

# FIRSTPLACE *Complete* (Public Program)

Presentation Training Series

Connect **Complete** Complete+

People buy or buy-in from people, and people who are professional, authentic, and credible. Whether an internal or external presentation, the audience makes judgements about the presenter in three communication channels:

**Visual:** Presenter appearance has a huge impact on the credibility of the overall communication.

**Vocal:** Sometimes it's not what is said, but how it is said that is believed.

**Verbal:** The content presented must be organized, focused and clear whether the communicator wants to inform or persuade.

These judgements influence audience decisions. **FIRSTPLACE *Complete***, a program in the Presentation Training Series, covers the three communication categories with coaching and tools.

## THIS PROGRAM INCLUDES:

- ⇒ Small groups to allow for several practice opportunities with coaching.
- ⇒ Videotaping so that participants can see themselves as the audience sees them.
- ⇒ Information, feedback and coaching on the **Visual**, **Vocal** and **Verbal** channels.
- ⇒ The O-B-C Presentation tool.
- ⇒ Written and verbal feedback.
- ⇒ Networking with other business professionals.
- ⇒ A powerful and memorable experience that develops lasting skills.

**FIRSTPLACE *Complete*** equips people with the skills needed to **first, place** messenger behaviors in the ABCs of presenter effectiveness: Authentic Behavioral Confidence™. Next, when writing a presentation, **first place** the content in a proven structure: The O-B-C Presentation Tool.

## PROGRAM LOGISTICS:

- ⇒ 8:30am to 4:30pm
- ⇒ Up to 7 participants per session.
- ⇒ Light breakfast and full lunch provided.
- ⇒ Location TBD.
- ⇒ \$649 per person.

**CONTACT US** today to enroll!