



**Rochester Gay Men's
Chorus**

274 N Goodman St #A205
Rochester, NY 14607-1172

585.423.0650

www.thergmc.org

Board of Directors

Robert Neale
Chair

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Co-Chair

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Jim Janssen
Operations Director

Wilson Southerland
Artistic Director

*The Rochester Gay Men's Chorus creates social change through
excellence in the choral arts.*

Dear Friend of the Arts,

The **Rochester Gay Men's Chorus** came to life in 1982 when five friends decided to pursue a dream, the dream of using music to create an acceptance of social diversity and to use the harmony of voice to create a harmony of the spirit. Thirty-nine years later the RGMC still exists, as one of the oldest LGBTQ+ organizations in New York State.

The past 20 months has been a difficult time for businesses and charitable organizations, but the RGMC has survived! We had to cancel all in-person concerts since December 2019, which resulted in a significant loss of revenue. However, we managed to keep sharing our music through virtual performances. Our annual major fundraiser, Mardi Gras, took on a new look last year. It was a hybrid of in-person and virtual content. And thanks to the support of our sponsors and donors, we were able to raise much needed funds to ensure the continuation of the RGMC.

We were excited to announce at Mardi Gras in May, our plans to return to live, in-person concerts and events for our 2021-22 season. And today we are excited to announce our annual major fundraiser, the **Mardi Gras Masquerade Ball**, on Saturday, February 26, 2022.

This year the Rochester Gay Men's Chorus is looking to celebrate the return of live events with a Masquerade Party. The RGMC is asking those attending our Mardi Gras Masquerade Ball to wear masks and/or come dressed in Mardi Gras themed costumes. Traditional Mardi Gras celebrations nearly always involve the use of masks and costumes by its participants, and the most popular celebratory colors are purple, green, and gold. In fact, in New Orleans, float riders are required by law to wear masks!

We are thrilled to invite you to participate in this exciting event by **becoming a sponsor**. There are several levels of sponsorships available and each comes with its own perks! All sponsors will be recognized in publications, online, and at the event itself.

The enclosed materials provide details about sponsorship opportunities. We also welcome donations for the event auction. We look forward to working with our sponsors to help promote their involvement in the Rochester Community and build relationships that we hope can persist well into the future.

Your support of the RGMC is critical to ensuring the continued triumph of our mission to, "Create social change through excellence in the choral arts," for many years to come.

On behalf of the members, staff, and board of the Rochester Gay Men's Chorus, we **thank you** for your time, consideration, and support.

Sincerely,

Jeffrey Elsenheimer Jr.
Event Co-Chair

Robert R. Neale
Event Co-Chair



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We need your help to make our 2022 Mardi-Gras Fundraiser a success. Become an **event sponsor** at one of the levels listed below and spend the evening with us at ROAR Nightclub.

\$5,000 or higher – Mardi Gras King & Queen

Rex is Latin for "King", and Rex reigns as "The King of Carnival."

The King & Queen of Mardi Gras will receive:

- Sponsor designation on all promotional and event materials
- 10 tickets to the event with a reserved table front and center
- 10 tickets to our *Elton!* Concert in March 2022
- A royal jeweled crown to wear the night of the ball
- A two-to-three-minute promotional spot during the event
- Season-long recognition on RGMC's FaceBook, Instagram and Website
- Full Page ad in the *Elton!* And *ROC'n Rainbow* concert programs
- Your Promotional item(s) given to attendees in the event "Goody Bag"

\$1,500 to \$4,999 – The Royal Court

The Maids and Dukes of the Carnival.

The Royal Court level will receive:

- 8 tickets to the event with 8 reserved seats at a table
- 8 tickets to our *Elton!* Concert in March 2022
- A one-to-two-minute promotional spot during the event
- Recognition on RGMC's FaceBook, Instagram and Website
- Full Page ad in the *Elton!* And *ROC'n Rainbow* concert programs
- Your Promotional item(s) given to attendees in the event "Goody Bag"

\$1,000 to \$1,499 – The Flambeaux

The Flambeaux is the torch carried by the people to light the way during the parade. The tradition began before streetlights or lighted floats.

The Flambeaux level will receive:

- 6 tickets to the event with 6 reserved seats at a table
- 6 tickets to our *Elton!* Concert in March 2022
- A thirty-to-sixty-second promotional spot during the event
- Recognition on RGMC's FaceBook, Instagram and Website
- Half Page ad in the *Elton!* And *ROC'n Rainbow* concert programs
- Your Promotional item(s) given to attendees in the event "Goody Bag"

\$500 to \$999 – The Revelers

Those known to have a good time!

The Reveler level will receive:

- 4 tickets to the event
- 4 tickets to our *Elton!* Concert in March 2022
- Recognition on RGMC's FaceBook, Instagram and Website
- Quarter Page ad in the *Elton!* And *ROC'n Rainbow* concert programs
- Your Promotional item(s) given to attendees in the event "Goody Bag"

\$250 to \$499 – The Daubloons

The gold or brightly colored coins thrown at the parade.

The Daubloons level will receive:

- 2 tickets to the event
- 2 tickets to our *Elton!* Concert in March 2022
- Recognition on RGMC's FaceBook, Instagram and Website
- Name recognition in the *Elton!* And *ROC'n Rainbow* concert programs



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Mardi-Gras 2022 Fundraiser – Roar Nightclub – February 26, 2022
Sponsorship / Silent Auction / Tickets / Donation Form

Business or Organization: _____

Contact or Individual: _____

Address: _____

City/State/Zip: _____

E-Mail: _____

Phone: (____) _____

Sponsorship Level:

_____ Mardi Gras King & Queen (Sponsorship Amount \$_____)

_____ The Royal Court (Sponsorship Amount \$_____)

_____ The Flambeaux (Sponsorship Amount \$_____)

_____ The Revelers (Sponsorship Amount \$_____)

_____ The Daubloons (Sponsorship Amount \$_____)

_____ Silent Auction Item (List item and value below)

_____ Tickets: # of Tickets _____ at \$50.00 per ticket = \$_____

_____ Please accept my donation for \$_____

Payment

_____ Check Payable to "RGMC"

_____ Credit Card (MasterCard, Discover, VISA, AMEX)

Name on Card: _____ Billing Zip Code _____

Card # _____ Exp Date _____ CVV Code _____

Mail completed forms to:

Rochester Gay Men's Chorus
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