

FOR IMMEDIATE RELEASE

Lovely Asheville Rises: Celebrate Resilience at the 5th Annual Lovely Asheville Fall Festival!

Theme: *Lovely Asheville Surviving and Thriving – A Community Renewal*

Asheville, NC — In the wake of Hurricane Helene, Asheville hasn't just recovered—it has risen, renewed and more united than ever. This fall, the city honors its resilience and the collective strength of its people at the **5th Lovely Asheville Annual Fall Festival (LAAFF)**—a powerful *FREE* two-day celebration of community, culture, and creativity.

Join us as we commemorate Asheville's comeback story and celebrate the extraordinary spirit that has carried our community forward.

EVENT DETAILS

2026 Dates:

- **Saturday, October 10th** (9:00 AM – 8:00 PM)
- **Sunday, October 11th** (12:00 PM – 6:00 PM)

Location: Pack Square Park, 80 Court Plaza — *The Heart of Asheville*

Admission: FREE & Family-Friendly

A Celebration of Community, Culture, and Resilience

This year's LAAFF is set to be our most dynamic event yet, spotlighting Asheville's creative soul, local heroes, and thriving comeback:

Premier Entertainment

- Headlining the festival on Saturday, Oct. 10th is **TESO & Chilltonic Band**, bringing an electrifying fusion of R&B, Pop, Rock, Jazz, and more. Additional performances include fan favorites such as:
 - Detective Blind
 - Free Flow
 - Virtuous
 - Dirty Bird
 - The Delta House Band (Classical & Jazz)
 - Gully Mills
 - Tru Loyalty
 - And many more!

Don't miss **The Hypnotic Band** performing their original festival anthem, "*Lovely Asheville.*"

Family Fun

From bounce houses to interactive games, families will enjoy two days of engaging activities designed for all ages.

Local Ecology & Conservation

Meet and learn from the organizations protecting our environment:

- **Bearwise (NC Wildlife Commission):** Tips and strategies for safe coexistence with local wildlife.
- **Greenworks of Asheville:** Hands-on ways to preserve and beautify our mountain home.

Green Energy Showcase

Discover local businesses offering innovative solutions for a sustainable, greener Western North Carolina.

Support Local

Explore unique treasures from a diverse selection of local vendors, artisans, and small businesses contributing to Asheville's renewal.

Star Power

Don't miss surprise appearances by Lovely Asheville's own superstar celebrities!

More Than a Festival: Investing in Asheville's Future

The LAAFF serves as Asheville's **primary annual fundraiser supporting at-risk youth through the performing arts.**

Our Partner: Asheville Creative Arts (ACA)

LAAFF is proud to partner with ACA, an organization dedicated to providing high-quality arts education, technical training, and video production opportunities to young creatives.

The Impact

Your participation helps foster confidence, creativity, and self-determination in Asheville's youth—empowering future generations of artists and leaders across Western North Carolina.

Join the movement. Be part of Lovely Asheville's extraordinary comeback and invest in our city's next generation.