



PRESENTS

KEY WEST
FOOD & WINE
2026 FESTIVAL

WEDNESDAY JANUARY, 28 SUNDAY FEBRUARY, 1
2026



"CUERVO"
OFFICIAL PAINTING BY
TONY CHATMAN
"FIOVIDA GALLERY"
KEY WEST, FL
THIS IMAGE WILL BE
FEATURED ON THE COVER OF
DESTINATION FLORIDA KEYS
WINTER ISSUE





Our Awards



Celebrating Argentina!



Partnership Benefits

- Your business logo and link posted on our website receiving over 1000 views per day.
- Included in Social Marketing: Face Book, Instagram, Pinterest, Google Plus & Squad Up
- Recognized with logo on select print marketing.
- Advertised in national, regional and local publications.

Why Become A Partner?

The Festival is an annual destination event during winter season to attract food and wine enthusiasts to the Florida Keys.



OUR PARTNERS



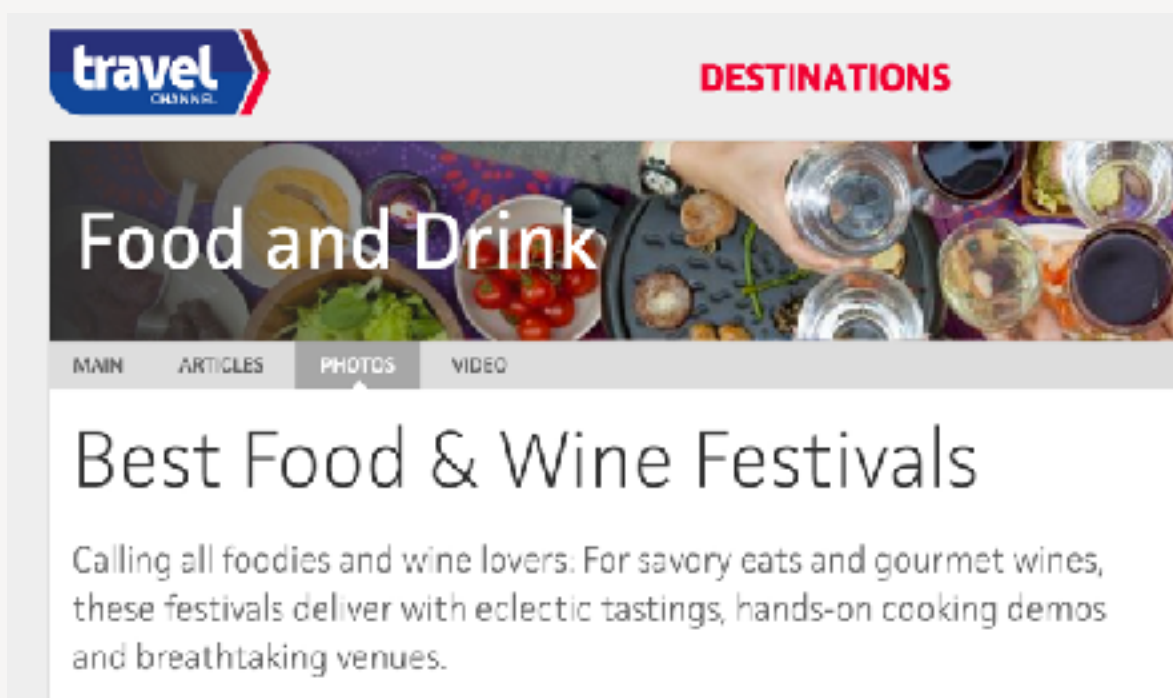
ST. GEORGE SPIRITS

ARTISAN DISTILLERS SINCE 1982



MEDIA & PRESS

With our media relationships we are reaching millions of food & wine explorers



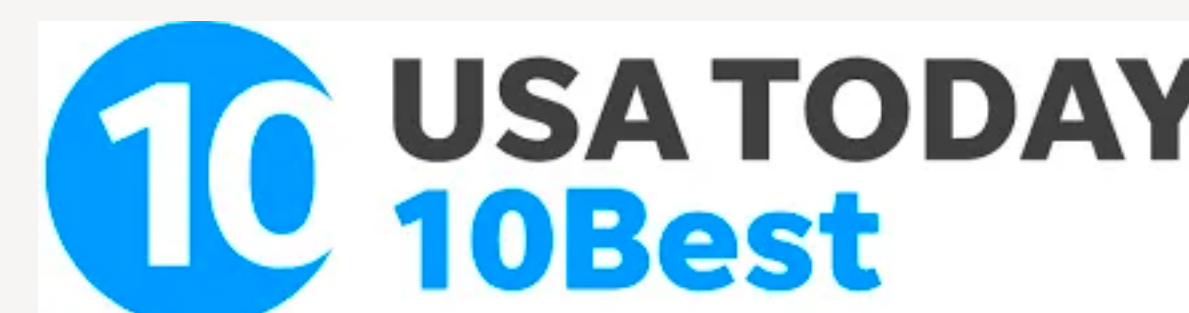
MNI
**targeted
media**



FoodTraveler
mashed



JOHNNYJET



Filled with character (and characters) AUGUST 3, 2021

The Key West Food & Wine Festival also has achieved:

mashed.com THE BEST WINE FESTIVALS IN AMERICA 2022,

usatoday.com GET A TASTE OF FLORIDA AT ONE OF THE STATE'S TOP FOOD AND WINE FESTIVALS 2021,

travelawaits.com 6 OF AMERICA'S BEST FOOD AND WINE FESTIVALS 2020,

destinationmundo.com THE BEST FOOD AND WINE FESTIVALS IN THE US 2020,

travelmag.com THE BEST WINE & FOOD FESTIVALS IN THE UNITED STATES 2020,

travelchannel.com 13 BEST FESTIVALS IN THE COUNTRY 2019,

johnnyjet.com AN INSIDE LOOK AT THE KEY WEST FOOD & WINE FESTIVAL 2018,

forbes.com HIGHLIGHTS RESORT'S GROWING REPUTATION AS A FOODIE PARADISE 2016,

DIGITAL, PRINT MAGAZINE AND NEWSPAPER MEDIA REACH:

