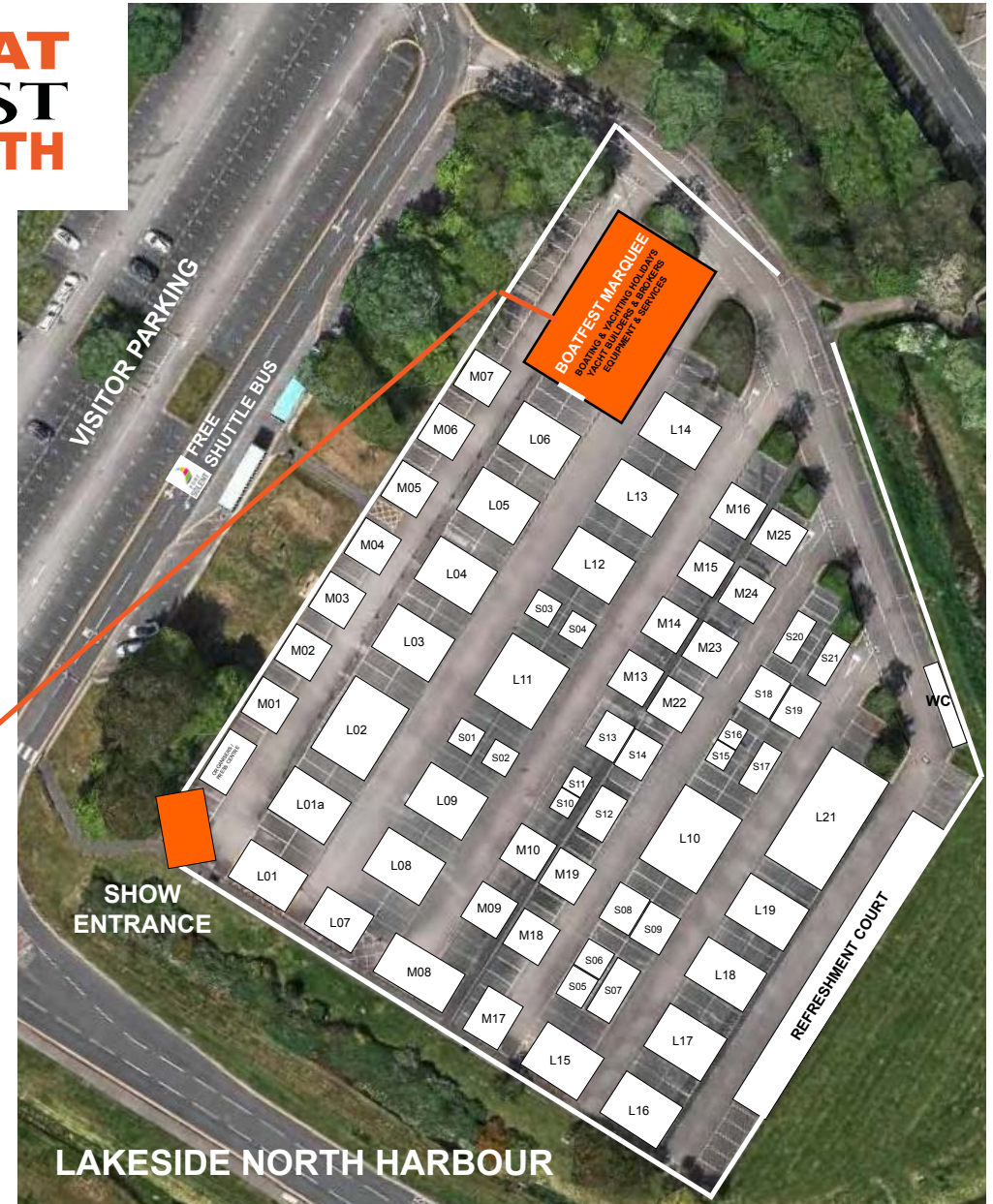


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BOAT FEST NORTH 2026

CHESTER
14th - 15th March 2026
Chester Racecourse



CHESTER
RACECOURSE




HORSERADISH

SHOWCASING BOATING, WATERSPORTS & ADVENTURES IN THE NORTH OF ENGLAND & WALES

With a huge number of boating, yachting and watersports enthusiasts living in the North of England & Wales, it doesn't seem right that nearly all the UK's boating & watersport Shows are held in the South of England. In March 2026, BOAT FEST NORTH will bring the best of boating, watersports and adventures to the North of England at the fantastic Chester Racecourse. Located in the heart of the historic City of Chester, this great venue is easy to reach for those living in Manchester, North Wales, Liverpool, The Lake District, Sheffield and Birmingham, as well as the highly affluent areas of Alderley Edge, Wilmslow & Northwich.



