



BOAT FESTS 2026

NORTH - SOUTH - WEST

Three Fun & Affordable Events
For ALL Boating &
Watersports Enthusiasts

www.boatfests.com



EXHIBIT FROM UNDER £18/SQM

For full exhibitor details & space availability, please enquire at:
<https://boatfests.com/contact> or call : 03301 334 344



BOAT FEST WEST

+ THE SOUTH WEST HOLIDAY SHOW
14th - 15th February 2026
Westpoint Arena, Exeter



BOAT FEST NORTH

14th - 15th March 2026
Chester Racecourse,
Chester



BOAT FEST SOUTH

25th - 26th April 2026
Lakeside North Harbour / King George V Park
+ Port Solent Marina, Portsmouth



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BOAT FESTS

NORTH, SOUTH, WEST

THREE FUN AND AFFORDABLE EVENTS IN 2026 FOR ALL BOAT & WATERSPORTS ENTHUSIASTS

BOAT FESTS (formerly 'The Trailer Boat & Watercraft Show'), has evolved into three fun and affordable events, aimed at ALL Boating and Watersports enthusiasts. Taking place in the Spring of 2026, in the North, South and West of England, each of the three events will feature a wide variety of New & Used Boats, Watersports Equipment, Holidays (both on water and on land), as well as Chandlery, Equipment, Cars, Motorhomes, Services and much more besides. Held at fantastic locations that are easy to reach for the majority of Boating & Watersports Enthusiasts in the UK, these events offer a fantastic day or weekend out for all who attend.

Featuring:

- * RIBs
- * Sports Boats
- * Yacht Tenders
- * Sailing Boats
- * Fishing Boats
- * River Boats
- * Inflatable Boats
- * Dinghies
- * Jet Skis
- * Outboard Engines
- * Boat Trailers
- * Marinas

- * Paddle Boards & Windsurfers
- * Kayaks & Canoes
- * Boat Electronics

Plus New for 2026:

- * Boating Holidays & Yacht Charters
- * Yacht Builders & Brokers
- * Diving Equipment
- * Equipment & Chandlery
- * Boat / Yacht Owner Clubs
- * Cars, 4x4's & Motorhomes
- * Finance & Insurance



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NEW FEATURES FOR 2026

BOAT HOLIDAYS, YACHT BUILDERS & BROKERS

A dedicated marquee / section featuring boating holidays, plus larger boats and yachts at all three BOAT FESTS:

- ▶ Yacht Charters & Boating Holidays
- ▶ Yacht & Boat Builders
- ▶ Yacht & Boat Brokers
- ▶ Electronics & Equipment
- ▶ Travel, Finance & Insurance Services



EQUIPMENT & CHANDLERY VILLAGE

Great pre-season deals on a huge range of boating & watersports equipment, including:

- ▶ Clothing & Shoes
- ▶ Chandlery
- ▶ Outboards & Electronics
- ▶ Watersports Equipment
- ▶ Diving Equipment



ON-WATER DISPLAYS & TRIALS

Only at BOAT FEST SOUTH, see a great selection of boats (large and small), on the water at Port Solent Marina and even test some out in spectacular Portsmouth Harbour.

- ▶ On-Water Boat Displays
- ▶ For Boats 8m - 18m loa
- ▶ Sea Trials by Invitation
- ▶ Free Shuttle Bus Service to / from Lakeside North Harbour & Port Solent.



CARS, 4x4's & MOTORHOMES

Nearly everyone who owns a boat or enjoys watersports, has a great Car, 4x4 or Motorhome. So in 2026 we are delighted to introduce a "Car, 4x4 and Motorhome Zone" to BOAT FESTS.

- ▶ Cars
- ▶ 4x4's
- ▶ Motorhomes
- ▶ Campervans



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BOAT FESTS

REACHING THE AUDIENCE

3 X EVENTS TRIPLE THE MARKETING

With all three BOAT FESTS taking place within two months of each other, by promoting the events together three times the marketing budget will effectively be spent on each Show, when compared to the single event in 2025.

SPONSORED & GROUP SOCIAL MEDIA POSTS

BOAT FEST events will be marketed extensively via Social Media, including Sponsored Posts and Group Posts.

MEDIA PARTNERSHIPS

With the UK's Best Boating, Watersports & Cruising Magazines, with FREE Guest Tickets for ALL their Readers.

MARINA / CHANDLERY / CLUB PARTNERS

with major Chandleries, Marina Operators and Boating Clubs, with Free Guest Tickets for their Clients & Members.

UNLIMITED GUEST TICKETS FOR ALL EXHIBITOR GUESTS & CLIENTS

All Exhibitors can invite an unlimited number of clients, guests and friends to the Show, with FREE Show Access.