Scripps Ad Network of Sites: circulation 680,000

Culture Owl: reaching 84,607 subscribers, digital only, FB 7692

Edible South Florida: Circulation over 45,000 readers, FB 7011

Florida Trip Guides; Over 70,000 followers on Twitter

Delta Airlines Sky Miles Experiences: Reaching over 100,000 guests

Destination Florida Magazine: circulation 100,000 regionally covering the major Florida markets, FB 5629

USA Today: 16 million downloads, [Press Release](#)

LUXlife: Over 220,00 readers, [Media](#)

MNI Targeted Media: [Media Kit](#)

DEMOGRAPHICS

OUR AUDIENCE

The Festival's audience continues to expand both nationally and internationally. The majority of our audience is derived from the Mid-Atlantic and Southeastern States. Growth trends in ticket sales, internet traffic, and social media indicate a growing audience in Virginia, Massachusetts, New York, New Jersey, Pennsylvania, Illinois, Ohio, Texas, Florida, California, Louisiana, and Maryland. Our guests come from all 50 states with International attendance.

50% of our Guest's return each year.

We attract over 1000 people over our five day event.

Average House hold income \$150,000+



The Key West Food & Wine Festival creates unique experiences and opportunities for its corporate partners. All sponsorship packages are customized to meet prospective sponsor's goals. Specific plans can be developed to meet individual sponsor needs for media outreach.

SPONSORSHIP



Bronze \$1000



Gold \$2500



Platinum Presenting \$10,000

Celebrating Spain! Olé





Key West Food & Wine Festival 2026

Email us

1.800.474.4319



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DESTINATION

Produced by



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EVENTS & MARKETING INTERNATIONAL