



# BOAT FESTS 2026

\* BOATS \* WATERSPORTS  
\* ADVENTURES!

[www.boatfests.com](http://www.boatfests.com)

SOUTH \* WEST \* NORTH



LAKESIDE  
NORTH HARBOUR  
BEYOND THE OFFICE



PREMIER  
MARINAS



Exeter  
City Council

Exeter  
RACECOURSE

boatfolk

THE  
YACHT  
MARKET

ALL AT SEA

EXHIBIT FROM UNDER £18/SQM

For full exhibitor details & space availability, please enquire at:  
<https://boatfests.com/contact> or call : 03301 334 344





# BOAT FEST SOUTH

25th - 26th April 2026

Lakeside NH + Port Solent Marina,  
Portsmouth, Hampshire



## PORTSMOUTH



**EXHIBIT FROM UNDER £18/SQM**



# BOAT FEST WEST

11th - 12th April 2026

Exeter Racecourse  
Exeter, Devon



## EXETER



# BOAT FEST NORTH

13th - 14th June 2026

Chester  
Cheshire



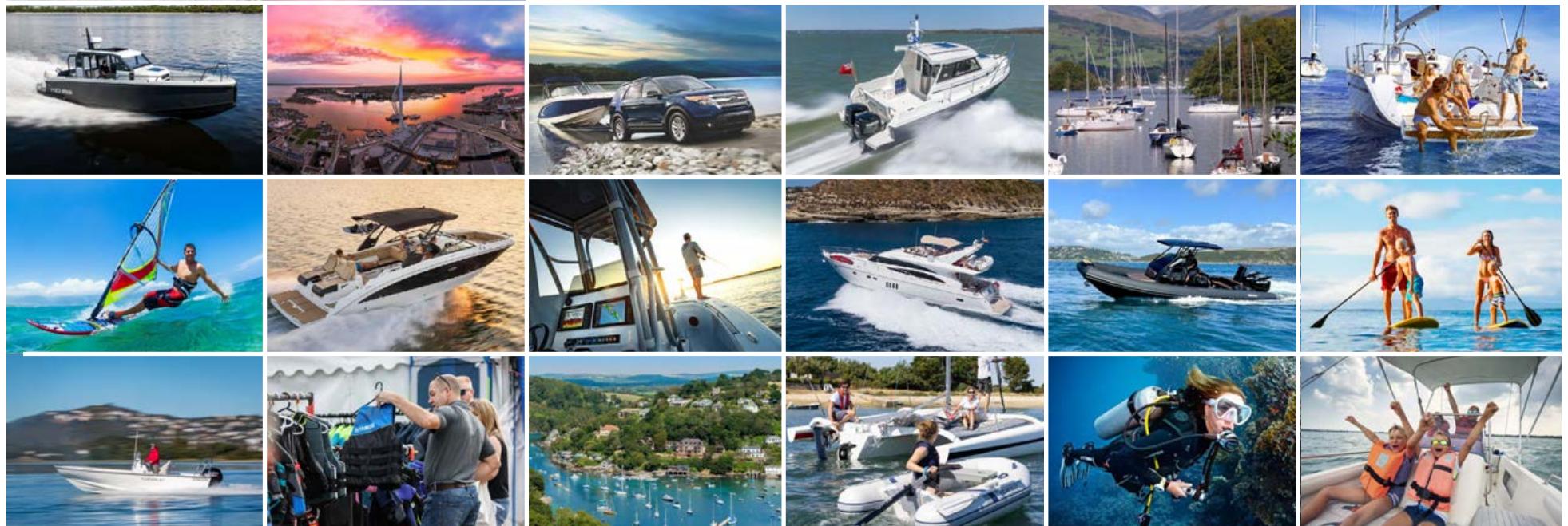
## CHESTER



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**BOAT  
FESTS**  
\* BOATS \* WATERSPORTS  
\* ADVENTURES!



## **PORTSMOUTH \* EXETER \* CHESTER**

### THREE FUN AND AFFORDABLE EVENTS FOR BOATING, WATERSPORTS & ADVENTURE ENTHUSIASTS

BOAT FESTS consists of three fun and affordable events, aimed at ALL Boating and Watersports enthusiasts. Taking place in the Spring of 2026, in the South, North and West of England, each of the three events will feature a wide variety of New & Used Boats, Watersports Gear, Chandlery & Equipment, Adventures, Holidays, as well as Chandlery, Equipment, Services and much more besides.

Held at fantastic locations that are easy to reach for the majority of Boating, Watersports & Adventure Enthusiasts in the UK, these events offer a fantastic day or weekend out for all who attend.

