



BOAT FESTS 2026

* BOATS * WATERSPORTS
* ADVENTURES!

www.boatfests.com



LAKESIDE
NORTH HARBOUR
BEYOND THE OFFICE



PREMIER
MARINAS



CHESTER
RACECOURSE

HORSERADISH

Exeter
City Council
RACECOURSE

Exeter
RACECOURSE

boatfolk

THE
YACHT
MARKET

ALL AT SEA

EXHIBIT FROM UNDER £18/SQM

For full exhibitor details & space availability, please enquire at:
<https://boatfests.com/contact> or call : 03301 334 344



BOAT FEST SOUTH

25th - 26th April 2026

Lakeside NH + Port Solent Marina,
Portsmouth, Hampshire



EXHIBIT FROM UNDER £18/SQM



BOAT FEST WEST

11th - 12th April 2026

Exeter Racecourse
Exeter, Devon



BOAT FEST NORTH

14th - 15th March 2026

Chester Racecourse,
Chester, Cheshire



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**BOAT
FESTS**
* BOATS * WATERSPORTS
* ADVENTURES!



PORTSMOUTH * EXETER * CHESTER

THREE FUN AND AFFORDABLE EVENTS FOR BOATING, WATERSPORTS & ADVENTURE ENTHUSIASTS

BOAT FESTS consists of three fun and affordable events, aimed at ALL Boating and Watersports enthusiasts. Taking place in the Spring of 2026, in the South, North and West of England, each of the three events will feature a wide variety of New & Used Boats, Watersports Gear, Chandlery & Equipment, Adventures, Holidays, as well as Chandlery, Equipment, Services and much more besides.

Held at fantastic locations that are easy to reach for the majority of Boating, Watersports & Adventure Enthusiasts in the UK, these events offer a fantastic day or weekend out for all who attend.

Featuring:

- * RIBs
- * Sports Boats
- * Yacht Tenders
- * Sailing Boats
- * Fishing Boats
- * River Boats
- * Inflatable Boats
- * Dinghies
- * Jet Skis
- * Outboard Engines
- * Boat Trailers
- * Marinas

- * Paddle Boards & Windsurfers
- * Kayaks & Canoes
- * Boat Electronics

Plus New for 2026:

- * Adventures!
- * Boating Holidays & Yacht Charters
- * Yacht Builders & Brokers
- * Diving Equipment
- * Equipment & Chandlery
- * Boat / Yacht Owner Clubs
- * Cars & 4x4's
- * Finance & Insurance

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BOATS, WATERSPORTS, ADVENTURES!

ADVENTURES & HOLIDAYS

Explore the world or experience some fantastic destinations in the UK, with a great adventure or holiday:

- ▶ Adventures & Experiences
- ▶ Yacht Charters
- ▶ Boating Holidays
- ▶ Land Based Holidays



ON-WATER DISPLAYS & TRIALS

Only at BOAT FEST SOUTH, see a great selection of boats (large and small), on the water at Port Solent Marina and even test some out in spectacular Portsmouth Harbour.

- ▶ On-Water Boat Displays
- ▶ For Boats 8m - 18m loa
- ▶ Sea Trials by Invitation
- ▶ Free Shuttle Bus Service to / from Lakeside North Harbour & Port Solent.



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NEW FEATURES FOR 2026

EQUIPMENT & CHANDLERY VILLAGE

Great pre-season deals on a huge range of boating & watersports equipment, including:

- ▶ Clothing & Shoes
- ▶ Chandlery
- ▶ Outboards & Electronics
- ▶ Watersports Equipment
- ▶ Diving Equipment



CARS & 4x4's

Nearly everyone who owns a boat or enjoys watersports, has a great Car, 4x4 or Motorhome. So in 2026 we are delighted to introduce a "Car, 4x4 and Motorhome Zone" to BOAT FESTS.

- ▶ Cars
- ▶ 4x4's
- ▶ Motorhomes



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Portsmouth
CITY COUNCIL

PREMIER
MARINAS

RADDY

boatfolk



THE YACHT
MARKET

BOAT
FESTS

REACHING THE AUDIENCE

3 X EVENTS TRIPLE THE MARKETING

With all three BOATFESTS taking place within a few weeks of each other, by promoting the events together three times the marketing budget will effectively be spent on each Show, when compared to the single event in 2025.

SPONSORED & GROUP SOCIAL MEDIA POSTS

BOAT FEST events will be marketed extensively via Social Media, including Sponsored Posts and Group Posts.