RECENT PARTICIPANTS

<https://boatfests.com/participants>



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BOAT FEST WEST 2026

14th - 15th February 2026
Westpoint Arena
Exeter, Devon

+ THE SOUTH-WEST HOLIDAY SHOW



Exeter
City Council



POWERBOAT
5 RIB THE DIGITAL BOATING PLATFORM

GREAT DEALS ON NEW & USED BOATS, WATERSPORTS AND HOLIDAYS

Visitors to BOAT FEST WEST and THE SOUTH WEST HOLIDAY SHOW will be able to enjoy seeing some of the UK's best boating and watersports brands, plus a great range of Holidays (both on land and on-water) inside the heated Westpoint Arena, with larger boats on the hardstanding outside arena.

Held indoors at Westpoint Arena, the West Country's Premier Exhibition venue, BOAT FEST WEST is located just minutes from Junction 6 of the M5 and close to Exeter city centre. This venue has been selected for its easy reach for those living in the many major towns & cities in the region, including those in Cornwall, Devon, Somerset, Avon, Dorset & South Wales.



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BOAT FEST WEST

THE SOUTH WEST HOLIDAY SHOW

Westpoint
EXETER

OUTSIDE BOAT DISPLAY SPACE



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BOAT FEST NORTH 2026

14th - 15th March 2026
Chester Racecourse
Chester, Cheshire



CHESTER
RACECOURSE



PREMIER
MARINAS



HORSERADISH

POWERBOAT
5 RIB THE DIGITAL BOATING PLATFORM

SHOWCASING BOATING AND WATERSPORTS IN THE NORTH OF ENGLAND & WALES

With a huge number of boating, yachting and watersports enthusiasts living in the North of England & Wales, it doesn't seem right that nearly all the UK's boating & watersport Shows are held in the South of England. In March 2026, BOAT FEST NORTH will bring the best of boating and watersports to the North of England at the fantastic Chester Racecourse. Located in the heart of the historic City of Chester, this great venue is easy to reach for those living in Manchester, North Wales, Liverpool, The Lake District, Sheffield and Birmingham, as well as the highly affluent areas of Alderley Edge, Wilmslow & Northwich.



