

## In the News Marketplace - U.S.A.

### <u>B2B to B2C: Consumer Champaign</u> <u>Evaluation</u>

At what point do we have enough data to accurately measure the success?

### <u>Auto Dealers re-marketing with A.I.</u>

Artificial Intelligence (A.I.) is gaining traction in the automotive industry.

### **Tariffs rise for American Small businesses:**

Small businesses are feeling the effect of the tariffs and looming higher prices for consumers.

### Belief in Jesus rises among young adults:

Barna reports a 12% rise since 2021 in Faith in Gen Z and Millennial young adults.

(Click on the "bold underline titles" for links)

# Leadership - Faith Top Story

### <u>Ending Russia - Urkraine war</u>

President Trump working toward peace, wanting to get to Heaven, sparks salvation debate.



# NGN MARKETPLACE NEWSLETTER

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# **Ministry Updates**

Biblical Business Plan Strategy Meeting



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Visit our <u>Store</u> to download a Business plan strategy directly to you, for a donation amount. All proceeds support the ministry.

## World & Finance News You should know

#### Fed divided on lowering interest rates:

Federal Reserve meeting minutes voted to hold their key rate steady, despite objections.

### Russia missile hits U.S. company in Ukraine:

Amid Trump's peace push, the latest hit is very telling of Putin's stance.

Become a <u>Business Partner</u> and join us for Business calls & strategy meetings!

**Scripture Verse of the Year**: "For since the world began, no ear has heard and no eye has seen a God like you, who works for those who wait for Him! Isaiah 64:4 (NLT)