KEY INDUSTRY & CIVIC PARTNERS

BoatFests is supported by three active City Councils and Multiple Industry Partners helping us promote the BOATFEST events to a wide audience of Boating & Watersports enthusiasts in the UK.

MEDIA PARTNERSHIPS

With the UK's Best Boating, Watersports & Adventure Magazines, with FREE Guest Tickets for ALL their Readers.

UNLIMITED GUEST TICKETS FOR EXHIBITOR & PARTNER GUESTS & CLIENTS

All Exhibitors & Partners can invite an unlimited number of guests and friends to the Show, with FREE Show Access.



RECENT
PARTICIPANTS

<https://boatfests.com/participants>

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INC. NEW
ON-WATER SHOW

BOAT FEST SOUTH 2026

PORTSMOUTH

25th - 26th April 2026
Lakeside North Harbour
+ Port Solent Marina



BOATING, WATERSPORTS & ADVENTURES IN THE UK'S HISTORIC NAUTICAL CITY!

BOAT FEST SOUTH 2026 is a fun and affordable Boating, Watersports & Adventure Festival taking place at Lakeside North Harbour, plus on-water boat displays at the magnificent Port Solent. Backed by Portsmouth City Council and supported by Hampshire Football Association and Premier Marinas among others, there is plenty of free parking at Lakeside North Harbour, plus a complimentary 5-minute shuttle bus taking visitors between there and Port Solent.

BOAT FEST SOUTH will feature a wide range of boats, yachts, watersports equipment, chandlery, equipment, boating holidays & cars and much more besides.

Come and enjoy BOAT FEST SOUTH next April in Portsmouth - the UK's historic nautical city.



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BOAT FEST SOUTH 2026

PORTSMOUTH

25th - 26th April 2026

Lakeside North Harbour
+ Port Solent Marina



SHOW LAYOUT & EXHIBITOR PRICES

Located just minutes from Junction 12 of the M27, BOAT FEST SOUTH is easy to get to for all visitors. With free parking at both venues, a complimentary 5-minute shuttle bus service will also take visitors between Lakeside North Harbour / King George V Park and Port Solent, where more boats will be found on the water, plus a great range of restaurants and bars.

Large Open Spaces >64sqm:	£22/sqm
Medium Open Spaces 30sqm - 64sqm:	£25/sqm
Small Open Spaces <30sqm:	£27/sqm
BoatFest Marquee - Indoor Spaces:	£39/sqm
On-Water Berths (Port Solent):	£22/sqm
Multi-Show Exhibitor Discount:	- 15%*

* Take part in two or more Boat Fests in 2026 and receive a 15% multi-show discount off the total participation price of the combined events.

** On-Water Berths at Port Solent - Available for Exhibitors with a 9sqm+ Space at the Main BOAT FEST Event at Lakeside North Harbour.



