

LIGHTS, CAMERA, PREVIEW:

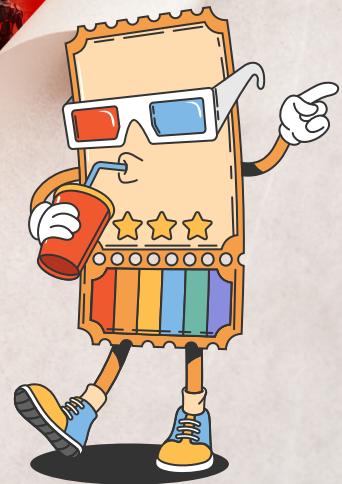
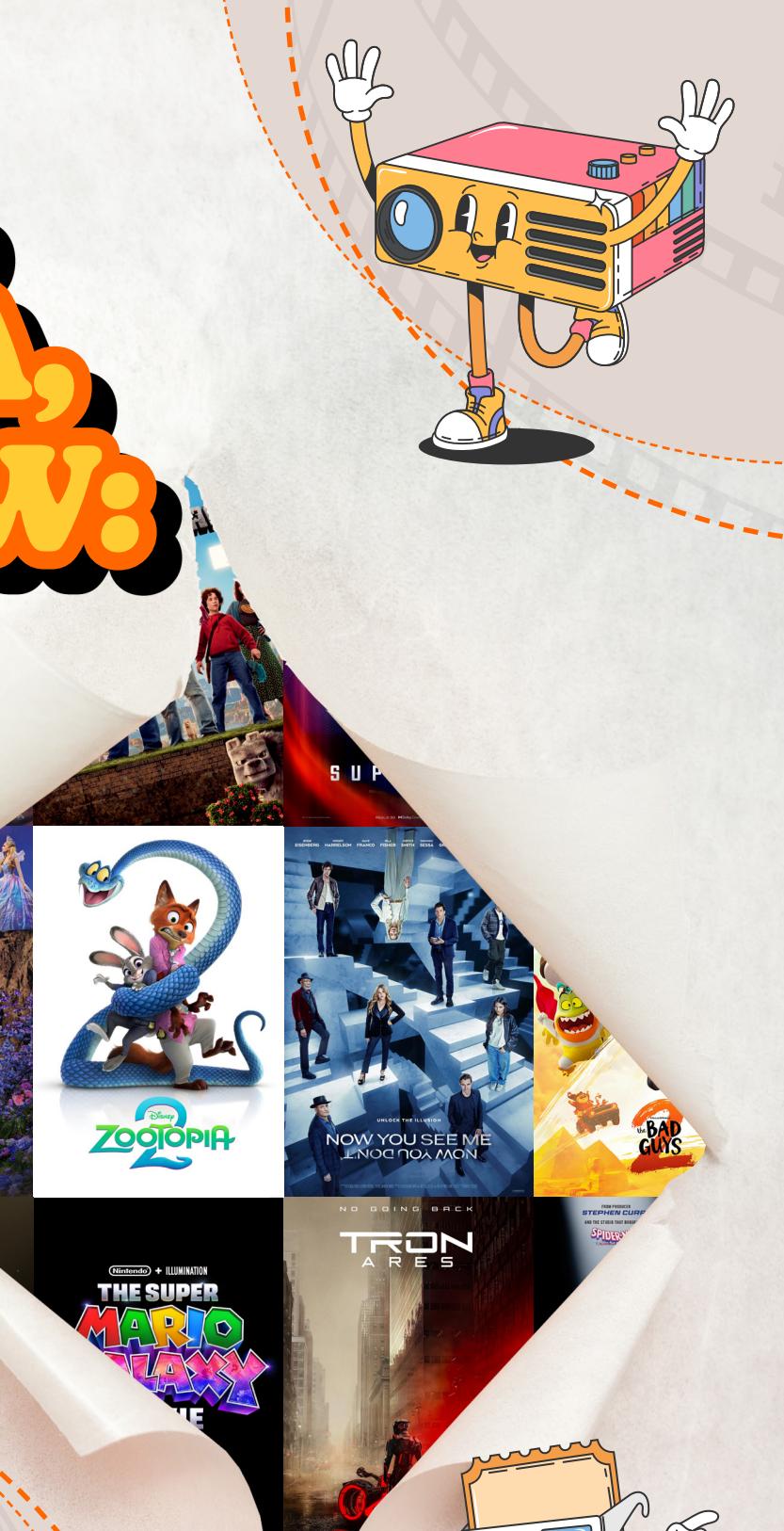
Your Look Ahead to 2026



