

Prepared for Mount Sinai





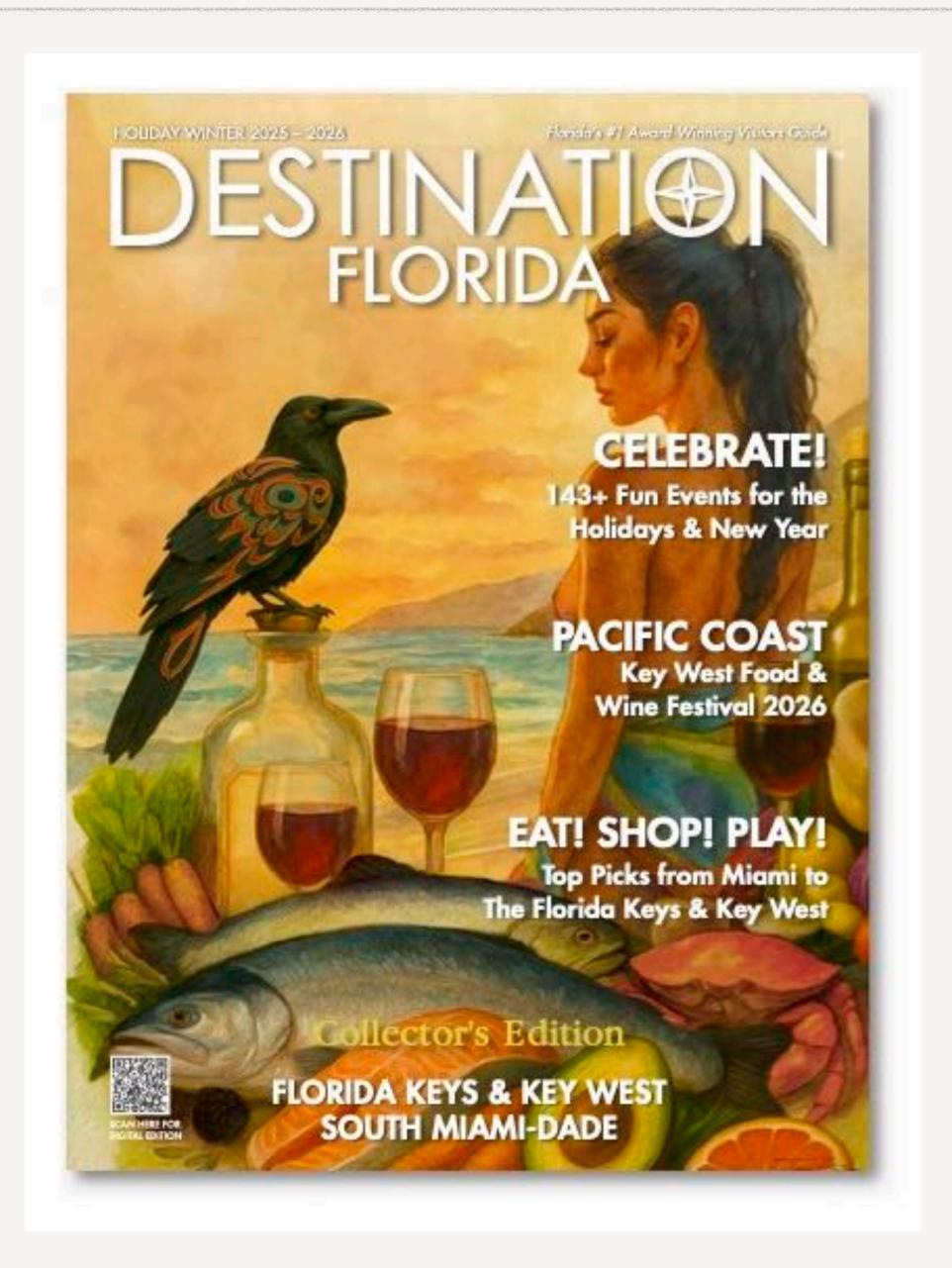
WEDNESDAY JANUARY, 28 SUNDAY FEDRUARY, I 2026





"CUERYO"

OFFICIAL PAINTING BY TONY CHATMAN "FIOVIDA GALLERY" KEY WEST, FL THIS IMAGE WILL BE FEATURED ON THE COVER OF **DESTINATION FLORIDA KEYS WINTER ISSUE**