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BOAT FEST SOUTH

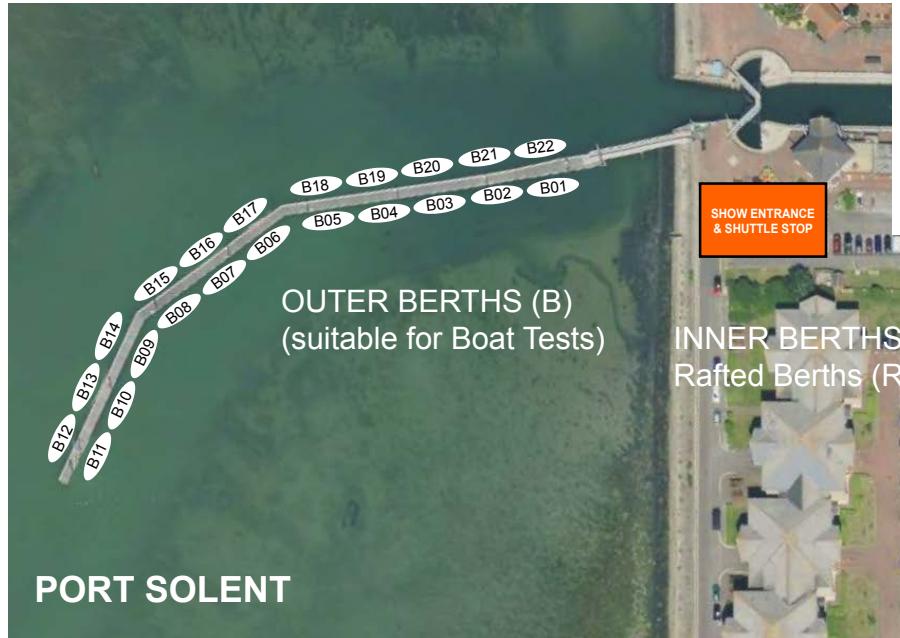


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BOAT FEST WEST 2026

EXETER
11th - 12th April 2026
Exeter Racecourse, Devon



**GREAT DEALS ON NEW & USED BOATS,
WATERSPORTS & ADVENTURES
IN THE WONDERFUL WEST COUNTRY**

Visitors to BOAT FEST WEST will be able to enjoy seeing some of the UK's best boating, watersports & adventure brands. Held at the fantastic Exeter Racecourse, BOAT FEST WEST is located on the major A38 Devon Expressway - just a short distance from Exeter city centre and within easy reach for those living in the many major towns & cities in the region, including those in Cornwall, Devon, Somerset, Avon, Dorset & South Wales.



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BOAT FEST WEST 2026

EXETER
11th - 12th April 2026
Exeter Racecourse, Devon



SHOW LAYOUT & EXHIBITOR PRICES

Located at the fantastic Exeter Racecourse on the A38 Devon Expressway - just a few minutes from Exeter city centre, BOAT FEST WEST is easy to get to for all visitors. For this highly valuable event for the South West region, Exhibitor Prices have been kept as low as possible, for all companies.

Large Open Spaces >64sqm:	£22/sqm
Medium Open Spaces 30sqm - 64sqm:	£25/sqm
Small Open Spaces <30sqm:	£27/sqm
BoatFest Marquee - Indoor Spaces:	£39/sqm
Multi-Show Exhibitor Discount:	- 15%*

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BOAT FEST WEST



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BOAT FEST NORTH 2026

CHESTER
14th - 15th March 2026
Chester Racecourse



SHOWCASING BOATING, WATERSPORTS & ADVENTURES IN THE NORTH OF ENGLAND & WALES

With a huge number of boating, yachting and watersports enthusiasts living in the North of England & Wales, it doesn't seem right that nearly all the UK's boating & watersport Shows are held in the South of England. In March 2026, BOAT FEST NORTH will bring the best of boating, watersports and adventures to the North of England at the fantastic Chester Racecourse. Located in the heart of the historic City of Chester, this great venue is easy to reach for those living in Manchester, North Wales, Liverpool, The Lake District, Sheffield and Birmingham, as well as the highly affluent areas of Alderley Edge, Wilmslow & Northwich.



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BOAT FEST NORTH 2026

CHESTER

14th - 15th March 2026
Chester Racecourse



SHOW LAYOUT & EXHIBITOR PRICES

BOAT FEST NORTH is being held at the fantastic Cheshire Racecourse on the 14th & 15th March 2026. Located right in the heart of the City of Chester and close to the affluent areas of Alderley Edge, Wilmslow, Knutsford and Northwich, this venue is also easy to reach for those living in Manchester, Liverpool, North Wales, The Lake District, Sheffield and Birmingham.

Large Open Spaces >64sqm:	£22/sqm
Medium Open Spaces 30sqm - 64sqm:	£25/sqm
Small Open Spaces <30sqm:	£27/sqm
BoatFest Marquee - Indoor Spaces:	£39/sqm
Multi-Show Exhibitor Discount:	- 15%*

* Take part in two or more Boat Fests in 2026 and receive a 15% multi-show discount off the total participation price of the combined events.