#### **Featuring:**

- \* RIBs
- \* Sports Boats
- \* Yacht Tenders
- \* Sailing Boats
- \* Fishing Boats
- \* River Boats
- \* Inflatable Boats
- \* Dinghies
- \* Jet Skis
- \* Outboard Engines
- \* Boat Trailers
- \* Marinas

- \* Paddle Boards & Windsurfers
- \* Kayaks & Canoes
- \* Boat Electronics

#### **Plus New for 2026:**

- \* Adventures!
- \* Boating Holidays & Yacht Charters
- \* Yacht Builders & Brokers
- \* Diving Equipment
- \* Equipment & Chandlery
- \* Boat / Yacht Owner Clubs
- \* Cars & 4x4's
- \* Finance & Insurance

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BOATS, WATERSPORTS, ADVENTURES!

## ADVENTURES & HOLIDAYS

Explore the world or experience some fantastic destinations in the UK, with a great adventure or holiday:

- ▶ Adventures & Experiences
- ▶ Yacht Charters
- ▶ Boating Holidays
- ▶ Land Based Holidays



## ON-WATER DISPLAYS & TRIALS

Only at BOAT FEST SOUTH, see a great selection of boats (large and small), on the water at Port Solent Marina and even test some out in spectacular Portsmouth Harbour.

- ▶ On-Water Boat Displays
- ▶ For Boats 8m - 18m loa
- ▶ Sea Trials by Invitation
- ▶ Free Shuttle Bus Service to / from Lakeside North Harbour & Port Solent.



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## NEW FEATURES FOR 2026

### EQUIPMENT & CHANDLERY VILLAGE

Great pre-season deals on a huge range of boating & watersports equipment, including:

- ▶ Clothing & Shoes
- ▶ Chandlery
- ▶ Outboards & Electronics
- ▶ Watersports Equipment
- ▶ Diving Equipment



### CARS & 4x4's

Nearly everyone who owns a boat or enjoys watersports, has a great Car, 4x4 or Motorhome. So in 2026 we are delighted to introduce a "Car, 4x4 and Motorhome Zone" to BOAT FESTS.

- ▶ Cars
- ▶ 4x4's
- ▶ Motorhomes



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Portsmouth  
CITY COUNCIL

PREMIER  
MARINAS

**RADDY**

boatfolk



THE YACHT  
MARKET

BOAT  
FESTS

REACHING THE AUDIENCE

### 3 X EVENTS .... TRIPLE THE MARKETING

With all three BOATFESTS taking place within a few weeks of each other, by promoting the events together three times the marketing budget will effectively be spent on each Show, when compared to the single event in 2025.

### SPONSORED & GROUP SOCIAL MEDIA POSTS

BOAT FEST events will be marketed extensively via Social Media, including Sponsored Posts and Group Posts.

### KEY INDUSTRY & CIVIC PARTNERS

BoatFests is supported by three active City Councils and Multiple Industry Partners helping us promote the BOATFEST events to a wide audience of Boating & Watersports enthusiasts in the UK.

### MEDIA PARTNERSHIPS

With the UK's Best Boating, Watersports & Adventure Magazines, with FREE Guest Tickets for ALL their Readers.

### UNLIMITED GUEST TICKETS FOR EXHIBITOR & PARTNER GUESTS & CLIENTS

All Exhibitors & Partners can invite an unlimited number of guests and friends to the Show, with FREE Show Access.



RECENT  
PARTICIPANTS

<https://boatfests.com/participants>

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INC. NEW  
ON-WATER SHOW

# BOAT FEST SOUTH 2026

## PORTSMOUTH

25th - 26th April 2026  
Lakeside North Harbour  
+ Port Solent Marina



## BOATING, WATERSPORTS & ADVENTURES IN THE UK'S HISTORIC NAUTICAL CITY!

BOAT FEST SOUTH 2026 is a fun and affordable Boating, Watersports & Adventure Festival taking place at Lakeside North Harbour, plus on-water boat displays at the magnificent Port Solent. Backed by Portsmouth City Council and supported by Hampshire Football Association and Premier Marinas among others, there is plenty of free parking at Lakeside North Harbour, plus a complimentary 5-minute shuttle bus taking visitors between there and Port Solent.

BOAT FEST SOUTH will feature a wide range of boats, yachts, watersports equipment, chandlery, equipment, boating holidays & cars and much more besides.

Come and enjoy BOAT FEST SOUTH next April in Portsmouth - the UK's historic nautical city.



