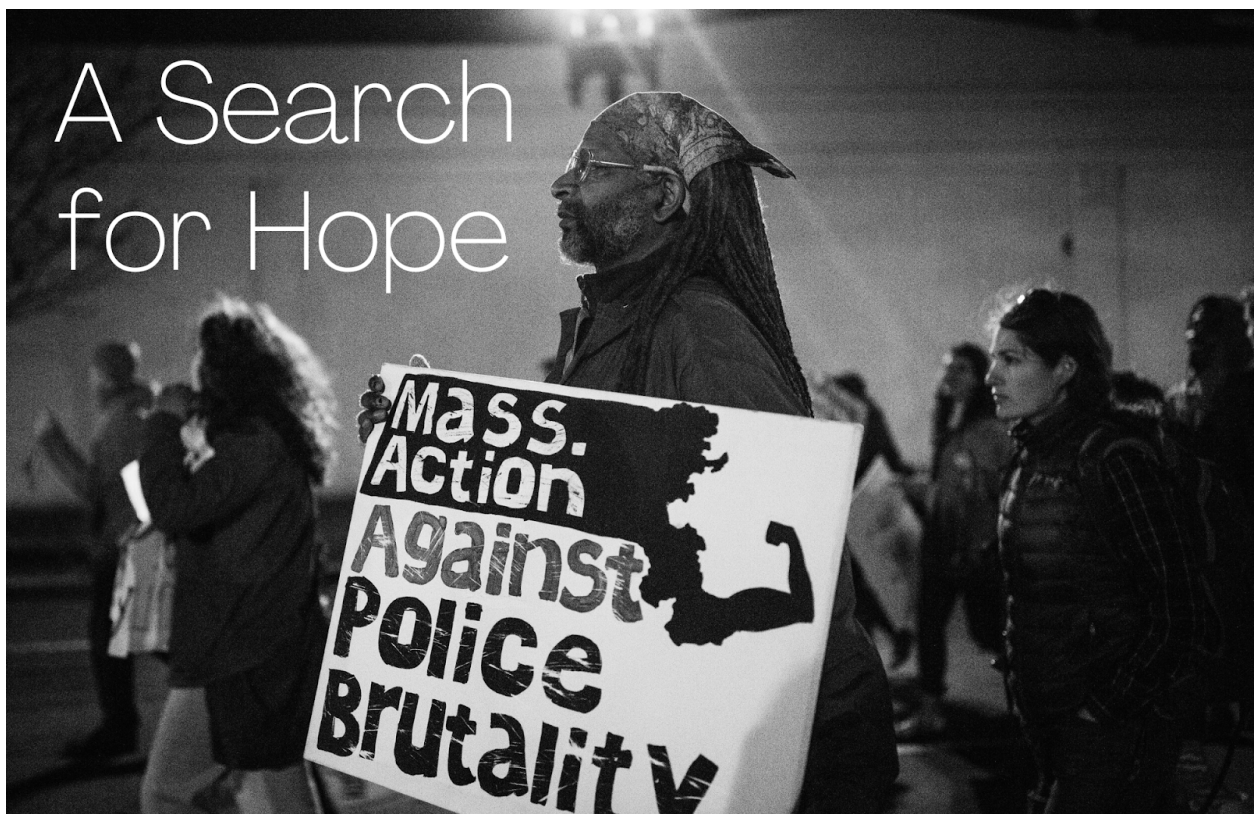


A Search for Hope

Logline: We're immersed in a world full of corruption and disparity, but never have we called it a crisis - we simply just call it life. In order to understand the state of our city, we interviewed members of the Boston community who took their privilege and turned it into action. While these issues may appear overwhelming to tackle initially, *A Search for Hope* will episodically demonstrate how to help make a difference through local organizations.

By Vic Pater, Bobby Wu, Amaris Ramirez, Alex Pucillo-Dunphy, Quinn Casillas



Proposal Narrative

Ask: We are asking for \$39,320.00 to fund the development process of the first episode. We are making a four part series based on the topics of police brutality, homelessness, gun violence, and asian hate in Boston. Vic Pater will discuss the topic of privilege and how it relates to the unrest seen in Boston. We ask for 3 months to research and further develop the idea of Gun Violence in Boston for episode 1. The next phases will include production of Episode 1 and development of Episode 2.