EXHIBIT FROM JUST £19/SQM

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CHESTER
RACECOURSE



PREMIER
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boatfolk

THE YACHT
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BOAT FEST NORTH

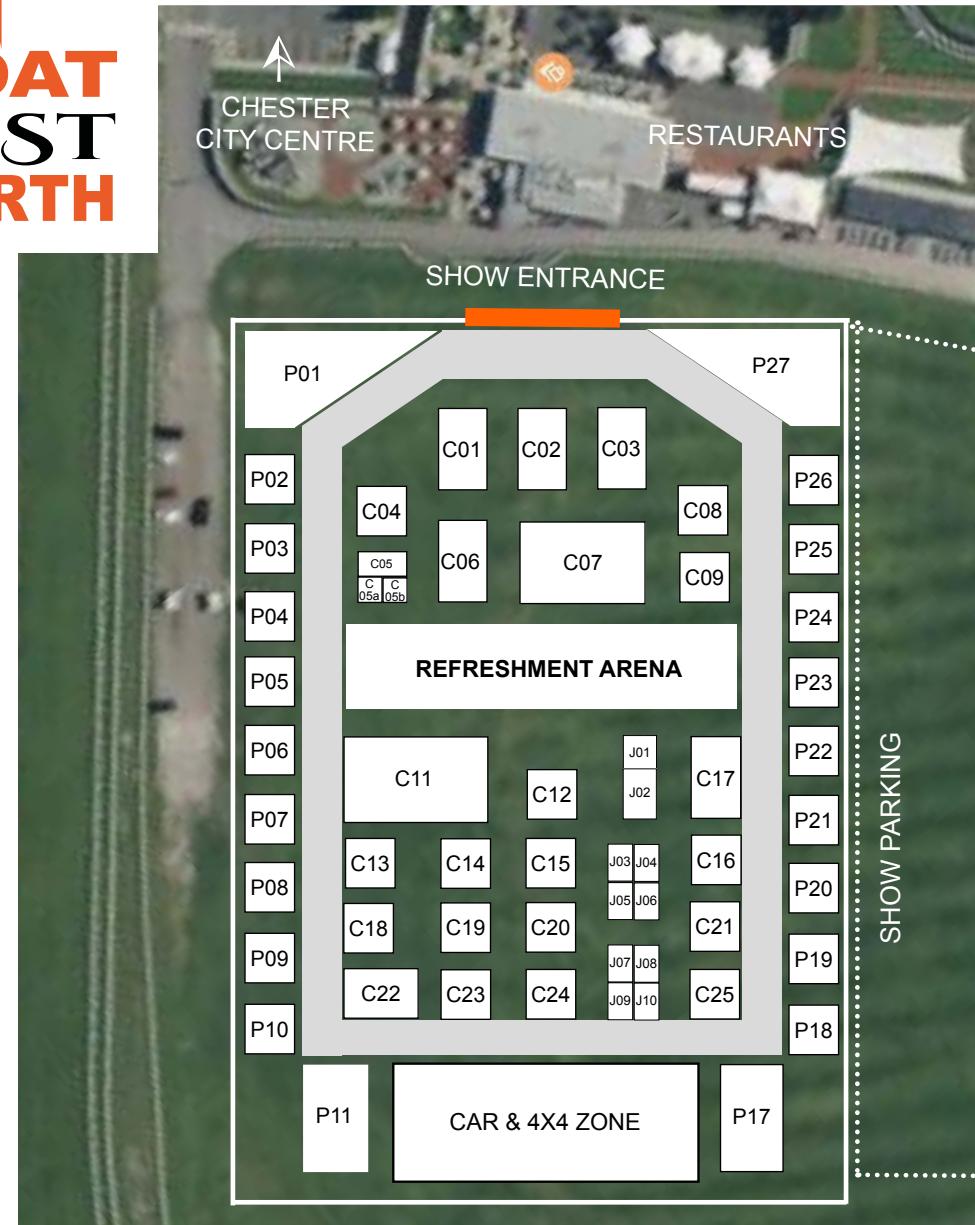
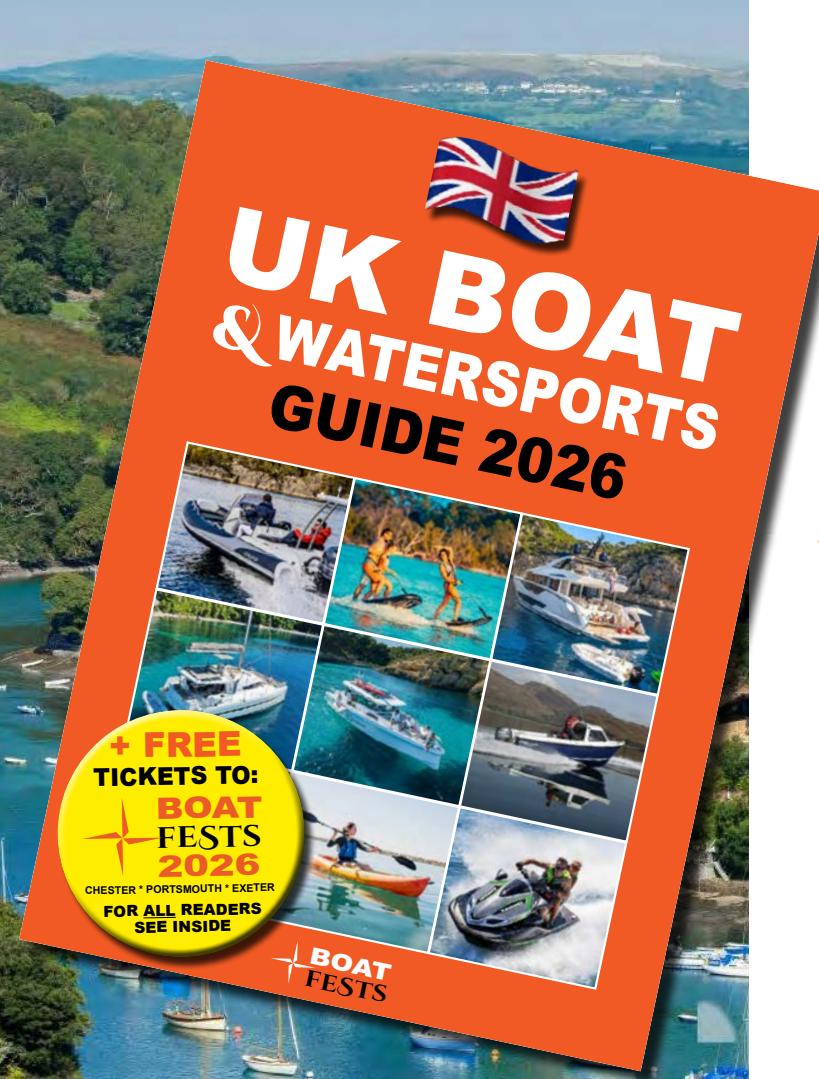


