

Psynergic Digital

**COMBATING LONELINESS THROUGH
PSYCHOLOGICALLY-INFORMED DIGITAL
COMMUNITIES**

October, 2024



The Loneliness Paradox

60%

**of adults report feeling
lonely *most* of the time.**
(Cigna, 2020)

Hyperconnected
yet disconnected

Why?

**Lack of
meaningful
online spaces**



OUR SOLUTION

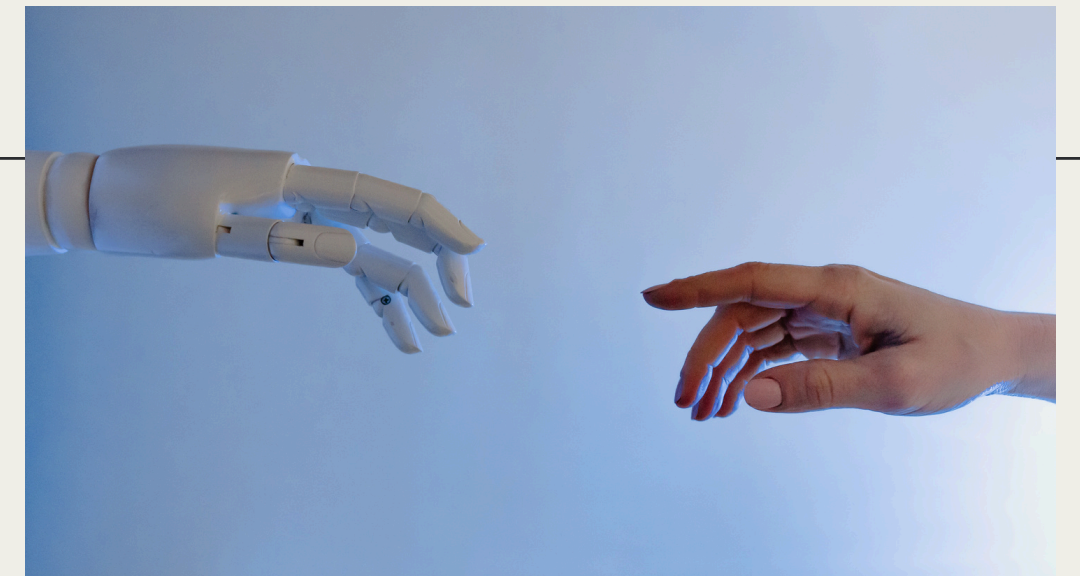
Psychology-Driven Digital Communities



Applying behavioral science to social platforms.



Fostering deep connections in niche interests.



AI-powered personalization for meaningful interactions.

MEET THE FOUNDERS



Shawn Fraine, MA
Founder & CEO

Shawn holds a Master's degree in Clinical Psychology and has a wealth of experience as a content creator, gamer, and startup founder. His passion for creating safe online spaces for fans is the driving force behind Psynergic Digital.



Dr. Raj Singh, PhD
CTO & Co-Founder

Dr. Singh has an extensive background in technology and innovation, with a PhD in Computer Science. He has co-founded multiple tech startups and brings a wealth of technical expertise to the team.

