



International Women in Cyber Day Logo Design Contest 2024

Win \$500 CAD and see your design represent women in cyber worldwide!

We invite talented designers to create a powerful and inspiring logo that embodies the spirit of [International Women in Cyber Day](#). The winning design will be featured prominently on our website, social media channels, and promotional materials along with the name of the contest winner.

Contest Theme: Celebrating and empowering women in the cybersecurity and intelligence industry, reflecting diversity and inclusion, and emerging technologies.

Inspiration: Consider incorporating elements of the "cyber woman" concept, such as a strong, confident female figure, neutral nationality, symbols of technology and innovation, and the IWCD brand colours that evoke power, intelligence, and creativity.

Timeline

- **Contest Launch:** August 19, 2024
- **Submission Deadline:** August 26, 2024
- **Winner Notification:** August 30, 2024
- **Winner and Logo Announcement:** September 1, 2024

Guidelines

- **Design Submissions:** Submit your design as a high-resolution digital file (JPEG, PNG, or PDF) to official@womenincyberday.org by August 28, 2024. Please include your name, city, country, phone number, and a brief description of how you developed your design concept, explaining how it aligns with [International Women in Cyber Day](#) and the contest theme.
- **Ownership:** By submitting your design, you confirm that you are the sole author and owner of the intellectual property rights. The winner will grant the [Women CyberSecurity Society](#) full intellectual property rights¹ to the winning design.
- **Judging Criteria:** Designs will be evaluated based on creativity, originality, relevance to the theme, and overall impact. A panel of industry experts and representatives from WCS2 will select the winner.
- **Prize:** The grand prize winner will receive a cash award of \$500 CAD, along with the esteemed recognition of having their design represent International Women in Cyber Day. The winning logo and designer will be featured on our website and social media platforms.

¹ Intellectual property rights include trademark, copyright, design rights, trade dress and unregistered rights.

Eligibility

- Open to individuals aged 18 years or older.
- Participation open to all countries.

Additional Information

- The Women CyberSecurity Society reserves the right to modify the contest rules at any time.
- By participating, entrants agree to abide by these rules and the decisions of the judges.
- The contest will only proceed if at least 10 entries are received by the provided deadline.
- Email your questions to logo@womenincyberday.org.

Logo Requirements:

- **Size:** 500 x 500 pixels.
- **Image:** Transparent background.
- **Brand Colours:** Primary brand colours must be incorporated into the design (#ffd230, #1bcbd6, #451e5d).
- **File Formats:** .png, .jpg, .gif, .svg, along with original document creation.
- **AI Usage:** AI tools may be used to assist in the design process, however, we encourage a blend of human creativity and technological innovation. We expect that a portion of the logo design should be original, human-generated artwork.
- **WCS2 Logo:** The WCS2 logo must be incorporated into the new IWCD Logo. Visit our website to download the WCS2 logo.
- **Up to three submissions per person.**

We extend our sincere gratitude to all participants for their creativity and contributions to this contest. Let's create a logo that inspires and unites women in the cyber industry worldwide!

Women CyberSecurity Society (WCS2)

Website: <https://womencybersecuritysociety.org>

Facebook - <https://www.facebook.com/womenincyberday>

X - <https://x.com/womenincyberday>

LinkedIn - <https://www.linkedin.com/showcase/women-in-cyber-day/>

#IWCD2024LogoContest

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