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**BOAT
FEST
NORTH**

- BOAT FEST MARQUEE -
BOATING & YACHTING HOLIDAYS
YACHT BUILDERS & BROKERS
EQUIPMENT & SERVICES

Y13	Y14	Y15	Y16			Y01	Y02	Y03	Y04
		Y17	Y18	Y19	Y20	Y21			
Y12	Y11	Y10	Y09	Y08	Y07	Y06	Y05		

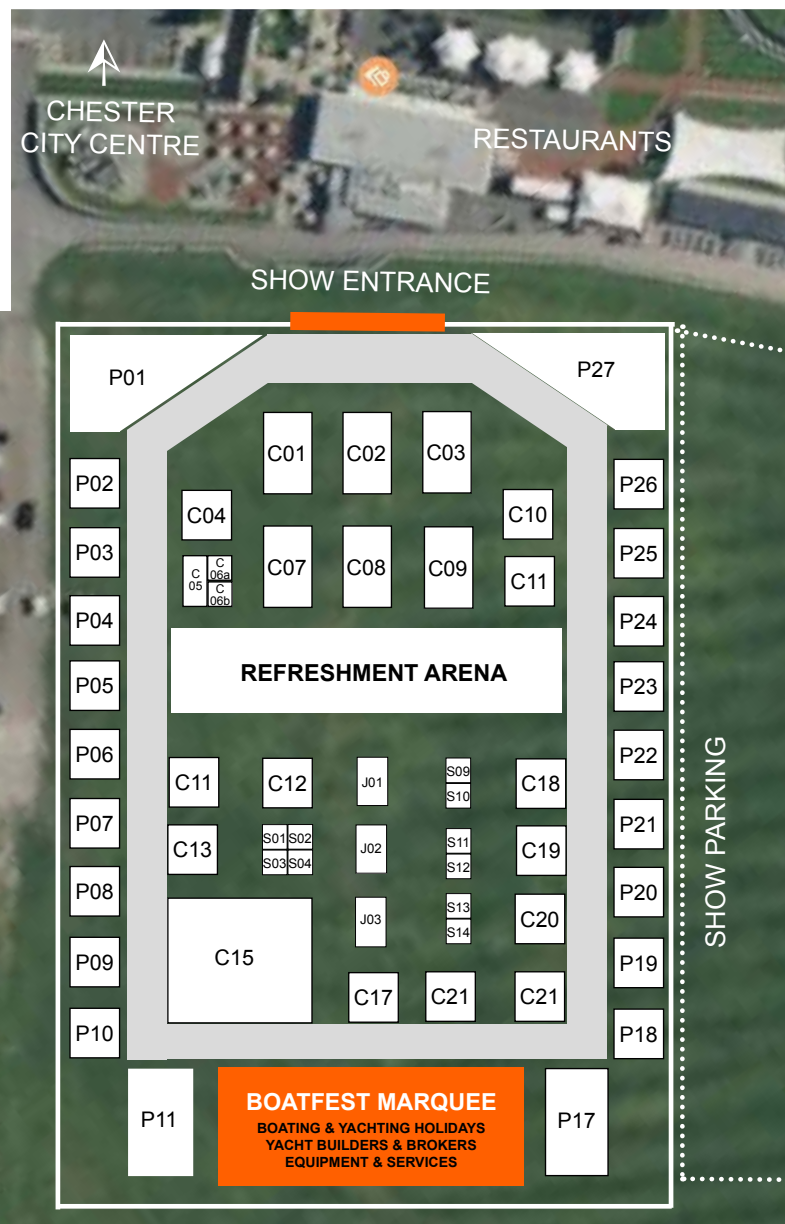


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BOAT FEST WEST 2026

EXETER

11th - 12th April 2026

Exeter Racecourse, Devon

Exeter
RACECOURSE


PREMIER
MARINAS

 **Exeter**
City Council

GREAT DEALS ON NEW & USED BOATS, WATERSPORTS & ADVENTURES IN THE WONDERFUL WEST COUNTRY

Visitors to BOAT FEST WEST will be able to enjoy seeing some of the UK's best boating, watersports & adventure brands. Held at the fantastic Exeter Racecourse, BOAT FEST WEST is located on the major A38 Devon Expressway - just a short distance from Exeter city centre and within easy reach for those living in the many major towns & cities in the region, including those in Cornwall, Devon, Somerset, Avon, Dorset & South Wales.



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BOATFEST MARQUEE
Yacht Builders & Brokers
Boating & Yachting Holidays

Y05	Y06	Y07	Y08	Y09	Y10	Y11	Y12
		Y17	Y18	Y19	Y20	Y21	
Y04	Y03	Y02	Y01		Y16	Y15	Y14
					Y13		



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THE UK BOAT & WATERSPORTS GUIDE 2026

THE DEFINITIVE 400+ PAGE GUIDE TO UK BOATING & WATERSPORTS

FREE MULTI-PAGE FEATURE PROMOTION WITH EVERY BOAT FEST 2026 SPACE BOOKING

Published in November 2025 in the lead up to Christmas (when 80% of magazine & book sales take place), the UK Boat & Watersports Guide 2026 is a comprehensive and highly interactive 400+ page guide to the best of UK Boating & Watersports.

Sold on the UK & World's largest Newsstands, including 'PressReader', the Guide will reach a HUGE audience both in the UK and overseas, including an estimated 2 Million 'Premium' Subscribers in the UK alone!

The Guide will also be free for ALL registered visitors attending a BOAT FEST event in 2026!

To receive a **FREE Multi-Page Feature** in the UK Boat & Watersports Guide 2026, please reserve your space (18sqm+) at any BoatFest 2026 event, by the 20th October 2025.

* For companies not exhibiting at a BOAT FEST event in 2026, but who would like to be included in the Guide, a Multi-Page Feature in the Guide (6-10 pages), costs just £495 ex.VAT



View & Download a Preview of The UK BOAT & WATERSPORTS GUIDE 2026 at: <https://boatfests.com/guide-2026>

Free Copy For All Visitors to:
BOAT FESTS 2026

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