

Who?
Lee Hessling



Four years ago, Isaih “Lee Hessling” began Caricatures after being inspired by drawing students on the chalk board, as a substitute teacher during COVID-19. Although his creative roots trace back to winnings in Wisconsin Fire Safety Poster Contests, it wasn’t until shortly after his 23rd birthday that he started working as a professional artist.

Since beginning, he has opened studios in two American states and completed a European project in Germany and continues his goal to become one of the most influential artists of the 21st century.

Pop-Up
Promotions:

After 1-hour is booked, hosts can then pass the cost to guests, whom the artist charges directly for each caricature, sold at full-price. The promotional aspect is creating a time sensitive appeal for the first hour or first ten guests to arrive, that will receive complimentary caricatures from the host or by initiating other pre-event contests to win the first ten slots!



CARICATURES

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What?

Classic Black & White CARICATURES



Classic Black & White Caricatures average 10 faces per hour and are captured on 9" x 12" high quality paper, each contained within a protective sleeve for safe transportation to the frame. When booked at an hourly rate, hosts essentially receive caricatures at a whole-sale cost, as opposed to full price of \$20.00 each.

Where? your location

Events can be booked within or outside of the Tri-State area. The set-up is a compact folding easel with a small sign, along with two folding stools for guests, and canopy for outdoor events if needed.



When? Around your Clock

Whether it's a morning Coffee Club, afternoon Birthday Party, or midnight New Year's Eve Ball, your event can be dazzled with Caricatures!

Why? Industry Professional

Lee Hessling is fully insured as an on-site entertainer and conducts standard tax reporting practices.

The Package:

- 10 faces sketched per hour
- Facebook event & live video
- Website calendar spot
- Marketing material distribution via protective sleeve inserts
- Guest photos with caricatures taken & tagged to host location via social media

The Cost:

- **Hourly Caricature Sketching Rate**
 - **\$150.00 / hour** (Fri. - Sun.)
 - **\$100.00 / hour** (Mon. - Thu.)
- **\$0.70 / mile**
 - (round trip from Dubuque, Iowa to event location - Dubuque events exempt)
- **\$0.00 / sales tax**
 - (State & local rates if applicable)

Payment is due at the completion of service, with no prior deposit required.

Upon booking, host will receive an invoice, proof of insurance certificate, W-9 form, and the official Lee Hessling Logo