



# BOAT FESTS 2026

PORTSMOUTH \* CHESTER \* EXETER

Three Fun & Affordable Events  
For ALL Boating &  
Watersports Enthusiasts

[www.boatfests.com](http://www.boatfests.com)

LAKESIDE  
NORTH HARBOUR  
BEYOND THE OFFICE



Portsmouth  
CITY COUNCIL

PREMIER  
MARINAS

POWERBOAT  
5 RIB THE DIGITAL BOATING PLATFORM



CHESTER  
RACECOURSE



HORSERADISH



Exeter  
City Council



**EXHIBIT FROM UNDER £18/SQM**

For full exhibitor details & space availability, please enquire at:  
<https://boatfests.com/contact> or call : 03301 334 344



# BOAT FEST NORTH

14th - 15th March 2026  
Chester Racecourse,  
Chester



## CHESTER



# BOAT FEST WEST

+ **THE SOUTH WEST HOLIDAY SHOW**  
10th - 11th April 2026  
Venue TBA, Exeter, Devon



## EXETER



# BOAT FEST SOUTH

25th - 26th April 2026  
Lakeside North Harbour / King George V Park  
+ Port Solent Marina, Portsmouth



## PORTSMOUTH



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# BOAT FESTS

## NORTH, SOUTH, WEST

BOAT FESTS (formerly 'The Trailer Boat & Watercraft Show'), has evolved in to three fun and affordable events, aimed at ALL Boating and Watersports enthusiasts. Taking place in the Spring of 2026, in the North, South and West of England, each of the three events will feature a wide variety of New & Used Boats, Watersports Equipment, Holidays (both on water and on land), as well as Chandlery, Equipment, Cars, Motorhomes, Services and much more besides. Held at fantastic locations that are easy to reach for the majority of Boating & Watersports Enthusiasts in the UK, these events offer a fantastic day or weekend out for all who attend.

### Featuring:

- \* RIBs
- \* Sports Boats
- \* Yacht Tenders
- \* Sailing Boats
- \* Fishing Boats
- \* River Boats
- \* Inflatable Boats
- \* Dinghies
- \* Jet Skis
- \* Outboard Engines
- \* Boat Trailers
- \* Marinas

- \* Paddle Boards & Windsurfers
- \* Kayaks & Canoes
- \* Boat Electronics

### Plus New for 2026:

- \* Boating Holidays & Yacht Charters
- \* Yacht Builders & Brokers
- \* Diving Equipment
- \* Equipment & Chandlery
- \* Boat / Yacht Owner Clubs
- \* Cars, 4x4's & Motorhomes
- \* Finance & Insurance



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## NEW FEATURES FOR 2026

### BOAT HOLIDAYS, YACHT BUILDERS & BROKERS

A dedicated marquee / section featuring boating holidays, plus larger boats and yachts at all three BOAT FESTS:

- ▶ Yacht Charters & Boating Holidays
- ▶ Yacht & Boat Builders
- ▶ Yacht & Boat Brokers
- ▶ Electronics & Equipment
- ▶ Travel, Finance & Insurance Services



### EQUIPMENT & CHANDLERY VILLAGE

Great pre-season deals on a huge range of boating & watersports equipment, including:

- ▶ Clothing & Shoes
- ▶ Chandlery
- ▶ Outboards & Electronics
- ▶ Watersports Equipment
- ▶ Diving Equipment



### ON-WATER DISPLAYS & TRIALS

Only at BOAT FEST SOUTH, see a great selection of boats (large and small), on the water at Port Solent Marina and even test some out in spectacular Portsmouth Harbour.

- ▶ On-Water Boat Displays
- ▶ For Boats 8m - 18m loa
- ▶ Sea Trials by Invitation
- ▶ Free Shuttle Bus Service to / from Lakeside North Harbour & Port Solent.



### CARS, 4x4's & MOTORHOMES

Nearly everyone who owns a boat or enjoys watersports, has a great Car, 4x4 or Motorhome. So in 2026 we are delighted to introduce a "Car, 4x4 and Motorhome Zone" to BOAT FESTS.

- ▶ Cars
- ▶ 4x4's
- ▶ Motorhomes
- ▶ Campervans



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# BOAT FESTS

## REACHING THE AUDIENCE

### 3 X EVENTS .... TRIPLE THE MARKETING

With all three BOAT FESTS taking place within two months of each other, by promoting the events together three times the marketing budget will effectively be spent on each Show, when compared to the single event in 2025.

### SPONSORED & GROUP SOCIAL MEDIA POSTS

BOAT FEST events will be marketed extensively via Social Media, including Sponsored Posts and Group Posts.