Our Awards





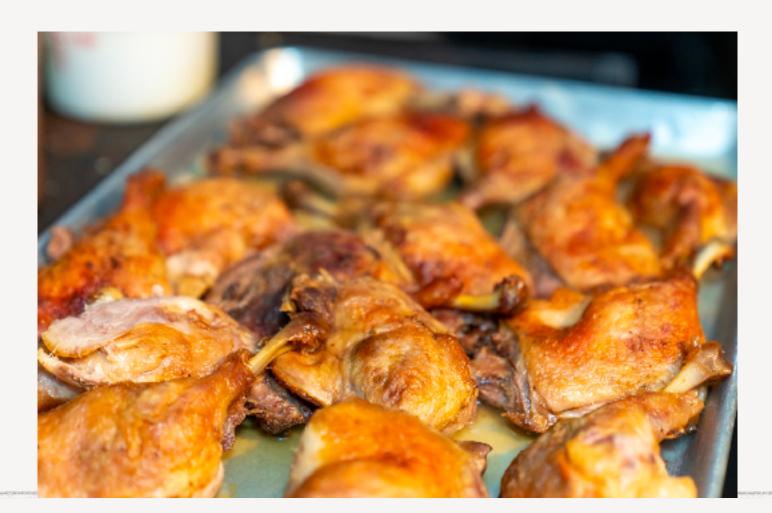
















Partnership Benefits

- Your business logo and link
 posted on our website receiving over
 1000 views per day.
- •Included in Social Marketing:
- Face Book, Instagram, Pinterest,
 Google Plus & Squad Up
- •Recognized with logo on select print marketing.
- •Advertised in national, regional and local publications.

Why Become A Partner?

The Festival is an annual destination event during winter season to attract food and wine enthusiasts to the Florida Keys.



OUR PARTNERS

HYATT CENTRIC®

KEY WEST RESORT & SPA



Florida Keys & Key West | South Miami-Dade Florida's #1 Award-Winning Visitors Guide



ARTISAN DISTILLERS SINCE 1982



















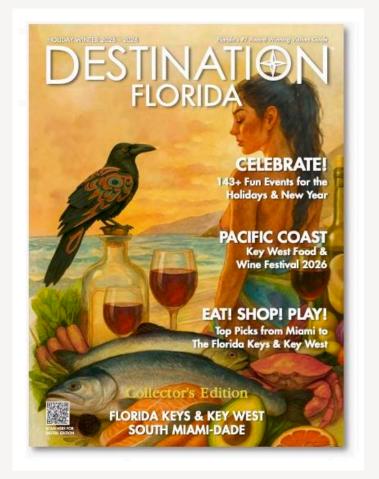








MEDIA & PRESS







With our media relationships we are reaching millions of food & wine explorers



















Key West Food & Wine Festival 2016 Highlights Resort's Growing Reputation As A Foodie Paradise



JOHNNYJET



Filled with character (and characters) AUGUST 3, 2021

The Key West Food & Wine Festival also has achieved:

mashed.com THE BEST WINE FESTIVALS IN AMERICA 2022,

usatoday.com GET A TASTE OF FLORIDA AT ONE OF THE STATE'S TOP FOOD AND WINE FESTIVALS 2021,

travelawaits.com 6 OF AMERICA'S BEST FOOD AND WINE FESTIVALS 2020,

destinationmundo.com THE BEST FOOD AND WINE FESTIVALS IN THE US 2020,

travelmag.com THE BEST WINE & FOOD FESTIVALS IN THE UNITED STATES 2020,

travelchannel.com 13 BEST FESTIVALS IN THE COUNTRY 2019,

johnnyjet.com AN INSIDE LOOK AT THE KEY WEST FOOD & WINE FESTIVAL 2018,

forbes.com HIGHLIGHTS RESORT'S GROWING REPUTATION AS A FOODIE PARADISE 2016,

DIGITAL, PRINT MAGAZINE AND NEWSPAPER MEDIA REACH:

Scripps Ad Network of Sites: circulation 680,000

Culture Owl: reaching 84,607 subscribers, digital only, FB 7692

Edible South Florida: Circulation over 45,000 readers, FB 7011

Florida Trip Guides; Over 70,000 followers on Twitter

Delta Airlines Sky Miles Experiences: Reaching over 100,000 guests

Destination Florida Magazine: circulation100,000 regionally covering the major Florida markets, FB 5629

USA Today: 16 million downloads, Press Release

LUXlife: Over 220,00 readers, Media

MNI Targeted Media: Media Kit

DEMOGRAPHICS

OUR AUDIENCE

The Festival's audience continues to expand both nationally and internationally. The majority of our audience is derived from the Mid-Atlantic and Southeastern States. Growth trends in ticket sales, internet traffic, and social media indicate a growing audience in Virginia, Massachusetts, New York, New Jersey, Pennsylvania, Illinois, Ohio, Texas, Florida, California, Louisiana, and Maryland. Our guests come from all 50 states with International attendance.

50% of our Guest's return each year.

We attract over 1000 people over our five day event.

Average House hold income \$150,000+



The Key West Food & Wine Festival creates unique experiences and opportunities for its corporate partners. All sponsorship packages are customized to meet prospective sponsor's goals. Specific plans can be developed to meet individual sponsor needs for media outreach.

SPONSORSHIP



Bronze \$1000



Gold \$2500



Platinum Presenting \$10,000





Celebrating Spain! Olé









Key West Food & Wine Festival 2026

Email us

1.800.474.4319



Sponsored by