Discover the can't-miss titles, top event ideas and new ways we're helping you engage your community next year.



Parkinglottheaters.com | 215-738-5979



New & Coming Soon



Availability dates are anticipated and subject to change. Email for the most up-to-date release dates.

Top Programming Ideas for 2026

JANUARY MARTIN LUTHER KING JR. DAY

★ EVENT IDEA ★

Selma

Kick off the year with a celebration of leadership and service. Invite local schools or community organizations to participate in an "Acts of Kindness" challenge, and spotlight volunteer opportunities before the film.

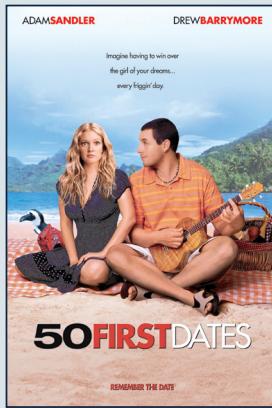


FEBRUARY VALENTINE'S DAY

★ EVENT IDEA ★

50 First Dates

Turn your venue into a romantic destination with string lights, cozy blankets and hot cocoa stations. Partner with local bakeries or florists for giveaways or themed concessions.

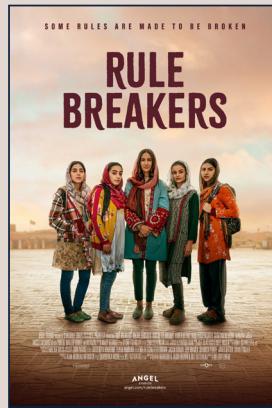


MARCH WOMEN'S HISTORY

★ EVENT IDEA ★

Rule Breakers

Spotlight women-led local businesses and organizations. Offer a pre-show panel, vendor fair or trivia featuring female pioneers.

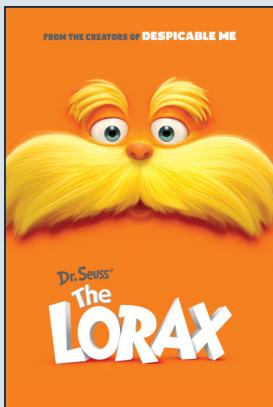


APRIL EARTH DAY

★ EVENT IDEA ★

Dr. Seuss' The Lorax

Partner with local environmental groups to host a recycling drive or eco-fair before the film. Offer reusable cups and compostable concessions.



MAY SUMMER VACATION

★ EVENT IDEA ★

Paddington in Peru

Celebrate the end of the school year with games, inflatables and a "summer kickoff" raffle. Invite food trucks or a local ice cream sponsor.



JUNE PRIDE

★ EVENT IDEA ★

Mean Girls

Partner with local advocacy groups for resource tables and pride swag giveaways. Create a rainbow photo booth or mural for attendees to sign.



Keep your calendar full with ready-to-go movie ideas for every month of the year.



JULY INDEPENDENCE DAY

★ EVENT IDEA ★

Hamilton

Host a patriotic movie night capped by fireworks, trivia or a salute to local service members.

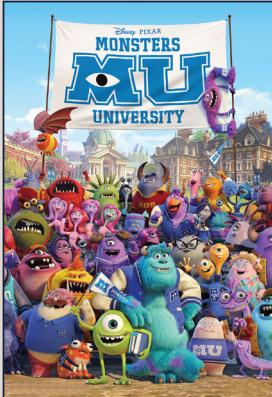


AUGUST BACK TO SCHOOL

★ EVENT IDEA ★

Monsters University

Partner with local schools to host a supply drive, backpack giveaway or spirit wear contest. Include performances from school bands or cheer squads before the film.

