# The Lovely Asheville 2025 Benefit Jam Series... AFTER THE STORM SPONSORSHIP PACKET



The

\* \$15.00 to \$50.00 DONATION FOR TICKET

CAFTER THE STORM "

## **SUPER SUMMER JAM**

\*3 LIVE BANDS \*CASH BAR \*ART VENDORS

One World Brewing, 520 Haywood Rd. @ Asheville, NC 28806

## Please Invest in Community, Art, Music, and Recovery: Sponsor the Lovely Asheville Benefit Jam Series

#### **Greetings Potential Sponsor,**

We are offering you an exciting opportunity to partner with the Lovely Asheville community and make a tangible difference in the lives of local artists. The Lovely Asheville 2025 Benefit Jam Series is a unique and impactful initiative designed to support artists in our region who are still recovering from the devastating effects of Hurricane Helene.

This series features vibrant, high-energy events showcasing the incredible talent of 2-3 live bands per jam, creating a dynamic and engaging atmosphere for attendees. By sponsoring a Jam event, your business will not only gain valuable exposure to a passionate and supportive audience, but also demonstrate a commitment to the arts and the resilience of our community.

#### Why Sponsor the Lovely Asheville 2025 Benefit Jam Series?

- **Direct Community Impact:** Your sponsorship directly aids artists who are rebuilding their lives and careers after a significant natural disaster. This is a chance to provide vital support and contribute to the restoration of our vibrant arts scene.
- Targeted Audience Engagement: The Jam Series attracts a diverse and enthusiastic audience of
  music lovers and community supporters, providing an excellent platform to showcase your
  brand and connect with potential customers.
- Positive Brand Association: Aligning your business with a charitable and impactful event enhances your brand's reputation and demonstrates your commitment to social responsibility.
- Valuable Marketing Opportunities: Your sponsorship package will include various promotional benefits, such as logo placement on event materials, social media shout-outs, and on-site recognition.
- Exclusive Discount Offer: As a special incentive, all businesses that sponsor a Jam event will receive a 10% discount on any major sponsorship offering for the highly anticipated 4th Lovely Asheville Annual Fall Festival. This is a fantastic opportunity to maximize your marketing investment and gain even greater exposure within the community.

The Lovely Asheville Benefit Jam Series is more than just a series of concerts; it's a testament to the strength and unity of our community. By becoming a sponsor, you will play a crucial role in helping our artists recover and thrive.

We have various sponsorship packages available to suit your budget and marketing goals. We would be delighted to discuss these options with you in more detail and answer any questions you may have.

Thank you for considering this valuable opportunity to support the Lovely Asheville community. We look forward to hearing from you soon.

Miracles Happen

Ray Mapp / Lovely Asheville Ent. Event Organizer

Call 828-424-6224

Kay Mapp

Visit www.LovelyAsheville.com

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## Lovely Asheville 2025 Benefit Jam Series



### **Sponsorship Form**



Produced by the Lovely Asheville Ent. LLC Check the Box below to show your TYPE of participation.

#### WINTER JAM-SPRING JAM-SUMMER JA Feb. 28th, 2025 - April 20th 2025 - June 21st 2025 VENDOR TYPES **\$40.00 DONATION** \$75.00 DONATION **\$30.00 DONATION** DESSERT VENDOR FOOD TRUCK VENDOR VENDOR (NON-FOOD) SPONSOR TYPES \$500.00 \$200.00 \$300.00 \$275.00 SILVER **BRONZE PLATINUM** GOLD \$150.00 **IRON** Name of Sponsor / Vendor \_\_\_\_\_ Mailing Address\_ City\_\_\_\_\_State\_\_\_ Zip\_\_\_\_\_ Website\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_ Fax \_\_\_\_ **BE A VENDOR BE A SPONSOR** Scan QR CODE or **Products / Services** Call 828-333-4875 Using Open Flame? Yes / No ALL VENDORS MUST USE WEIGHTS FOR TENTS... NO STAKES ALLOWED. No Alcohol Sales are allowed for Vendors without pre-approval and proper permits. Date: Sponsor / Vendor Signiture \_ Deadline for FULL PAYMENT IS REQUIERED BY June, 15th, 2025 Please make check to "Asheville Creative Arts" Mail Tax deducible payments to 42 Water Street, Asheville, NC 28801 Visit www.lovelyasheville.com OR CALL 828-333-4875

#### THANK YOU FOR YOUR SUPPORT!