Nicholas Aguirre Zafiro

EXPERIENCE

Head Video Editor, The GW Hatchet | Washington, DC

April 2023 - April 2025

- Pitched salient, engaging stories, conducted in-depth interviews, and executed all stages of video production, culminating in over 30 bylines and increased viewer engagement by 40%
- Managed a diverse team of over 10 reporters and 2 assistant editors, worked collaboratively to increase reporter retention and productivity by 60%
- Conceptualized and produced weekly <u>recap videos</u>, significantly boosting social media engagement and follower growth

Congressional Intern, The United States Senate, Senator Martin Heinrich (D-NM) | Washington, DC January 2025 - April 2025

- Answered 200 daily constituent calls, responded to emails, faxes, and organized mail
- <u>Photographed</u> committee hearings for official press releases and social media campaigns viewed by 10,000+ constituents.
- Utilized "Critical Mention" to curate and distribute 30+ daily news clips to 50+ congressional staffers

Media Intern, Smithsonian Center of Folklife and Cultural Heritage | Washington, DC May 2024 - December 2024

- Researched and produced culturally competent <u>digital content</u> for the yearly Smithsonian Folklife Festival
- Color-graded, cut-together archival footage, assisted peers with video edits, and organized video files
- Utilized various professional-grade Sony cameras (DSLRs, FS7, etc.)

Leadership for Change Youth Advocate Intern, The Smithsonian Institution | Washington, DC *May 2023 - September 2023*

- Wrote and distributed daily internal newsletters for 100 nationwide interns
- Organized 5 medium-scale partner organization events and increased intern satisfaction by 55%
- Produced a 7-minute internship capstone <u>video</u> for program funders and sponsors

Communications Assistant, Institute for Public Diplomacy & Global Communications | Washington, DC September 2022 - August 2023

- Produced <u>YouTube content</u> with a custom strategy, increasing uploads by 40%
- Edited and sound-mixed <u>podcast episodes</u>, boosting listener retention by 20%
- Coordinated 10+ in-person events, managing logistics and IT, increasing engagement by 30%

EDUCATION

Bachelor of Arts, Political Communication, The George Washington University | Washington, DC *Graduated May* 2025

- Minor Journalism & Mass Communication
- Panelist at Smithsonian "Not Your Typical Internship" conference

Study Abroad, Centro Universitario EUSA | Seville, Spain Spring 2024

- Benjamin A. Gilman International Scholarship Recipient
- Created, researched, and hosted a bilingual podcast for study abroad students

SKILLS

- Longform/Shortform pre and post video production (Adobe Premiere Pro and iMovie)
- Longform podcast production and basic audio mixing (Adobe Audition)
- Event Coverage, portraiture, photojournalistic photography (Adobe Lightroom Classic)
- Fluent in Google (Docs, Sheets, Slides) and Microsoft Suite (Word, Excel, PowerPoint)
- Project and people management, social media analytics, content publishing (WordPress)

LANGUAGES

English (native), Spanish (native), Italian (beginner)