



Fundraiser Policy

Purpose

To ensure that all fundraising activities undertaken by Everyday English Ltd are legal, ethical, transparent, and aligned with our mission and values.

Policy Statement

Everyday English Ltd will conduct all fundraising activities with integrity and respect for donors, beneficiaries, and the wider public. We will comply with all relevant laws and recognised codes of practice to protect our reputation and the trust placed in us.

Legal Framework

- Fundraising Regulator's Code of Fundraising Practice
- Charities Act 2011 (where applicable)
- Consumer Protection from Unfair Trading Regulations 2008
- Data Protection Act 2018 (UK GDPR)

We will:

- Obtain Board approval for all significant fundraising activities.
- Present truthful and accurate information in all fundraising communications.
- Honour donors' requests regarding anonymity and contact preferences.
- Keep donor information secure and use it only for purposes consented to.
- Comply with health and safety requirements for events.
- Ensure any third-party fundraisers working on our behalf sign a written agreement.

Breach of Policy

Breaches may result in disciplinary action, withdrawal of fundraising authority, and/or reporting to relevant regulatory bodies.

Review

This policy will be reviewed annually by the Board of Directors.

Signed: 

Chair, Board of Directors

Date: 30th September 2025