When you're customer-facing,
have you ever considered what the
customer... is facing?

AS ALWAYSSTRATEGIC
YOUR SELLING ADVANTAGE

Strategic Presentations

Virtual Coaching Program for Leaders and Sales

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The customer has a hard time seeing the difference between competitors.
Do you:

➜ Influence others through speaking
➜ Make presentations virtually and in-person
➜ Have good experience, but want to be a better speaker
➜ Wonder if you're getting through to your audience
➜ Want to be the clear choice when presenting to win

Strategic Presentations

Information
Tools
Practice
Feedback
Coaching

5 Participants

Virtual program but not a "webinar"

Highly interactive

Content focused on virtual and in-person presentations

Rob coaches while his assistant runs the technology and interactive tools

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Rob Langejans
Sales Coach

- Communications coach to thousands of business professionals
- Expertise in complex sales and leader messages
- Unique ability to coach Strategic Content and Human Connection
- Innovative and strategic
- TEDx speaker

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Strategic Presentations: Four 90-minute sessions

Session 1
Speak strategically and remove distractions to connect with your customer

Session 2
Coaching on essential presentation behaviors for authenticity and trust

Session 3
Apply a content structure that brings your objective to life and gets a buy-in

Session 4
Combine your content and behaviors for a powerful customer experience

Included: debrief with leader/manager to summarize results and develop the plan for supporting new behaviors and tools.

Program Delivery Options

In-House

Up to 5 participants

Participants from one organization

Virtual

Single message focus or a variety of topics

$2900 per program

Public

Up to 5 participants

Mixed organizations represented

Virtual

Variety of message topics

No competitors in the same program

Includes a one-hour follow-up coaching session for an upcoming presentation

$595 per person

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rob@alwaysstrategic.com 616-460-4456