PRODUCT: DramaLlama

Our BL Centered Community

Streaming + Social + AI engagement

Personalized content discovery

Gamified Live Service



MARKET OPPORTUNITY

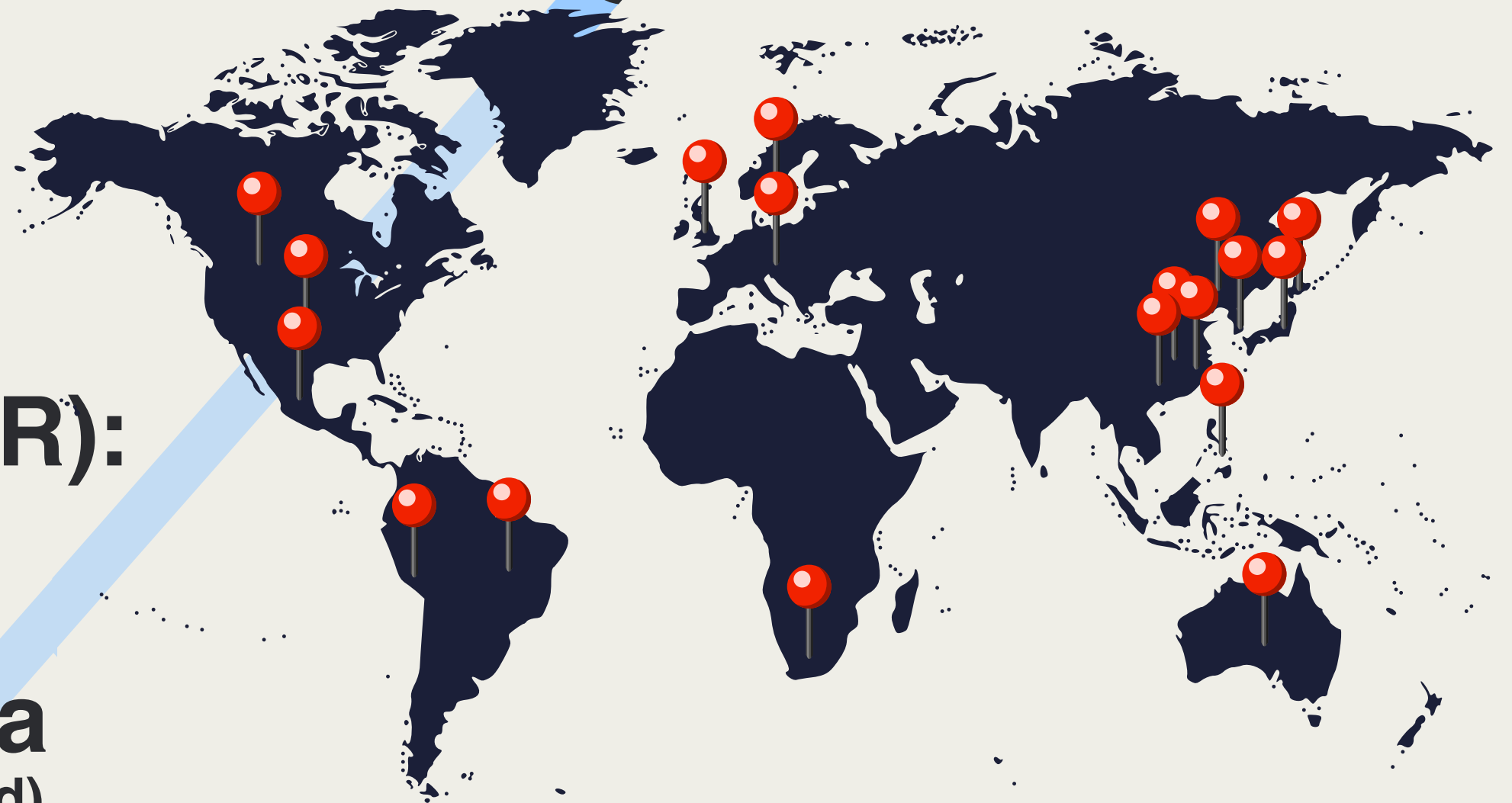
\$2.5B
(2030)

**Tapping into a Growing
International Market**

**Expanding to multiple
passionate fandoms**

Growth Indicators (CAGR):

- **11.47% BL Industry**
- **246.41% DramaLlama**
(projected)



