

# MARGARET XIAO

mxiaoarts@gmail.com | <mark>linkedin.com/in/mqqxiao</mark> | Minneapolis, MN Portfolio - margaretxiao.com

## **FINE ARTS CV**

Last updated June 19, 2023.

## **Group Exhibitions and Auctions**

2012-2022	Multiple Works - MN State Fair K-12 Competition Exhibition (St. Paul, MN)
2020	Multiple Works - Student Art Spaces Minnesota Digital Exhibition
2019	Flower Still Life - 2019 Minnesota Chinese Friendship Garden Society Auction (St. Paul, MN)
2019	Flower in Glass Bowl - 2019 Ramsey County Libraries Friends Gala Auction (Roseville, MN)
2018	Vibrant Still Life - Scholastic Art Awards Exhibition (Regis Center for Art - Minneapolis, MN)
2017	Multiple Works - Youth Exhibition for Shoreview Library Reopening Event (Shoreview, MN)
2015	Multiple Works - 6th Bi-Annual Meilin Art Studio Student and Teacher Exhibition (Golden Valley, MN)
2012	Multiple Works - Karen Tan Art Studio Exhibitions (Shoreview, MN)

## Media and Publications

2022	Youth Panelist - Heritage, Engagement, and Innovation Event held by May Forum
2021	Artist of the Month, October - Dark Yellow Dot
2021	The Peahce Project
2020	Artist of the Issue, November - MV Viewer

## **Awards**

2022	MN State Fair K-12 Competition - Second Place (2 mediums)
2021	MN State Fair K-12 Competition - Grand Prize, First Place (5 mediums), Second Place (1 medium)
2019	MN State Fair K-12 Competition - Grand Prize, First Place (3 mediums), Multiple Ribbon Winner (3)
2018	Gold Medal at Scholastic Art Awards National
2018	Gold Keys at Scholastic Art Awards Regional
2018	MN State Fair K-12 Competition - First Place (6 mediums), Multiple Ribbon Winner (2)
2017	MN State Fair K-12 Competition - Grand Prize, First Place (4 mediums)
2016	MN State Fair K-12 Competition - Grand Prize, Multiple Ribbon Winner (3)
2015	MN State Fair K-12 Competition - Multiple Ribbon Winner (5)
2014	MN State Fair K-12 Competition - Multiple Ribbon Winner (3)
2013	MN State Fair K-12 Competition - Grand Prize, Multiple Ribbon Winner (2)
2012	MN State Fair K-12 Competition - First Place in Oil Crayons

#### **Relevant Experience**

2016-present	Freelance .	Artist and	Illustrator	for mxiaoarts
--------------	-------------	------------	-------------	---------------

- Designed and animated 50+ logos, marketing materials, and branding graphics using 14 different art mediums for various businesses, startup ventures, and college groups
- Satisfied client needs by performing branding and research presentations

#### 2023-present Marketing Officer for UMN-TC Economics Student Organization

- Design, print, and distribute marketing materials and event promotions (i.e. graphics, posters)
  - Plan and oversee marketing initiatives across multiple social media platforms

### 2023-present VP of Marketing for UMN-TC Women in Business

- Develop and maintain marketing strategies, including curating social media campaigns and posting organization updates across different platforms (i.e. Instagram, Facebook, LinkedIn)
- Create and design posters, merchandise (i.e. member t-shirt), graphics, and other marketing materials for social media advertisement, club recruitment, and event promotion

## 2023 ASU Gala Marketing Committee Member

- Curated social media posts for the 2023 Asian Student Union's annual gala event on Instagram

2019-22	Design Lead at BioBev, LLC
	- Designed logo and other business branding materials (i.e. business cards, website)
2020-22	Lead Graphic Designer at Student Art Spaces Minnesota
	- Created social media graphics and illustrations to promote organization events and exhibitions
	<ul> <li>Organized and coordinated community projects while leading 10+ student volunteers</li> </ul>
	- Showcased 500+ works of young artists and raised money for 2 non-for-profits through digital events
2020-21	Public Relations Executive Board Member at local National Honor Society chapter
	- Created a logo and 20+ social media promotional posts for Instagram

## **Fine Arts Education**

2013-2022	Meilin Art Studio, instructor Yudong Shen
	- Formal Instruction in Pencil, Charcoal, Watercolor, Acrylic, Oil, Chinese Ink
2015-2018	Zheng Xin Studio, instructor Xin Zheng
	- Formal Instruction in Pencil, Charcoal, Watercolor, Acrylic, Soft Pastel
2012-2014	Karen Tan Studio, instructor Karen Tan
	- Formal Instruction in Oil Crayons (Craypas)

Educational workshops		
2017	Chinese Arts Immersion Camp in Beijing, China	
	- Formal Instruction in Chinese traditional visual arts and calligraphy	
2016-2019	Meilin Art Studio Annual 3-week Summer Camp - Formal Instruction in Pencil, Charcoal, Watercolor, Acrylic, Oil, Chinese Ink	

## Skills

Traditional Mediums (14): Pencil, Charcoal, Oil Crayons (Craypas), Soft Pastel, Watercolor, Acrylic, Oil, Chinese Ink, Marker, Color Pencil, Crayon, Pen, Mixed Media, Collage

Digital Software: Adobe Creative Suite (i.e. Photoshop, Illustrator, InDesign), Procreate Illustration and Animation, Canva