

PROFESSIONAL SYNDICATE COMMUNICATIONS

Give your owners the experience they *paid for*.

Three done-for-you branded templates — each fully customizable by your managing partner. Everything your syndicate needs to communicate professionally, retain owners, and build a lasting reputation.

EACH TEMPLATE

\$97

one-time fee

TEMPLATE 01

Race Result Summary

\$97 one-time

A fully branded, professionally designed race result document your owners receive within hours of every start. Covers every possible outcome — win, place, or out of the money.

- ✦ Three pre-built result blocks: Win · Place/Show · Out of the money
- ✦ Race At A Glance stats table — distance, surface, purse, jockey, field
- ✦ Full finishing order table with your horse highlighted
- ✦ Trainer's Corner pull-quote section
- ✦ "What's Next" forward-looking close — critical for owner retention
- ✦ Personalized co-owner thank-you by name
- ✦ All placeholders clearly marked — amend and send in minutes
- ✦ Legal disclaimer included on every template

Fully amendable · Keep forever

TEMPLATE 02

Horse Ownership Profile

\$97 one-time

The document that makes a new co-owner feel like an owner. A full branded profile — pedigree, race record, syndicate bio, and a personalized co-ownership certificate with their name on it.

- ✦ Branded masthead with syndicate name and horse name in large type
- ✦ Photo placeholder — drop in your winner's circle shot
- ✦ Full pedigree chart — sire, dam, sire's sire
- ✦ Race record stat blocks — starts, wins, placings, earnings
- ✦ Win rate and in-the-money percentage callouts
- ✦ Co-ownership certificate with co-owner name featured
- ✦ Syndicate biography section
- ✦ Fully amendable — update stats after every race

Most requested · Owner retention essential

TEMPLATE 03

Monthly Owner Newsletter

\$97 one-time

A publication-quality monthly newsletter your owners actually look forward to. Eight structured sections covering stable updates, trainer notes, upcoming races, and more.

- ✦ Branded masthead with syndicate name, issue number and month
- ✦ Personal opening note addressed to co-owner by name
- ✦ Stable Report table — all horses, trainers, next race, status
- ✦ Horse Spotlight — two-column layout with photo + personal update
- ✦ Trainer's Corner — direct pull-quote from your barn
- ✦ Upcoming Races and Results tables
- ✦ Owner Spotlight section — recognizes individual co-owners
- ✦ Complete usage guide included for managing partner

Full kit · 8 sections · Scales any stable size

DONE-FOR-YOU OPTION

Want it completed and ready to send — without touching it yourself?

For an additional **\$97 per item**, the Lasiter Edge Thoroughbred Owner Visibility System will personally complete any template with your syndicate's details — horse name, trainer, race data, co-owner name, branding — and deliver it ready to send. No editing required on your end.

\$97

PER COMPLETED ITEM

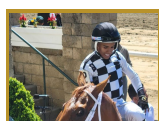
★ CO-OWNER STATEMENT CREDIT PROGRAM

Are you currently a co-owner in a syndicate with Derek Lasiter?

If Derek Lasiter is presently a co-owner in your syndicate, **all costs associated with any Lasiter Edge Thoroughbred Owner Visibility System template or service may be satisfied in full by statement credit** — applied directly to Derek Lasiter's owner account in lieu of payment. No invoice. No check. Simply credit the amount owed against Derek's existing ownership statement and the service is considered paid in full.

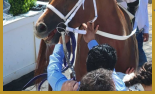
"Managing partners who share the barn with Derek Lasiter can access professional owner communications at zero out-of-pocket cost. The statement credit covers any template, any done-for-you service, or any combination thereof — dollar for dollar, applied to Derek's co-ownership account."

To arrange a statement credit, contact derek@onenationconsulting.us with your syndicate name and the service requested. Credit confirmed in writing prior to delivery.



LIVE EXAMPLE · HORSE OWNERSHIP PROFILE

Boujee Bubblez · Sample Stables



The Horse Ownership Profile shown here was built for Boujee Bubblez — a 2022 chestnut filly by Jimmy Creed out of Mission Good Karma, trained by Hugh McMahon at Laurel Park. 12 starts · 4 wins · 3 placings · \$166,535 in earnings. Co-owner: Derek Lasiter. This is exactly what your owners receive — their horse's name, their name on the certificate. Built by someone who sits on the same side of the fence they do.

LASITER EDGE

Lasiter Edge Thoroughbred Owner Visibility System · www.onenationconsulting.us
derek@onenationconsulting.us

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