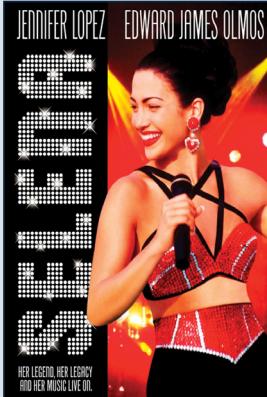


SEPTEMBER HISPANIC HERITAGE

★ EVENT IDEA ★

Selena

Feature local dancers, food vendors and artisans before the film. Invite local cultural groups to perform and share traditions that make your community vibrant.



OCTOBER HALLOWEEN

★ EVENT IDEA ★

The Addams Family

Host a costume parade, pumpkin carving or trick-or-treat trail before the show. Invite local businesses to table and hand out treats.

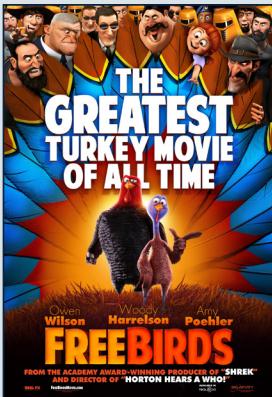


NOVEMBER THANKSGIVING

★ EVENT IDEA ★

Free Birds

Partner with a local food pantry for a "Cans for Concessions" drive or community potluck. Recognize volunteers and city staff before the screening.

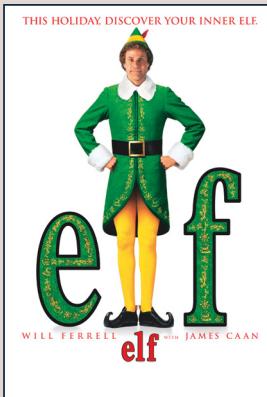


DECEMBER HOLIDAY

★ EVENT IDEA ★

Elf

Combine a tree-lighting ceremony with your movie night. Invite local choirs to perform, and offer hot cocoa and cookie decorating for kids.



Make History With an **AMERICA250** *Movie Series*

July 4, 2026, marks the 250th anniversary of American independence – a once-in-a-generation celebration already sparking national excitement. Movie events offer an easy, meaningful way to bring your community together to honor this milestone.

Why Movies Work

Movie events are simple to plan, affordable to host and a perfect way to weave patriotic themes into your programming. In fact, patriotic movie events attract up to three times more attendees than typical community programs, making them one of the most powerful and inclusive ways to celebrate America250.

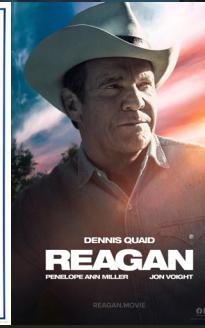
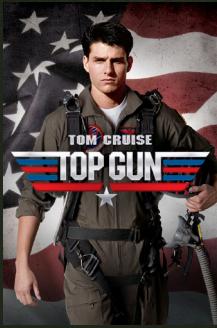
Event Ideas:

★★★
Host a Patriotic Series: Plan a three-part “American Stories” series leading up to July 4.

★★★
Add Themed Enhancements: Open with the national anthem, trivia, or red-white-and-blue concessions.

★★★
Partner for Impact: Invite veterans’ groups or local historical societies to co-host events.

Scan the QR code to explore our America250 Collection and planning guide – complete with patriotic titles, sponsorship tips and themed event ideas.





Real Stories of Sponsorship Success

Earlier this year, parks professionals from across the country joined our live panel to share how they fund their movie programs through local sponsorships.



Here are their top five takeaways:

1

Start with local businesses that already love your community.

2

Tailor benefits to sponsor goals – visibility matters most.

3

Offer flexible packages for small and large businesses alike.

4

Show sponsors their impact with attendance stats and photos.

5

Keep relationships going year-round, not just event to event.



Scan to watch the full on-demand webinar.



All-Time Favorites

