



Statement of Intent

Boredom Boy Productions Ltd.

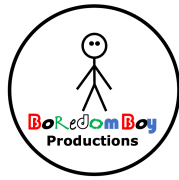
At the heart of every story is the power to connect, inspire, and transform. With this conviction, our film production company sets forth its statement of intent—a declaration of our core values, creative aspirations, and unwavering commitment to excellence in cinematic storytelling.

Our Mission

Our mission is to produce films that captivate audiences through originality, artistry, and emotional depth. We aim to illuminate the human experience—its beauty, challenges, complexities, and triumphs—while pushing the boundaries of cinematic language. By fostering an environment of open collaboration, inclusivity, and artistic risk-taking, we aspire to bring stories to life that both reflect and shape the world in which we live.

Core Values

- **Integrity:** We commit to honesty, transparency, and ethical practices in every facet of our work, from development through distribution.
- **Open Collaboration:** We believe in the transformative power of teamwork, nurturing supportive relationships among writers, directors, actors, crew, and partners.
- **Innovation:** We celebrate bold ideas, encourage experimentation, and invest in new technologies to expand the art of filmmaking.
- **Diversity and Inclusion:** We are dedicated to amplifying underrepresented voices and ensuring diverse perspectives both in front of and behind the camera.
- **Excellence:** We hold ourselves to the highest standards, striving for the best content outcome possible.
- **Sustainability:** We recognize our responsibility to the environment and society, adopting sustainable practices and fostering positive impact within our communities.



Our Creative Approach

We approach each project with curiosity and passion, seeking out stories that challenge conventions and inspire empathy. Boredom Boy Productions will initially focus on producing short films, documentaries, and new social media content. But this will not be a longer-term limitation.

- We encourage creative freedom while providing the guidance and resources necessary for each project to reach its full potential.
- We nurture long-term relationships with talent, investing in their growth and supporting their artistic journeys.
- We are committed to ethical storytelling, ensuring respectful representation and responsible production practices.

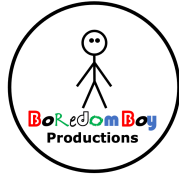
Industry Engagement and Collaboration

We recognise that film is a collective endeavour, flourishing through partnerships across the industry. We actively seek collaborations with writers, directors, producers, distributors, film festivals, and educational institutions. Our company values cross-cultural dialogue and international partnerships, believing that great stories transcend borders.

- We foster a company culture that welcomes outside ideas, harnessing a global network of creatives and innovators.
- We support mentorship and educational initiatives, offering emerging talent the opportunity to develop their craft.
- We engage with audiences through community outreach, screenings, and interactive platforms, encouraging dialogue and feedback.

Commitment to Social Impact

Film has the power to illuminate injustice, provoke thought, and catalyse change. Our company is driven by a sense of social responsibility; we produce works that address contemporary issues, challenge stereotypes, and advocate for positive transformation. We seek to ignite conversations around identity, equality, mental health, climate change, and more, harnessing the unique power of film to inspire collective action.



Innovation and Technology

As technology reshapes the film landscape, we embrace innovation as a cornerstone of our practice. In addition to applying traditional filming techniques, we also plan to utilise AI in an augmenting manner to further the appeal of our output. To use AI as an artistic tool rather than as a replacement for human ingenuity, activity and connectivity.

Looking Forward

As we embark on this journey, our film production company is guided by a spirit of continual learning, adaptability, and optimism. We are committed to evolving alongside the industry, staying receptive to new trends, technologies, and audience needs. Our intent is not simply to entertain, but to enrich lives, broaden horizons, and forge lasting connections through the power of filmmaking and storytelling.

Summary

Our company exists to tell stories that matter. We are driven by a passion for the art and craft of filmmaking, and a belief in its capacity to inspire empathy and understanding. With every frame, every story, and every collaboration, we reaffirm our commitment to excellence, inclusivity, and impact.

Let this statement of intent serve as both a promise and a challenge—a promise to our collaborators, audiences, and communities that we will pursue our mission with integrity and imagination; and a challenge to ourselves to continually push the boundaries of what film can achieve. Together, we will illuminate the world—one story at a time.