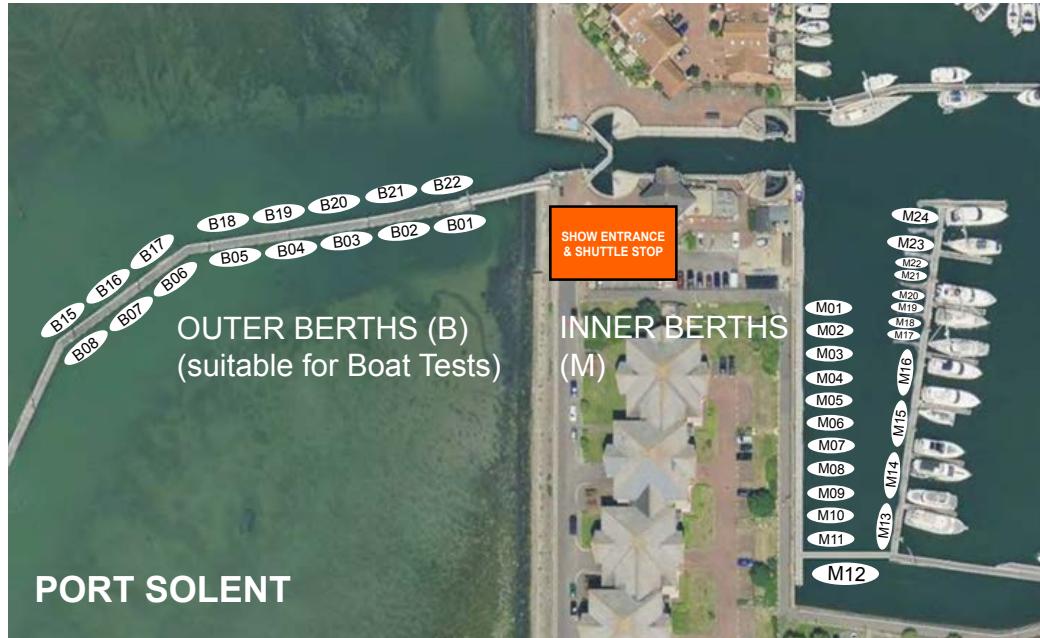
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# BOAT FEST WEST 2026

**EXETER**  
11th - 12th April 2026  
Exeter Racecourse, Devon



**GREAT DEALS ON NEW & USED BOATS,  
WATERSPORTS & ADVENTURES  
IN THE WONDERFUL WEST COUNTRY**

Visitors to BOAT FEST WEST will be able to enjoy seeing some of the UK's best boating, watersports & adventure brands. Held at the fantastic Exeter Racecourse, BOAT FEST WEST is located on the major A38 Devon Expressway - just a short distance from Exeter city centre and within easy reach for those living in the many major towns & cities in the region, including those in Cornwall, Devon, Somerset, Avon, Dorset & South Wales.



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# BOAT FEST NORTH 2026

CHESTER

13th - 14th June 2026  
Chester Racecourse /  
University of Chester



## SHOWCASING BOATING, WATERSPORTS & ADVENTURES IN THE NORTH OF ENGLAND & WALES

With a huge number of boating, yachting and watersports enthusiasts living in the North of England & Wales, it only seems right that there should be a good Boating & Watersport Show in this region. In June 2026, BOAT FEST NORTH will bring the best of boating, watersports and adventures to the historic City of Chester. The venue for this event is easy to reach for those living in Manchester, North Wales, Liverpool, The Lake District, Sheffield and Birmingham, as well as the highly affluent areas of Chester, Alderley Edge, Wilmslow & Northwich.



