



JIM NOLAN

MULTIMEDIA DESIGNER

ABOUT

As a Multimedia Designer, I design and develop engaging and accessible web solutions for various clients in the advertising, marketing, and entertainment industries. I have over 19 years of experience in digital media design, web development, and graphic design.

I am passionate about creating innovative and user-friendly applications that enhance the online presence and brand identity of my clients. I enjoy collaborating with other designers, developers, and media producers to deliver high-quality and timely results.

SKILLS

Graphic Design	Web Design
User Experience	Video/Audio Production
HTML/CSS/ Figma	Adobe Creative Suite

EDUCATION

1994 – 1996
Master of Arts
UNIVERSITY OF CINCINNATI
Cincinnati, OH

1988 – 1992
Bachelor of Fine Arts
COLLEGE OF MOUNT ST. JOSEPH
Cincinnati, OH

REFERENCES

Stacey Stith
Director of Brand and Digital Strategy | ATX Networks Corp.
stith@atx.com

Brad McNutt
Senior Director, Marketing & Brand Strategy | Northern
Kentucky University
mcnuttb1@nku.edu

Kevin Reynolds
Marketing Manager | Cincinnati Public Radio
kreynolds@cinradio.org

EXPERIENCE

Multimedia Designer **ATX NETWORKS CORP.**

Whitby, ON
April 2023 – March 2024

- Crafted corporate marketing solutions for print, video, social media and web that promoted new product initiatives
- Redesigned collateral and manuals that improved end-user connection with company products
- Assisted the design and marketing team in discovering innovative cross-platform rebranding solutions

Senior Web Developer **NORTHERN KENTUCKY UNIVERSITY**

Highland Heights, KY
March 2022 – April 2023

- Collaborated with communication and IT specialists to update website content to meet WCAG 2.0 accessibility standards
- Coordinated with outside design agencies to implement new branding and design strategies
- Oversaw regular website audits that improved overall quality assurance, performance and SEO

Website and Digital Platforms Manager **CINCINNATI PUBLIC RADIO**

Cincinnati, OH
August 2006 – March 2022

- Coordinated weekly email marketing campaigns
- Integrated Google Ads with digital properties
- Automated online content for podcast feed distribution
- Designed, prototyped and implemented web PHP/SQL interactions
- Developed bespoke dynamic user-focused applications
- Oversaw the implementation of rebranding strategies and solutions
- Iterated multiple print and digital solutions for identity systems, programming content, and event promotion

PORTFOLIO

jamespnolan.com