



Strategic Presentations

Virtual Coaching Program for Leaders and Sales



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YOUR SELLING ADVANTAGE



This program is for you, if you

- Influence others through speaking
- Make presentations virtually and in-person
- Have good experience, but want to be a better speaker
- Wonder if you're getting through to your audience
- Feel the pressure to be clear, concise, focused
- Want to make your messages moving and memorable

What to Expect

Information
Practice
Feedback
Coaching

5 Participants

Virtual program but not a “webinar”

Highly interactive

Confidential

Rob coaches while his assistant runs the technology and interactive tools



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Coaching Outline 5.5 hours over 3-4 weeks

1. Messenger Behaviors

90 minutes

2. Messenger Coaching

90 minutes

3. Message Development

60 minutes

4. Messenger + Message

90 minutes

Messenger = how you say the words (visual and vocal) **Message** = the words you say (verbal)

Program Delivery Options

In-House

Up to 5 participants

Participants from one organization

Virtual

Single message focus or a variety of topics

\$3200 per program

Public

Up to 5 participants

Mixed organizations represented

Virtual

Variety of message topics

No competitors in the same program

Includes a one-hour follow-up coaching session for an upcoming presentation

\$650 per person

Rob Langejans

Principal and Coach

- Over 25 Years of Coaching Experience
- Expertise in Complex Sales and Leader Messages
- Coaches Visual, Vocal and Verbal Communication Channels
- TEDx Speaker





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