

Kari E. Maltz, MS

Founder & Principal | Level Up Communications, LLC

Kari E. Maltz is the Founder and Principal of Level Up Communications, LLC, where she advises executives, boards, and growth-minded organizations on marketing leadership, strategic communications, and practical AI adoption. With more than 20 years of combined experience across marketing and communications, finance, administration, and technology-enabled business strategy, Kari is known for bringing structure, clarity, and momentum to complex initiatives—aligning stakeholders, strengthening relationships across diverse teams and communities, and turning strategy into focused, actionable plans.

At Level Up Communications, Kari develops and delivers AI literacy content for business leaders and helps clients identify high-impact ways to implement AI in their workflows. Her mission is simple: translate complex concepts into language and actionable steps that everyday people can understand and use.

In addition to her consulting work, Kari is an Adjunct Professor at Anne Arundel Community College, where she teaches business and marketing with a real-world, practical approach that prepares students for today's workplace.

Kari holds a Master of General Administration in Management Information Systems and is trained in numerous business and AI applications.

Committed to community leadership, Kari serves in numerous volunteer and board capacities that strengthen local organizations and the people they serve.