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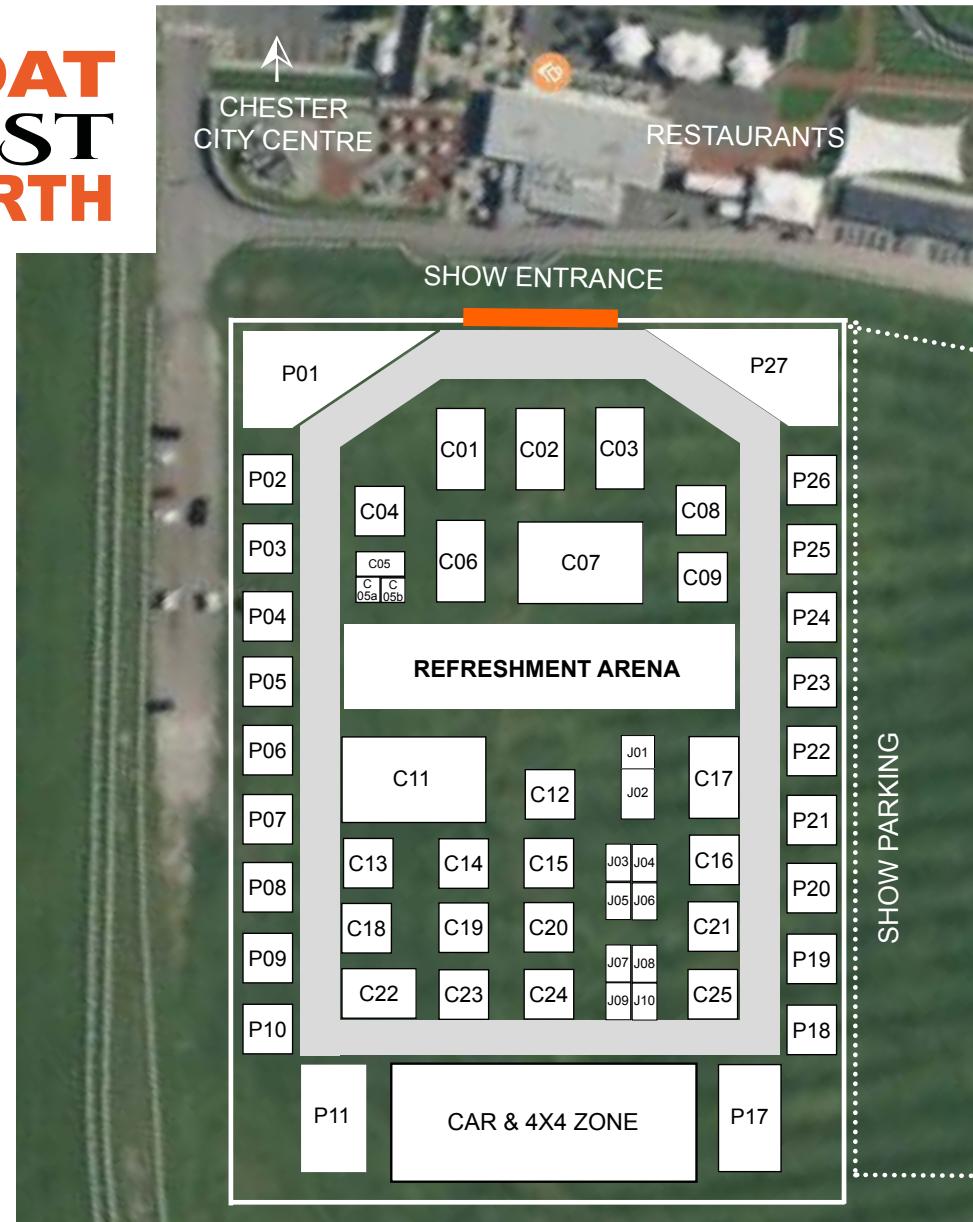


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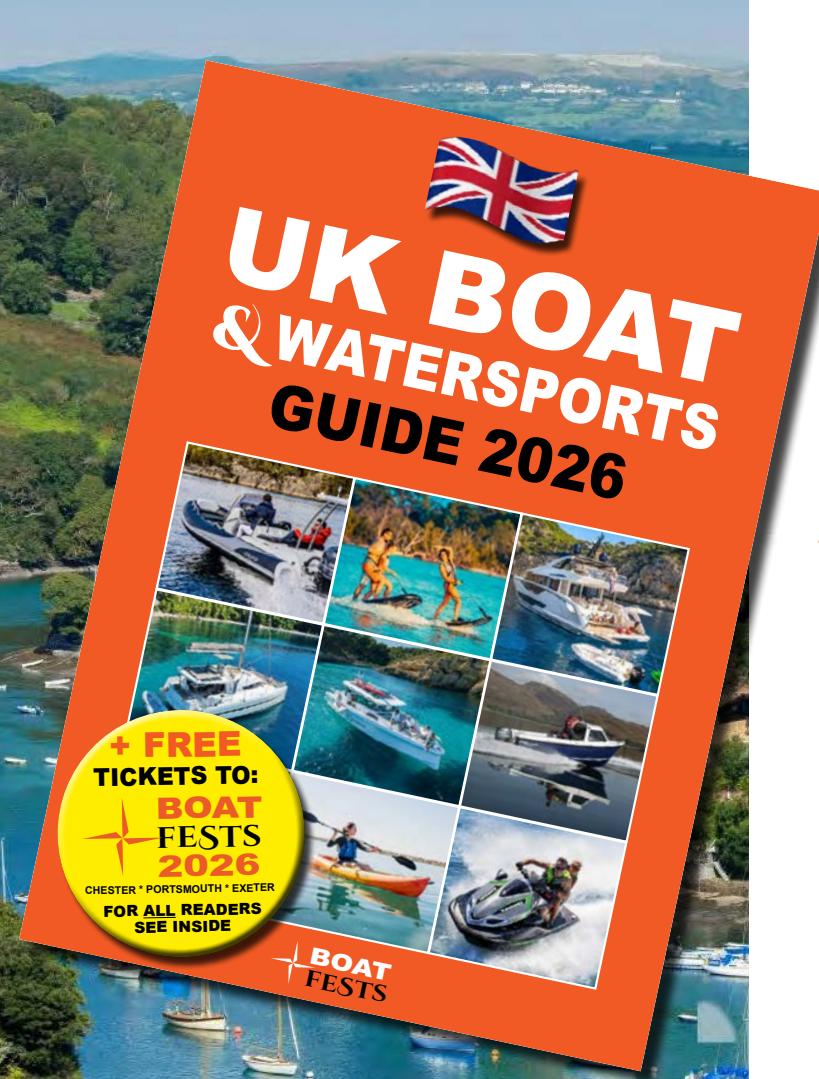


