

# Events & Activities Guide



## Reach your Goal

- Define the need for the event.
- Brainstorm ideas, then narrow.
- Write objectives and list tasks with deadlines.
- Align the team and assign jobs.



## Plan your Move.

- Create a new event or use a template from an existing event.
- Adapt a churchwide event.
- Adopt a community event.
- Attend an event as a group.



## Coach and Manage

- Write guides for parents and volunteers.
- Consider participant requirements, waiting pools, and fees.
- Grow at a managed pace, review, adjust, or end when necessary.



## Make Some Noise

- Promote to your church members.
- Find ways to reach the unchurched in your community.
- Share stories with church staff and leadership to gain support.

Resources: Event Checklist available at <https://snconnect.org/events-and-activities>