### MEDIA PARTNERSHIPS

With the UK's Best Boating, Watersports & Cruising Magazines, with FREE Guest Tickets for ALL their Readers.

### MARINA / CHANDLERY / CLUB PARTNERS

with major Chandleries, Marina Operators and Boating Clubs, with Free Guest Tickets for their Clients & Members.

### UNLIMITED GUEST TICKETS FOR EXHIBITOR GUESTS & CLIENTS

All Exhibitors can invite an unlimited number of clients, guests and friends to the Show, with FREE Show Access.

## RECENT PARTICIPANTS

<https://boatfests.com/participants>



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# BOAT FEST NORTH 2026

**CHESTER**  
14th - 15th March 2026  
Chester Racecourse



**CHESTER**  
RACECOURSE



**PREMIER**  
MARINAS



**HORSERADISH**

**POWERBOAT**  
5 RIB THE DIGITAL BOATING PLATFORM

## SHOWCASING BOATING AND WATERSPORTS IN THE NORTH OF ENGLAND & WALES

With a huge number of boating, yachting and watersports enthusiasts living in the North of England & Wales, it doesn't seem right that nearly all the UK's boating & watersport Shows are held in the South of England. In March 2026, BOAT FEST NORTH will bring the best of boating and watersports to the North of England at the fantastic Chester Racecourse. Located in the heart of the historic City of Chester, this great venue is easy to reach for those living in Manchester, North Wales, Liverpool, The Lake District, Sheffield and Birmingham, as well as the highly affluent areas of Alderley Edge, Wilmslow & Northwich.



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# BOAT FEST WEST 2026

**EXETER**

**10th - 11th April 2026**

**Venue TBA, Exeter, Devon**

## **+ THE SOUTH-WEST HOLIDAY SHOW**



## **GREAT DEALS ON NEW & USED BOATS, WATERSPORTS AND HOLIDAYS**

Visitors to BOAT FEST WEST and THE SOUTH WEST HOLIDAY SHOW will be able to enjoy seeing some of the UK's best boating and watersports brands, plus a great range of Holidays (both on land and on-water).

Held at a fantastic venue (to be announced October 2025), BOAT FEST WEST is located by a major road, just minutes from Exeter city centre. This venue has been selected for it's easy reach for those living in the many major towns & cities in the region, including those in Cornwall, Devon, Somerset, Avon, Dorset & South Wales.



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25th - 26th April 2026

Lakeside North Harbour / King George V Park  
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INC. NEW  
ON-WATER SHOW

## A FANTASTIC BOATING & WATERSPORTS EVENT IN THE UK'S HISTORIC NAUTICAL CITY!

BOAT FEST SOUTH 2026 consists of a fun and affordable Boating & Watersports Festival at Lakeside North Harbour / King George V Park, plus on-water boat displays, a 'by invitation' boat trial facility, and lots of restaurants nearby at 'Port Solent Marina'. With plenty of free parking next to the Main Event at Lakeside North Harbour and a complimentary 5-minute shuttle bus between there and Port Solent, BOAT FEST SOUTH will feature a wide range of boats, watersports equipment, holidays and much more besides. Come and enjoy BOAT FEST SOUTH next April in Portsmouth - the UK's historic nautical city.



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# THE UK BOAT & WATERSPORTS GUIDE 2026

## THE DEFINITIVE 400+ PAGE GUIDE TO UK BOATING & WATERSPORTS

### FREE MULTI-PAGE FEATURE PROMOTION WITH EVERY BOAT FEST 2026 SPACE BOOKING

Published in November 2025 in the lead up to Christmas (when 80% of magazine & book sales take place), the UK Boat & Watersports Guide 2026 is a comprehensive and highly interactive 400+ page guide to the best of UK Boating & Watersports.

Sold on the UK & World's largest Newsstands, including 'PressReader', the Guide will reach a HUGE audience both in the UK and overseas, including an estimated 2 Million 'Premium' Subscribers in the UK alone!

The Guide will also be Free-To-Download for ALL registered visitors attending any BOAT FEST event in 2026!

To receive a FREE Multi-Page Feature in the UK Boat & Watersports Guide 2026, please reserve your space (18sqm+) at any BoatFest 2026 event, by the 20th October 2025.

\* For companies **not** exhibiting at a BOAT FEST event in 2026, but who would like to be included in the Guide, a Multi-Page Feature in the Guide (6-10 pages), costs just £495 ex.VAT



View & Download a Preview of The UK BOAT & WATERSPORTS GUIDE 2026 at: <https://boatfests.com/guide-2026>

FREE COPY for all Visitors to:  
**BOAT FESTS 2026**

Reaching a HUGE UK & GLOBAL AUDIENCE with  **pressreader**



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