# BOAT FEST NORTH



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Free Copy For All Visitors to:  
**BOAT FESTS 2026**

Reaching a **HUGE UK & GLOBAL AUDIENCE**  
with  **pressreader™**

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# THE UK BOAT & WATERSPORTS GUIDE 2026

## THE DEFINITIVE 400+ PAGE GUIDE TO UK BOATING & WATERSPORTS

### FREE MULTI-PAGE FEATURE PROMOTION WITH EVERY BOAT FEST 2026 SPACE BOOKING

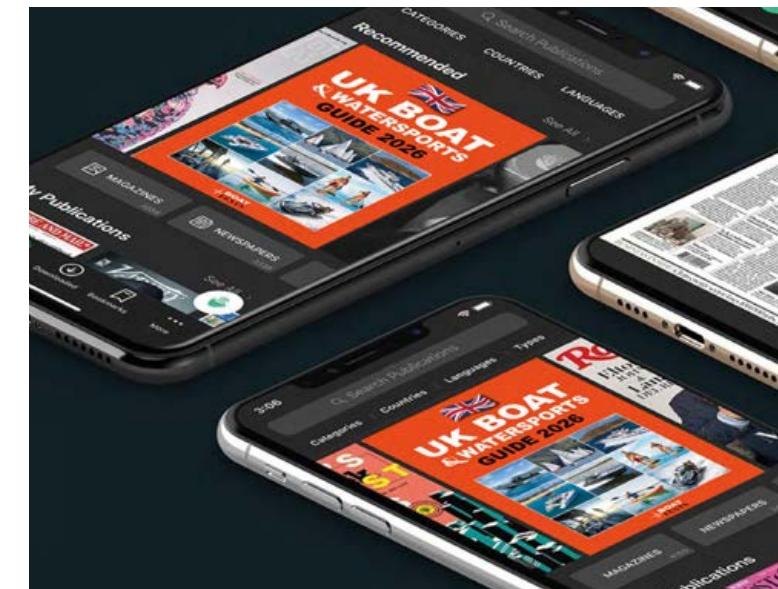
OUT NOW and updated at regular intervals throughout the year, the UK Boat & Watersports Guide 2026 is a comprehensive and highly interactive 500+ page guide to the best of UK Boating & Watersports.

Sold on 'PressReader', the UK's largest Newsstand, the Guide will reach a **HUGE** audience both in the UK and overseas, throughout 2026.

The Guide will also be free for **ALL** registered visitors attending a BOAT FEST event in 2026!

**Receive a FREE Multi-Page Feature in  
the UK Boat & Watersports Guide 2026,  
please reserve a space at any BoatFest  
2026 event.**

\* For companies not exhibiting at a BOAT FEST event in 2026, but who would like to be included in the Guide, a Multi-Page Feature in the Guide (6-10 pages), costs just £495 ex.VAT, with 'Prime' Multi-Page Features costing just £795 ex. VAT.



**View & Download a Preview of The  
UK BOAT & WATERSPORTS GUIDE 2026  
at: <https://boatfests.com/guide-2026>**

 **pressreader™**



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BOATS, WATERSPORTS & ADVENTURES!

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