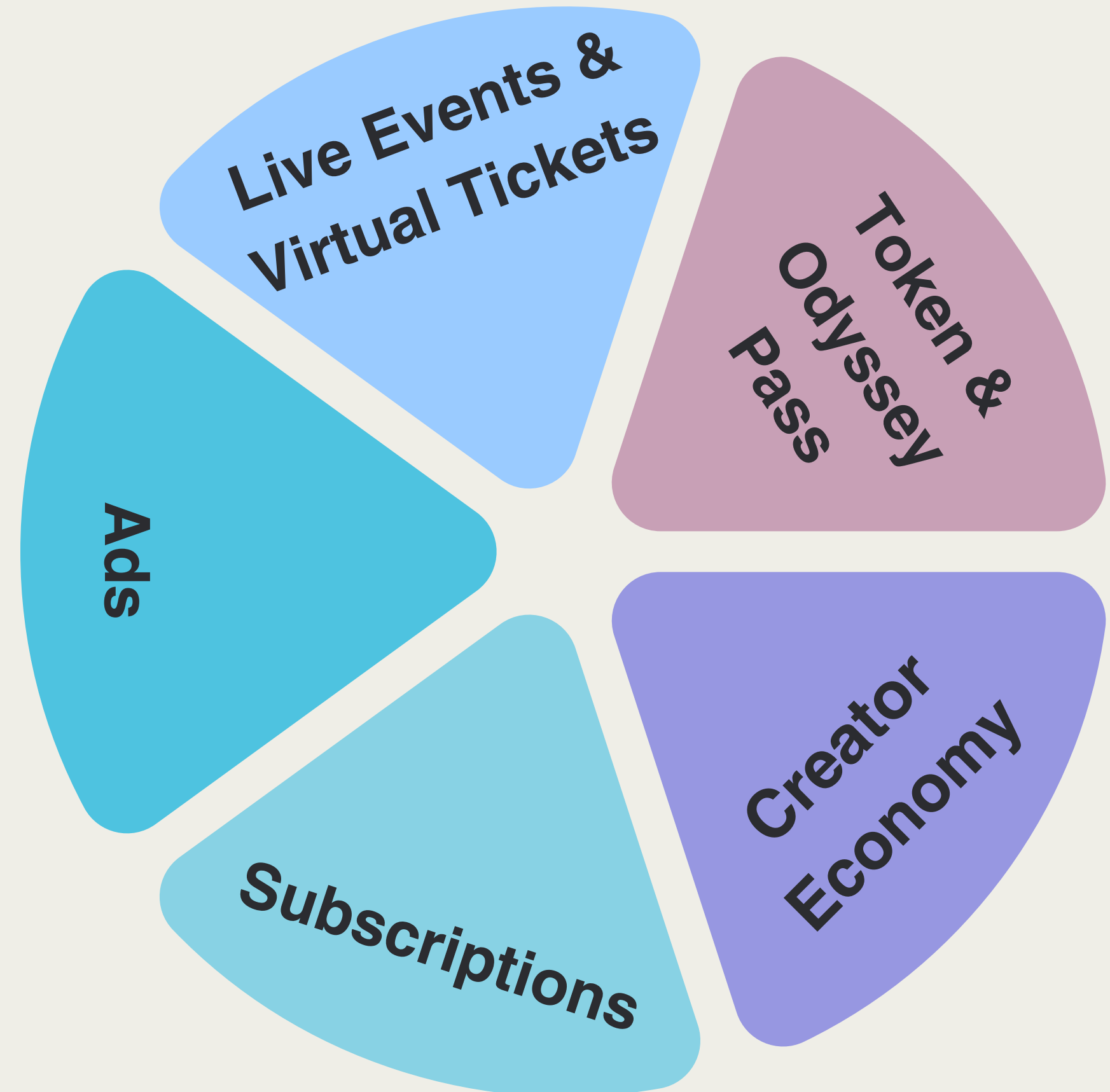
DIVERSIFIED REVENUE STREAMS

- **SUBSCRIPTION TIERS:**

- Free
- Plus (\$5/month)
- Premium (\$10/month)

- **ADDITIONAL REVENUE:**

- **Creator Subscriptions:** Starting at \$5/month
- **Company verification:** \$1000 per month
- **Creator Verification:** \$5 per month
- **Virtual Event Tickets:** \$15-30
- **Token System**
- **Odyssey Pass:**
 - \$10 or \$20
 - Unlockable with Tokens



GROWING FAST

- **1k+** Beta Users
- **10,000+** YouTube Subscribers
- **\$31,000** Crowdfunded
Average per Donation: \$32
- **92%** User Retention





WHAT OUR

Beta Testers Say

"SO FAR I REALLY LIKE THE DRAMALLAMA APP. IT HAS PRETTY MUCH EVERYTHING IN ONE PLACE, SUCH AS AN OVERVIEW OF UPCOMING BLS, NEWS, AND LINKS TO SERIES AND MOVIES. IT ALSO BRINGS PEOPLE FROM ALL OVER THE WORLD TOGETHER."

