



REALTY **ONE** GROUP  
DESTINATION

PRESENTS

KEY WEST  
**FOOD & WINE**  
2026 FESTIVAL

WEDNESDAY JANUARY, 28 SUNDAY FEBRUARY, 1  
2026

ONE REALTYONEGROUP  
DESTINATION  
PRESENTS  
KEY WEST  
**FOOD & WINE**  
2026 FESTIVAL

# Our Awards





# Celebrating Argentina!





## Partnership Benefits

- Your business logo and link posted on our website receiving over 1000 views per day.
- Included in Social Marketing: Face Book, Instagram, Pinterest, Google Plus & Squad Up
- Recognized with logo on select print marketing.
- Advertised in national, regional and local publications.

## Why Become A Partner?

The Festival is an annual destination event during winter season to attract food and wine enthusiasts to the Florida Keys.



## OUR PARTNERS



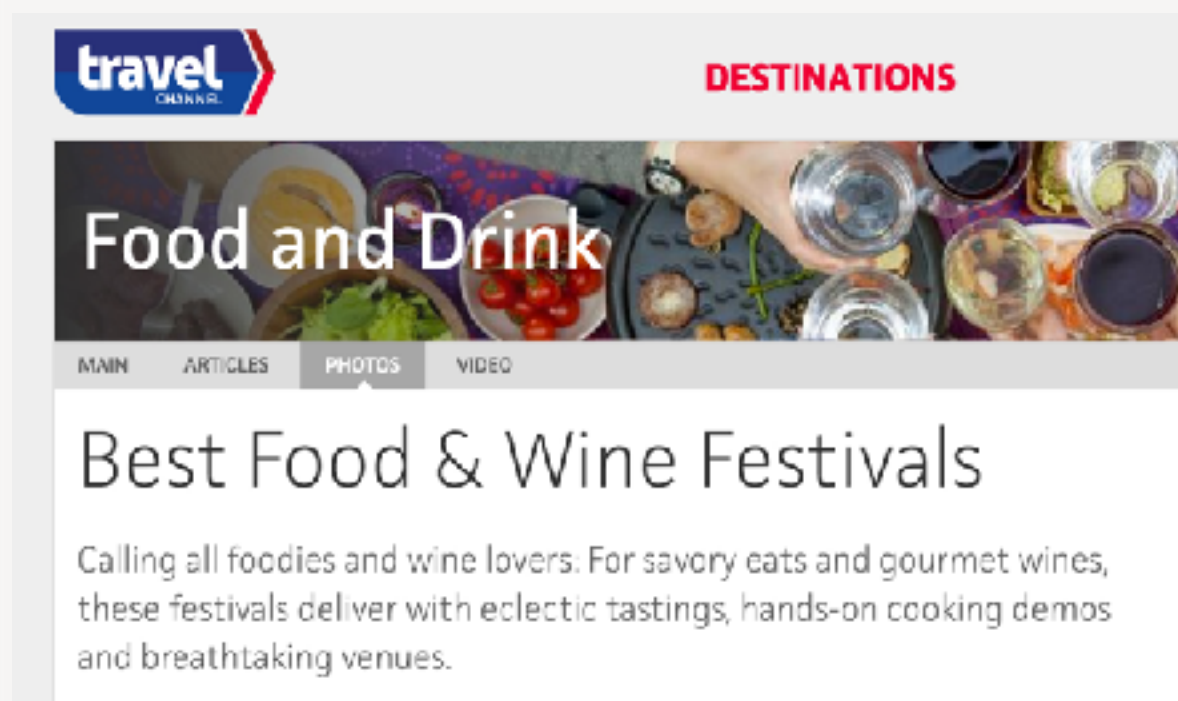
Welcome our 2026 partners





## MEDIA & PRESS

With our media relationships we are reaching millions of food & wine explorers



MNI  
**targeted  
media**



**Food**Traveler  
**mashed**



**JOHNNYJET**



Filled with character (and characters) AUGUST 3, 2021



## **The Key West Food & Wine Festival also has achieved:**

[mashed.com](https://www.mashed.com) THE BEST WINE FESTIVALS IN AMERICA 2022,

[usatoday.com](https://www.usatoday.com) GET A TASTE OF FLORIDA AT ONE OF THE STATE'S TOP FOOD AND WINE FESTIVALS 2021,

[travelawaits.com](https://www.travelawaits.com) 6 OF AMERICA'S BEST FOOD AND WINE FESTIVALS 2020,

[destinationmundo.com](https://www.destinationmundo.com) THE BEST FOOD AND WINE FESTIVALS IN THE US 2020,

[travelmag.com](https://www.travelmag.com) THE BEST WINE & FOOD FESTIVALS IN THE UNITED STATES 2020,

[travelchannel.com](https://www.travelchannel.com) 13 BEST FESTIVALS IN THE COUNTRY 2019,

[johnnyjet.com](https://www.johnnyjet.com) AN INSIDE LOOK AT THE KEY WEST FOOD & WINE FESTIVAL 2018,

[forbes.com](https://www.forbes.com) HIGHLIGHTS RESORT'S GROWING REPUTATION AS A FOODIE PARADISE 2016,

## **DIGITAL, PRINT MAGAZINE AND NEWSPAPER MEDIA REACH:**

Scripps Ad Network of Sites: circulation 680,000

Culture Owl: reaching 84,607 subscribers, digital only, FB 7692

Edible South Florida: Circulation over 45,000 readers, FB 7011

Florida Trip Guides; Over 70,000 followers on Twitter

Delta Airlines Sky Miles Experiences: Reaching over 100,000 guests

Destination Florida Magazine: circulation 100,000 regionally covering the major Florida markets, FB 5629

USA Today: 16 million downloads, [Press Release](#)

LUXlife: Over 220,00 readers, [Media](#)

MNI Targeted Media: [Media Kit](#)



## DEMOGRAPHICS

### OUR AUDIENCE

*The Festival's* audience continues to expand both nationally and internationally. The majority of our audience is derived from the Mid-Atlantic and Southeastern States. Growth trends in ticket sales, internet traffic, and social media indicate a growing audience in Virginia, Massachusetts, New York, New Jersey, Pennsylvania, Illinois, Ohio, Texas, Florida, California, Louisiana, and Maryland. Our guests come from all 50 states with International attendance.

50% of our Guest's return each year.

We attract over 1000 people over our five day event.

Average House hold income \$150,000+



**The Key West Food & Wine Festival creates unique experiences and opportunities for its corporate partners. All sponsorship packages are customized to meet prospective sponsor's goals. Specific plans can be developed to meet individual sponsor needs for media outreach.**

## SPONSORSHIP



**Bronze \$1000**



**Gold \$2500**



**Platinum Presenting \$10,000**



# Celebrating Spain! Olé







Key West Food & Wine Festival  
<https://keywestfoodandwinefestival.com/>

Email us

1.800.474.4319

**Sponsored by**



**Produced by**

