



Rochester Gay Men's Chorus Advertising Rate Sheet

100 College Ave #170, Rochester, NY 14607

585.423.0650 www.thergmc.org

The Rochester Gay Men's Chorus has been a part of Rochester's cultural community for over 35 years. It was begun with a dream of using music to create an acceptance of social diversity and the harmony of voice to create a harmony of the spirit. The RGMC's mission continues to be to create social change through excellence in the choral arts. By advertising with the RGMC, you let our audiences know that you value the RGMC's role in the community and believe in it's message.

Rates listed below are based on placement in single programs as well as season-long commitments. Our season consists of a three-concert cycle, spaced throughout the calendar year, as well as occasional additional performances. Our concerts are held in December, March and July of each year and can be one or two performances. Average attendance for an RGMC performance is between 400 and 500 concert goers.

In addition to appearing in the concert program, all advertisers will automatically receive an on-screen Power Point ad appearing before each concert and during intermission. Ads will also be included in monthly E-Blasts (a minimum of one ad per concert cycle) and will also be listed on our sponsorship page of our website.

	<u>Single Program</u>	<u>Full Season (3 concerts)</u>
Full Page Ad	\$240	\$480
1/2 Page Ad	\$160	\$320
1/4 Page Ad	\$100	\$200

Premium Ad Placement (full page only)

Exterior back cover	\$575
Inside front cover	\$550
Inside back cover	\$550

Print Specifications

Width X Height

Full Page	4.5" X 7.5"
1/2 Page	4.5" X 3.75"
1/4 Page	4.5" X 1.75"
	2.25" X 3.75"

Questions regarding advertising should be directed to Elier Ruiz

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Email: erquestr@hotmail.com

Discounted rates are available for Non-Profit organizations. All rates guaranteed through June 30, 2020.