



REACH YOUR AUDIENCE









More than Social Advertising.

The Mobility Awareness Resource Community (MARC) is a growing online hub for individuals living with mobility impairments. Sponsorship offers more than just visibility—it creates a unique opportunity for direct, two-way engagement with a highly focused and motivated community. Share your products and services in a meaningful way that goes beyond traditional social advertising.

Diminishing ROI with Social Advertising.

A number of factors are reducing the efficacy of social advertising. Reinvest those dollars to *engage* with your target customers.

25%

Cost per Lead increase in last 12 months

34.3%

Marketers who identified rising social ad costs as their major challenge.

\$1.75

ROI on \$1 of ad spend, down from \$4 ROI

35%

Drop, in Influencer engagement rates on TikTok in 2024 7,000

Average number of social ads a person sees per day

91%

Say ads are more intrusive than 2-3 years ago

RETHINK YOUR MARKETING BUDGET







Discount Code: FOUNDER_2025

We want to reward you for supporting our early growth. Your support will help us build a world class, impact community – and you will benefit from that growth for years to come.

Founding Sponsors will receive:

- 40% off first-year standard rates*
- Future **Discount 25% off** standard sponsorship package rates (see grid)
- A "Founding Sponsor" badge on the app to show your support to the community
- Preferred choice of limited availability sponsorship packages

^{*} Cannot be combined with other offers; the M.A.R.C. Network reserves all rights to change or revoke promotional offers at any time.

M.A.R.C. Network Sponsorship Opportunities

Annual Fees

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	Sponsorship Benefits	CHAMPION \$30K LIMITED AVAILABILITY	FRIEND \$20K	REACH \$15K	ADVOCATE \$10K	FAN \$6K	APP \$3K	BASE \$1.2K
	Founding Sponsor Benefits LIMITED AVAILABILITY	Lifetime	Lifetime	5 Years	5 Years	2 Years	2 Years	N/A
In App	Corporate Profile	•	•	•	•	•	•	•
	Enhanced Resource Listing	Video & Attachments	Video & Attachments	Video & Attachments	Video	Video	Video	•
	Unlimited Informational Posts	•	•	•	•	•	•	•
	Unlimited Events in Event Calendar	•	•	•	•	•	•	
	Dedicated Public/Private Group	•	•	•	•	•	•	
	Lead Tracking	•	•	•	•	•	•	
	Live-Stream Events	Unlimited	Unlimited	2	2	1		
Events	Logo on Signage	Large	Large	Large	Regular	Regular		
	Logo on MARC Handouts	•	•	•	•	•		
	Tabletop Handouts	•	•	•	•			
	Tabletop Stand with QR Code (8.5x11)	•	•	•	•			
	Logo on Event Uniforms	•	•	•				
Podcast	Made Possible by Callout	•	•	•				
	Primary Sponsorship	•	•					
	15-30 Second Promotional Video	4	2					
	Guest Appearance	1						
Other	Logo on MARC RV	•						
	Marc Speaking Engagement*	•						
	Featured in Newsletter	•						
	MARC Co-Branded Promotions	•						



Support a great cause, become a Founding Sponsor Today!

For more information email: kirk.hanson@marcnetwork.world



Get Started

With a Base Subscription

For a limited time, get 40% off our annual Base Subscription fee of \$1,200



with Discount Code: FOUNDER 2025

To get started:

- Login or Create an Account at https://community.marcnetwork.com,

 or on the free App
- Click on Resources
- Click "Add Listing"
- Follow the instructions to create a Featured Listing

Having Issues? See our instructional video at https://vimeo.com/1079178535

From there, a M.A.R.C. team member will be in touch to help you find the package that is right for your business.