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**BOAT
FEST
NORTH**

- BOAT FEST MARQUEE -
BOATING & YACHTING HOLIDAYS
YACHT BUILDERS & BROKERS
EQUIPMENT & SERVICES

Y12	Y14	Y15			Y01	Y02	Y03

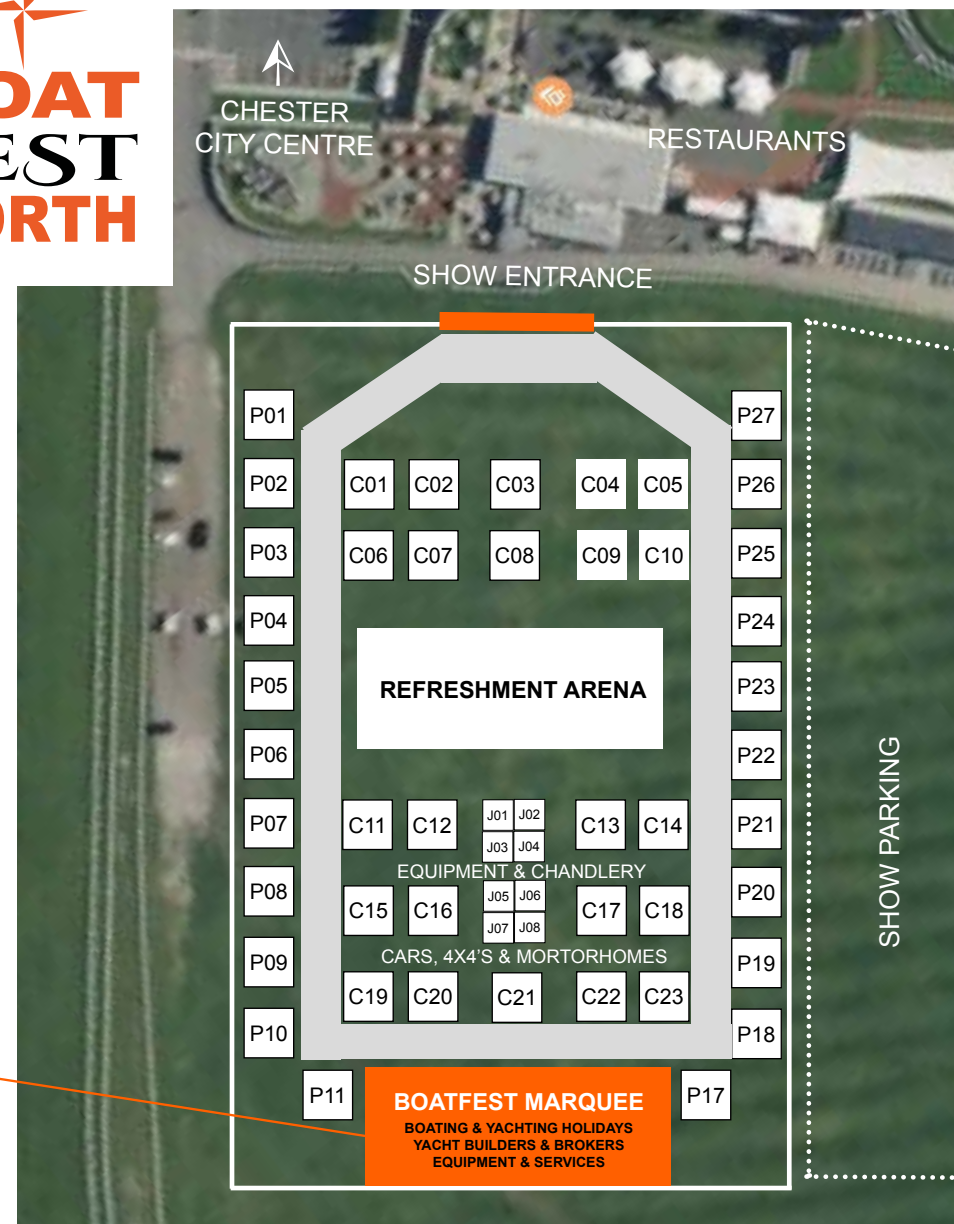


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BOAT FEST SOUTH 2026

25th - 26th April 2026
Lakeside North Harbour / King George V Park
+ Port Solent Marina
Portsmouth, Hampshire

LAKESIDE
NORTH HARBOUR
BEYOND THE OFFICE

PORT
SOLENT

PREMIER
MARINAS

Portsmouth
CITY COUNCIL

POWERBOAT
& RIB
THE DIGITAL BOATING PLATFORM

INC. NEW
ON-WATER SHOW

A FANTASTIC BOATING & WATERSPORTS EVENT IN THE UK'S HISTORIC NAUTICAL CITY!

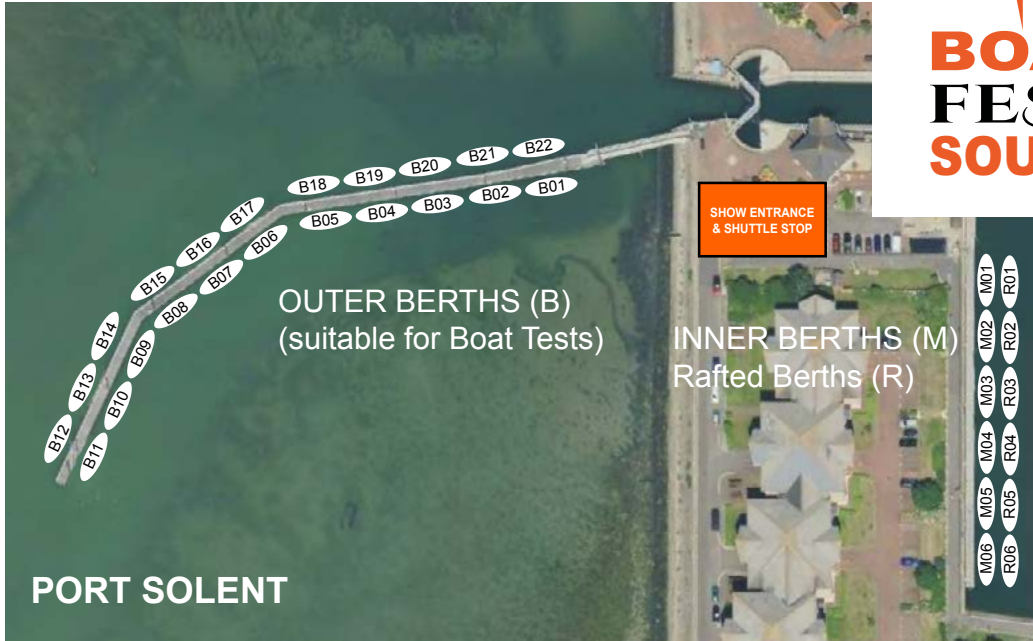
BOAT FEST SOUTH 2026 consists of a fun and affordable Boating & Watersports Festival at Lakeside North Harbour / King George V Park, plus on-water boat displays, a 'by invitation' boat trial facility, and lots of restaurants nearby at 'Port Solent Marina'. With plenty of free parking next to the Main Event at Lakeside North Harbour and a complimentary 5-minute shuttle bus between there and Port Solent, BOAT FEST SOUTH will feature a wide range of boats, watersports equipment, holidays and much more besides. Come and enjoy BOAT FEST SOUTH next April in Portsmouth - the UK's historic nautical city.



