

FOR IMMEDIATE RELEASE

Lovely Asheville Rises: Celebrate Resilience at the 5th Annual Lovely Asheville Fall Festival!

Theme: *Lovely Asheville Surviving and Thriving – A Community Renewal*

Asheville, NC — Lovely Asheville is on the rise—transforming recovery into vibrant renewal. This fall, we honor the unbreakable spirit of our city at the 5th Lovely Asheville Annual Fall Festival (LAAFF). Join us for two days of community, culture, and creativity at this free event, celebrating the resilience of our residents, the breathtaking vivid natural beauty of Asheville in autumn, and the shared future we are building together with the support of responsible tourism.

EVENT DETAILS

2026 Dates:

- **Saturday, October 10th** (9:00 AM – 8:00 PM)
- **Sunday, October 11th** (12:00 PM – 6:00 PM)

Location: Pack Square Park, 80 Court Plaza — *the Heart of Lovely Asheville*

Admission: FREE & Family-Friendly

A Celebration of Community, Culture, and Resilience

This year's LAAFF is set to be our most dynamic event yet, spotlighting Asheville's creative soul, local heroes, and thriving comeback:

Premier Entertainment

- Headlining the festival on Saturday, Oct. 10th is **TESO & Chilltonic Band**, bringing an electrifying fusion of R&B, Pop, Rock, Jazz, and more. Additional performances include fan favorites such as:
 - Detective Blind
 - Free Flow
 - Virtuous
 - Dirty Bird
 - The Delta House Band (Classical & Jazz)
 - Gully Mills
 - Tru Loyalty
 - And many more!

Don't miss **The Hypnotic Band** performing their original festival anthem, "*Lovely Asheville.*"

Family Fun

From bounce houses to interactive games, families will enjoy two days of engaging activities designed for all ages.

Local Ecology & Conservation

Meet and learn from the organizations protecting our environment:

- **Bearwise (NC Wildlife Commission):** Tips and strategies for safe coexistence with local wildlife.
- **Greenworks of Asheville:** Hands-on ways to preserve and beautify our mountain home.

Green Energy Showcase

Discover local businesses offering innovative solutions for a more sustainable, greener Western North Carolina.

Support Local

Explore unique treasures from a diverse selection of local vendors, artisans, and small businesses contributing to Asheville's renewal.

Star Power

The 5th LAAFF will feature a "Lovely Asheville Superstar Tent Exhibit", that will display photos and bios of celebrities born in the lovely Asheville area. Celebrities include: Warren Haynes, Roberta Flack, Chris Chalk, Bellamy Young, Rico Dowdle, Camron Maybin, Nina Simone, Miya Bailey, Brad Daugherty, and more.

More Than a Festival: Investing in Asheville's Future

The LAAFF serves as Asheville's **primary annual fundraiser supporting at-risk youth through the performing arts.**

Our Partner: Asheville Creative Arts (ACA)

LAAFF is proud to partner with ACA, an organization dedicated to providing high-quality arts education, technical training, and video production opportunities to young creatives.

The Impact

Your participation helps foster confidence, creativity, and self-determination in Asheville's youth—empowering future generations of artists and leaders across Western North Carolina.

Join the movement. Be part of lovely Asheville's extraordinary comeback and invest in our city's next generation. Be there... Be a Vendor... Be a Sponsor... Be a Volunteer...