#### 2025 Peer-to-Peer Fundraising Event.

We are excited to launch our Peer-to-Peer Fundraising Campaign, and we need your help to make it a success! This is a fantastic opportunity for each of you to engage your friends, family, and colleagues in supporting the Rochester Gay Men's Chorus and our mission to promote diversity, inclusion, and artistic excellence through music.

## **How You Can Help:**

- 1. **Share Our Story:** Talk to your network about the Rochester Gay Men's Chorus and the positive impact we have on the community. Your personal stories and experiences can inspire others to contribute.
- 2. **Encourage Donations:** Ask your friends and family to support our cause by making a donation. Every contribution, no matter the size, helps us continue our work.
- 3. **Spread the Word:** Use social media, emails, and personal conversations to share our fundraising campaign. The more people we reach, the greater our impact.

## **Why Your Support Matters:**

- **Enhance Our Performances:** Donations help us produce high-quality performances that bring joy and foster a sense of community.
- **Support Educational Programs:** Contributions fund our outreach efforts to schools and community groups, promoting understanding and acceptance.
- **Cover Operational Costs:** Your support helps with essential expenses like rehearsal spaces, music, and other operational needs.

### What do you need to do:

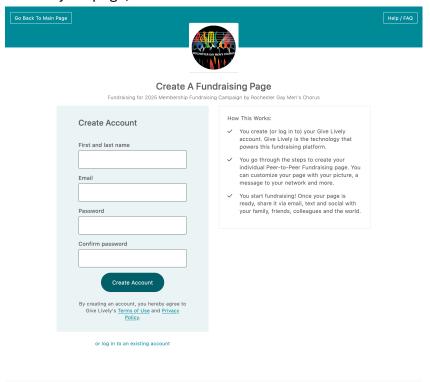
To create your page, start by visiting the link below:

https://secure.givelively.org/donate/rochester-gay-mens-chorus-inc/2025-membership-fundraising-campaign

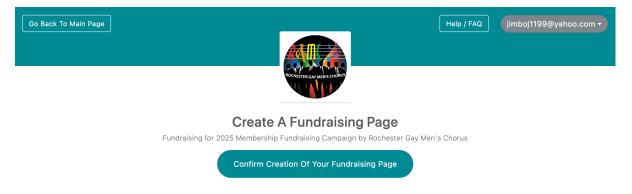


If you are new to Give Lively you will need to create an account.

To start your page, click on the "Start a Fundraiser" button under the picture of the chorus.



Complete the form and click "Create Account". You will need to confirm your new account via email. Remember to check your spam folder if you do not see an email from Give Lively. Once your email address has been confirmed you can login to your new account and confirm creation of your fundraising page.



## Personalize Your Page:



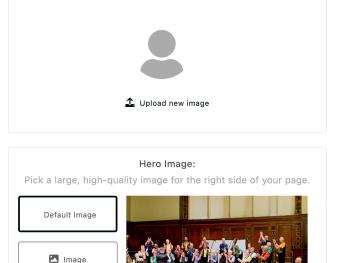
## Personalize Your Page

Fundraising for 2025 Membership Fundraising Campaign by Rochester Gay Men's Chorus

Upload a photo of yourself for your page, add a note that tells people why you're passionate about this cause, and set a goal to track your progress!



James Janssen	
Add A Note: Why are you passionate about this campaign?	
Noll display	this publicly on your team page under a section called
	/ this publicly on your team page under a section called m undefined"
"A Note Fro	m undefined"
	m undefined"



The default image is inherited from the 2025 Membership Fundraising Campaign page.

Profile Image:

1. Add a Note – let your friends and family know why you are asking for their help, why is the chorus important to you, how a donation to the chorus helps the chorus as well as you. Be creative and fun but be respectful of your audience.

■ Video

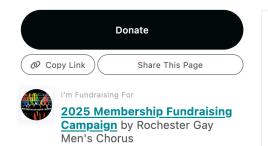
No Media

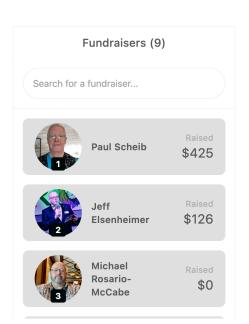
- 2. Profile Image add a photo of yourself to let your friends and family know it is you. If you need some photos of you in the chorus, try looking at our SmugMug page:

  <a href="https://thergmc.smugmug.com">https://thergmc.smugmug.com</a>
- 3. Hero Image you can keep the main chorus photo or add one of your own. You can also add a short video.

Click save once you have all your information updated. You can always come back and edit if you find errors or want to change pictures or text.







#### A Note from Jim Janssen

#### Why Donate?

- 1. Support Our Performances: Your donations help us produce high-quality performances that celebrate diversity and foster a sense of community.
- 2. Educational Outreach: Contributions support our educational programs that reach out to schools and community groups, promoting understanding and acceptance.
- 3. Operational Costs: Donations help cover the costs of rehearsal spaces, music, and other essential expenses that keep our chorus thriving.



COPY LINK – use this button to copy the link and share with your friends and family. Send via email or post to your social media pages.

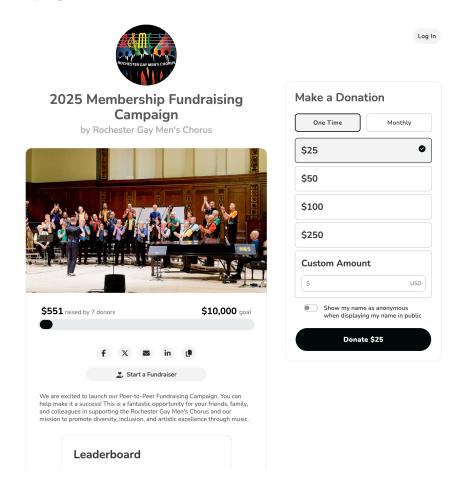
Share This Page – will allow you to directly share this page to Social media such as FaceBook and Twitter.

Donate – this button is where you and your friends and family go to make donations.

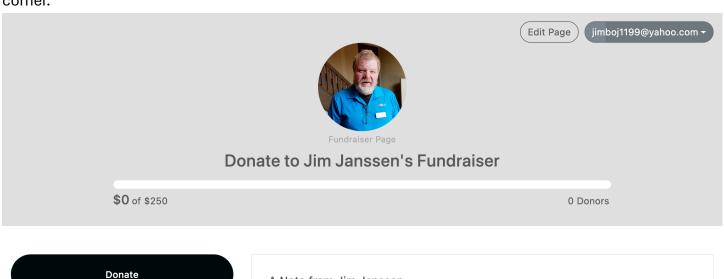
Fundraisers – This will allow you to track your donations and how you are doing compared to your fellow chorus members. Once you receive donations, their names will also show up on this page and also on the home page (which can be viewed by clicking on the link "2025 Membership Fundraising Campaign").

# If you already have an account with Give Lively, use the same link to go to the fundraiser page:

https://secure.givelively.org/donate/rochester-gay-mens-chorus-inc/2025-membership-fundraising-campaign



Click on the Log In button at the top right corner. And log in with your email and password. Click on Start A Fundraiser to get to your account. You can edit your page by clicking "Edit Page" in the upper right corner.



A Note from Jim Janssen