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BOAT FEST SOUTH



- BOAT FEST MARQUEE - BOATING & YACHTING HOLIDAYS YACHT BUILDERS & BROKERS EQUIPMENT & SERVICES

Y01	Y02	Y03	Y04	Y05	Y06	Y07	Y08					
<table><tr><td>Y09</td><td>Y10</td><td>Y11</td><td>Y12</td><td>Y13</td></tr></table>								Y09	Y10	Y11	Y12	Y13
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Y14	Y15	Y16	Y17	Y18	Y19	Y20	Y21	Y22	Y23			

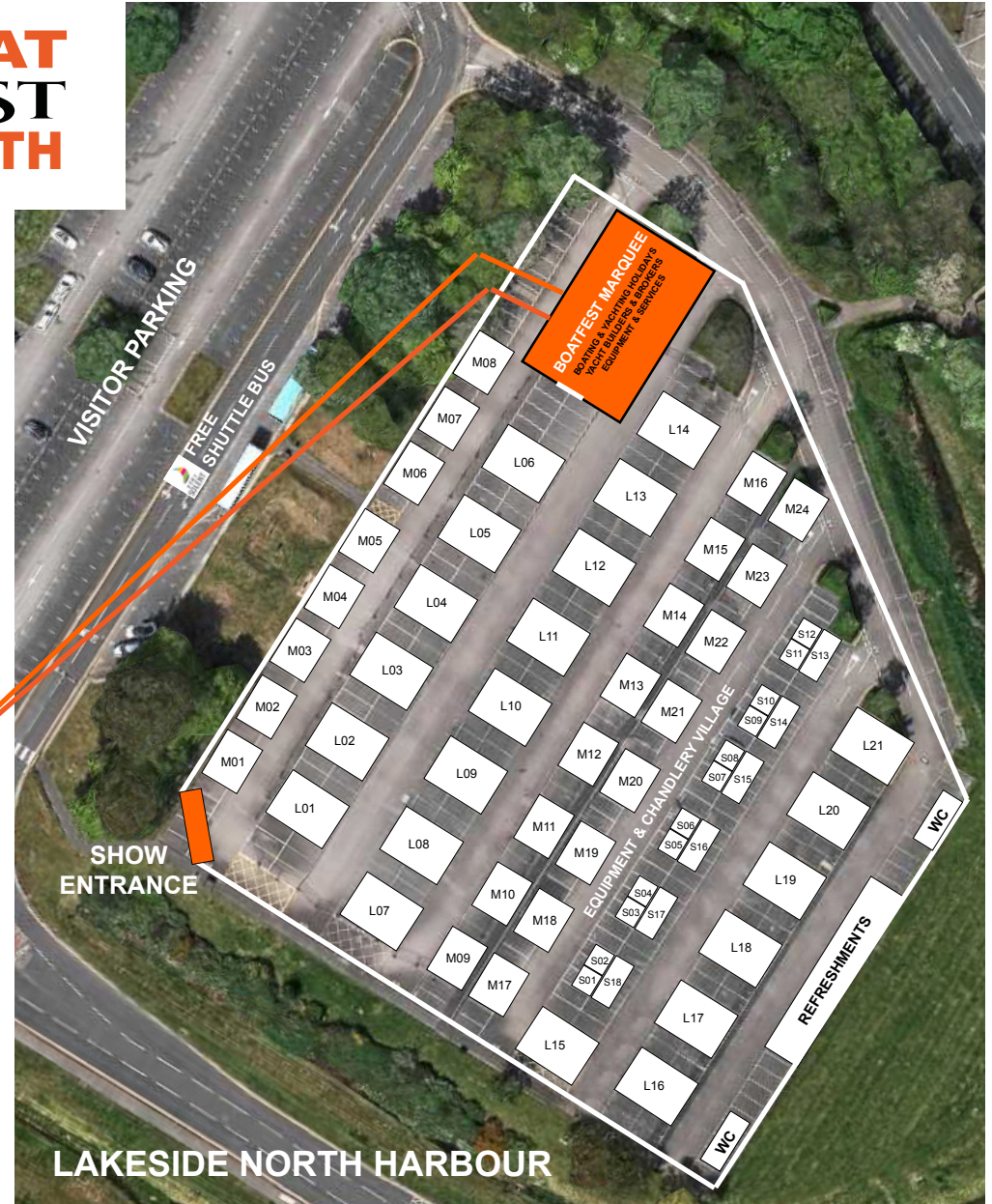


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MERCURY

RYCK 280

 **BOAT**
FESTS

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