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Free Copy For All Visitors to:
BOAT FESTS 2026

Reaching a **HUGE UK & GLOBAL AUDIENCE**
with  **pressreader™**

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THE UK BOAT & WATERSPORTS GUIDE 2026

THE DEFINITIVE 400+ PAGE GUIDE TO UK BOATING & WATERSPORTS

FREE MULTI-PAGE FEATURE PROMOTION WITH EVERY BOAT FEST 2026 SPACE BOOKING

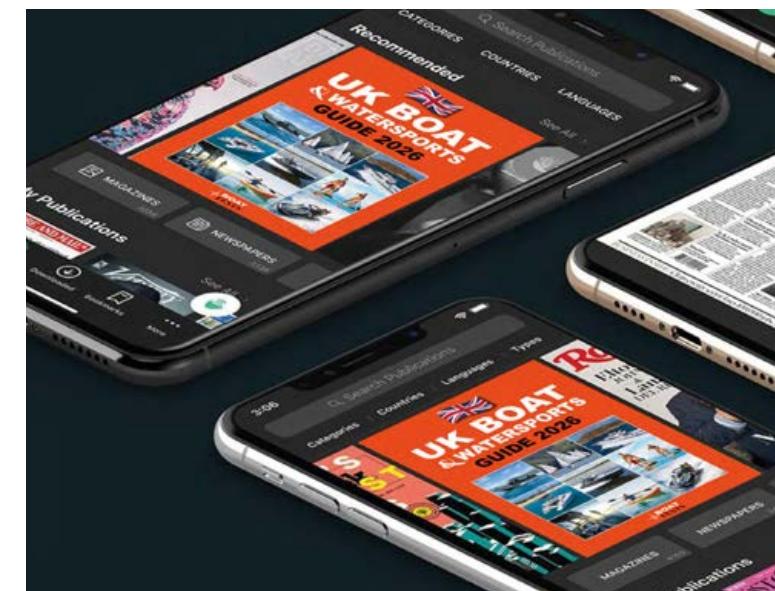
OUT NOW and updated at regular intervals throughout the year, the UK Boat & Watersports Guide 2026 is a comprehensive and highly interactive 500+ page guide to the best of UK Boating & Watersports.

Sold on 'PressReader', the UK's largest Newsstand, the Guide will reach a **HUGE** audience both in the UK and overseas, throughout 2026.

The Guide will also be free for **ALL** registered visitors attending a BOAT FEST event in 2026!

**Receive a FREE Multi-Page Feature in
the UK Boat & Watersports Guide 2026,
please reserve a space at any BoatFest
2026 event.**

* For companies not exhibiting at a BOAT FEST event in 2026, but who would like to be included in the Guide, a Multi-Page Feature in the Guide (6-10 pages), costs just £495 ex.VAT, with 'Prime' Multi-Page Features costing just £795 ex. VAT.



**View & Download a Preview of The
UK BOAT & WATERSPORTS GUIDE 2026
at: <https://boatfests.com/guide-2026>**

 **pressreader™**



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BOATS, WATERSPORTS & ADVENTURES!

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