Synopsis: Our project is episodic, with a total of four episodes in the first season. The first episode is centered around the issue of police brutality, while the following episodes tackle homelessness, gun violence, and Asian hate. All episodes open with our narrator, Vic Pater. She introduces the concept of privilege and how, intertwined with other societal issues, it can lead to a sense of complacency in crisis. We sit and contemplate these ideas as we see calming footage of a cyclist traveling down the Esplanade, which will be a recurring visual element. Each episode will differ in the main issue we focus on, but structurally will be the same as they all consist of archival footage, testimonials, and interviews with local organizations fighting for change and equality in Boston. For this first episode, we will look for access in organizations such as Mass Action Against Police Brutality. We introduce what the organization stands for, what they do on a daily basis, and how the viewer can also get involved with their cause. In order to gain insight and establish a relationship with the organizations we showcase, we sit down with Brock Satter, the co-founder of Mass Action Against Police Brutality. We also plan to include other talking heads who are experts on the subject or have witnessed police brutality. After the development process of the first episode, we will move into the production phase and the development phase

of the second episode. Our second episode will revolve around Homelessness and focus on organizations such as the Y2Y Network: an organization meant to disrupt the pattern of homelessness in Boston. We hope to interview the founders of Y2Y in Boston, Sam Greenberg and Sarah Rosenkrantz, on why and how they started their organization.

Fundraising Plan: Two potential sources of funding for development we found are U.S. Mission to the United Nations-Geneva, Small Grants Program ([link](#)) and the Cabot Family Charitable Trust ([link](#)). The U.S. Mission to the United Nations-Geneva, Small Grants Program focuses on promoting human rights defenders, monitoring and managing the response to humanitarian crises, strengthening global public health and global health security systems, mobilizing action on climate change, promoting transparency, accountability, and efficiency in the UN system, and advancing gender across the range of Mission Geneva's priority areas. We believe our series can specifically reflect the promotion of human rights defenders by focusing on the leaders within MASS Action. The U.S. Mission to the United Nations-Geneva, Small Grants Program is offering \$100,000 USD to \$1,000 USD for an application submitted by 01 Sep 2023. The Cabot Family Charitable Trust gives grants to nonprofit organizations in the city of Boston. These organizations are encouraged to be in areas of arts and culture, education and youth development, environment and conservation, health, and human services, and for civic and public benefit. Our series will be able to strongly identify with the need to educate and protect health and human services. The Cabot Family Charitable Trust awards a range of \$5,000-\$50,000 for a one-year period to applications submitted by 01 Sep 2023. These are just two examples of some of the many Grants and Trusts we will be applying to in our development phase.

Distribution Plan: As our project is a nonfiction docuseries, it is important to aim our distribution plan towards our goal of starting a movement for change and growing audience awareness about the issues we discuss. We plan to distribute our series to certain streaming services, specifically: Discovery+ and Amazon Prime. We chose these specific platforms because they house films that share themes and values with our own film. Along with distributing to these streaming platforms we plan to have a quiz that accompanies the series and acts as a way to help people get involved and make a difference. QR Codes have become very popular in streaming media as it allows for consumers to scan and access websites and procure more easily. Prompted by a Qr code, this quiz will be a way for viewers to answer questions that will match them with a local organization that is looking for volunteers.

- Discovery+
 - Their mission statement describes their platform as a destination for “real life entertainment” and has movies and television shows that surround topics of reality and the environment.
- Amazon Prime
 - They share similar values to our film and Discovery+ in their mission “to be Earth’s most customer-centric company.” These two streaming platforms would produce our series’ first episode surrounding police brutality and our future episodes discussing homeless, housing crises, and more.

- **Timeline (3 months total)**

4 Producers work all 3 months of production

- Producer 1. Researches the topic: Further defines and identify the crisis in boston (police burtaility). Also developes an interactive website and form for viewers based off of the organizations they find
- Producer 2. Researches the people: Identify people (org leaders, experts, witnesses) and organizations
- Producer 3. Researches Acess: Deals with forms for locations, travel logistics, rights, etc.
- Producer 4. Research Legal: Looks for other films and legalization

Begins on May 29th 2023

- Week 1 to week 10: Producers and researchers research on the topic, location, people, access needed for the film. Begin writing a script for episode 1.
- Week 11: Sizzle reel filming, this include planning and filming. Preliminary interviews for possible organization leaders, experts, witnesses, etc.
- Week 12: Sizzle reel editing, goal for the reel is 2-5 minutes. Edit together interview data
- Week 13 to week 14: Add Sizzle reel and Preliminary interviews to applications and proposals for fundraising
- Week 15 to week 20: Time to finalize Fundraising Application Process and Submit. Finalize script.