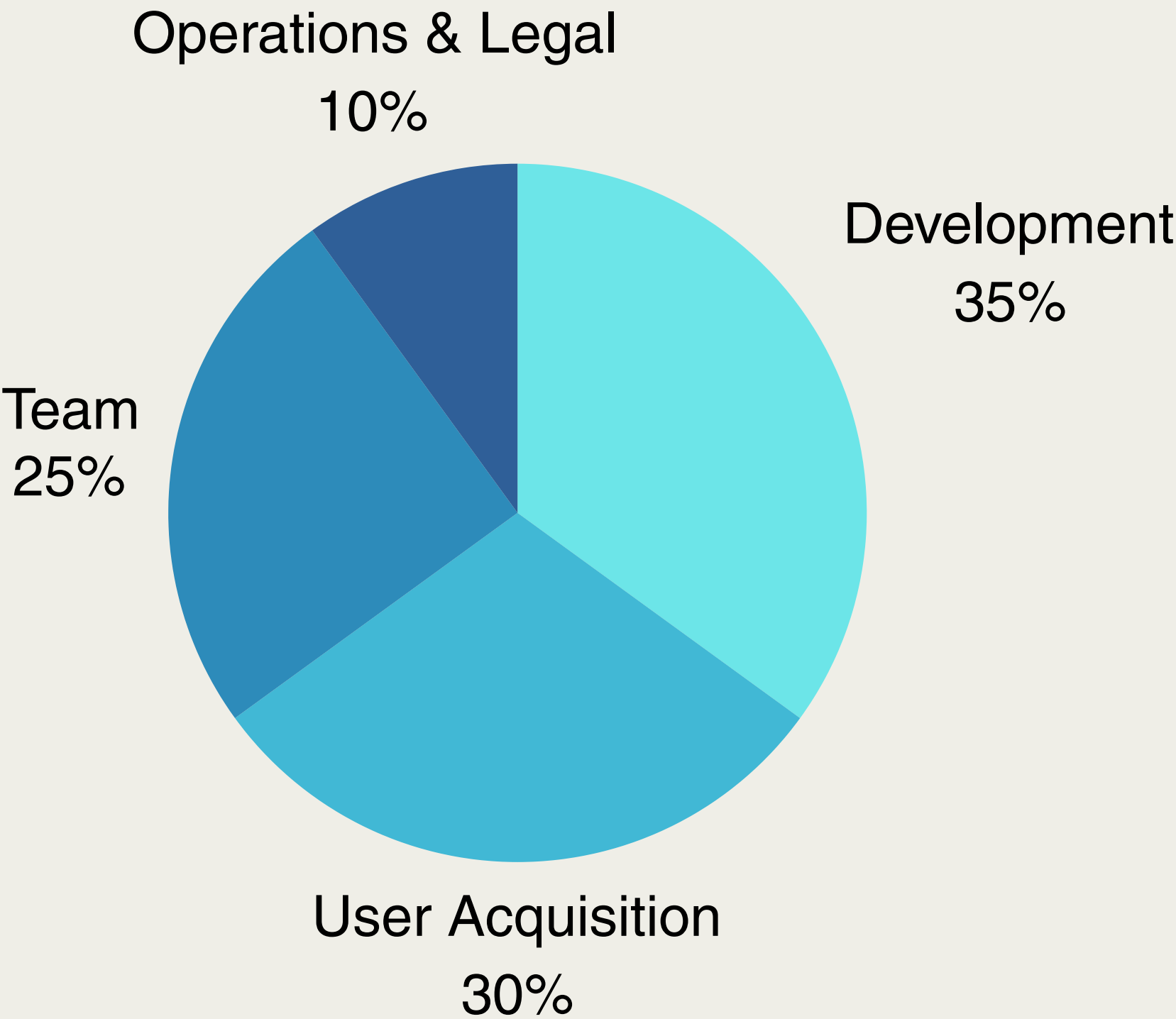
- STILLINLIMBO

WHY WE WIN

Feature				
Psychology-Based Approach	✓	✗	✗	✗
Community Integration	Full	Basic	Basic	Limited
Content Focus	BL & Drama's	Drama's	Drama's	Drama's
Social Features	Advanced	Basic	Limited	Limited
AI-Powered Recommendations	✓	✗	Basic	Basic
Gamification (Odyssey Pass)	✓	✗	✗	✗
Creator Monetization	✓	✗	✗	✗
Virtual Events	✓	✗	✗	✗

INVESTMENT OVERVIEW

- **Seeking *\$1.5M* Seed Round**
- **24-Month Runway**



Thank you!



WHAT OUR

Beta Testers Say

"I HAVE LOVED THE SENSE OF COMMUNITY ON THE DRAMALLAMA APP. THE CURRENT FEATURE I LOVE THE MOST ABOUT THE APP IS UPCOMING EVENTS. CAN'T WAIT TO SEE WHAT FEATURES THE DL TEAM ADD IN THE FUTURE."

- CJ

WHAT OUR

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- STILLINLIMBO

PRODUCT: **VULP**

Credible and Creative Content, Side by Side

- Vulp's core features for combining creativity with credible content: trust scores, AI-powered fact-checking, and community-driven moderation.
- Emphasize the balance of open self-expression with tools that ensure reliability.
- **Development Phase:** MVP Development



PRODUCT: HARMONY

Connecting Fans Through Music & Community

- Harmony, similar to DramaLlama, is a next-generation platform dedicated to the Asian pop music scene. It connects fans around shared interests, fostering vibrant communities through interactive, AI-powered features.
- **Development Phase:** Concept



PRODUCT: PSYNTAX

Empowering Digital Transformation with AI

- Psyntax delivers cutting-edge API solutions that power digital transformation, leveraging Psynergic Digital's innovative AI technologies to elevate and enhance platform capabilities.
- **Development Phase:** R&D with DramaLlama

