



Events & Activities

Annual events, weekday programs, and ongoing activities increase awareness of your ministry, develop entry points for new families, fulfill needs, and deepen relationships. Enjoy planning and managing those with purpose, while staying on budget and keeping stress levels low.

Ideas

- Share the events you currently offer and have held in the past.
- Point out what you've learned while planning and managing your events.
- Ask your guests what needs their families have and what type of activity may help.

Questions

- What needs can we meet through events and activities?
- How does setting goals save you time, effort, and money?
- What participant requirements may you set that are different than Sundays?
- How can promoting and sharing stories increase support for your efforts? What avenues are available to do so?
- How can an event create an easy entry point for a family needing a church home?
- What events are in your area that you could attend?
- Who are like-minded, non-profit groups in your area?