



**2023 Miss Woodstock Pageant**

**SPONSORSHIP FORM**

Sponsoring Business Name: \_\_\_\_\_

Sponsor's Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Website: \_\_\_\_\_

Contestant(s) Name: \_\_\_\_\_

Sponsorship Type (Check below all that apply) Sponsorship Total: \$ \_\_\_\_\_

**CONTESTANT SPONSORSHIPS**

Little Miss Woodstock       \$250 Chamber Member       \$300 Non-Chamber member  
Miss Woodstock               \$350 Chamber Member       \$400 Non-Chamber member

**SCHOLARSHIP SPONSOR**

\$1,000 Miss Woodstock (3 available)       \$500 Miss Woodstock 1<sup>st</sup> Runner-Up (3 available)  
 \$250 – Little Miss Woodstock Scholarship       \$100 Little Miss Woodstock Runner-Up

**AWARD SPONSORSHIPS (1 each)**

\$100 Miss Congeniality       \$100 Miss Photogenic  
 \$100 Talent Award (Miss)       \$100 Talent Award (Little Miss)

**OFFICIAL VENDOR SPONSORSHIPS (1 each)**

Hair and Makeup       Florist       Photographer  
 Videographer       Pizza Party       Car Dealership (for parades)  
 Active Wear

**OTHER SPONSORSHIPS**

\$250 Queens' Tiaras       \$250 Queens' Reception       \$150 Judges Dinner

**Please send a PNG (transparent preferred) of your logo to [chamber@woodstockilchamber.com](mailto:chamber@woodstockilchamber.com)**

**Mark your calendars!** The Miss Woodstock Pageant will take place at The Woodstock Opera House on June 15, 2023 at 7 p.m. Thank you for supporting the Miss Woodstock Pageant! Your financial support makes continued education possible for Woodstock's finest young ladies.

## CONTESTANT SPONSORSHIPS

**Miss Woodstock Contestant Sponsor:                      Cost: \$350 (Member)                      \$400 (Non-Member)**

- Does not include contestant application fee \$50 (contestant to pay this fee). A sponsor can choose to cover this fee.
- Includes logo and company name recognition as Miss Woodstock sponsor with headshot of your contestant in a 2-page color spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
- 1/3 page advertisement in the full-color program booklet (250-400 printed)\*\* (\$65 value)
- Contestant represents your business at important community functions including parades, chamber mixers, photo ops, and other media coverage, wearing the sash with sponsor's corporate name.
- Two complimentary tickets to the Pageant (\$40 value)
- Highlighted company recognition for sponsorship on Chamber website for the duration of sponsorship with periods of premium positioning prior to and after pageant (9-month max)
- Social Media recognition on Chamber Facebook, Instagram, and Twitter accounts
- Recognition on Contestant Marketing Posters (200 printed)
- 2-Minute Company Showcase, collaboratively scripted/created between contestant and sponsor. Presented live on stage at the Miss Woodstock Pageant (in front of 200-400 attendees) by the contestant as part of her judged requirements.

**Little Miss Woodstock Contestant Sponsor:                      Cost: \$250 (Member)                      \$300 (Non-Member)**

- Does not include contestant application fee \$25 (contestant to pay this fee). A sponsor can choose to cover this fee.
- Includes logo and company name recognition as Little Miss Woodstock sponsor with a headshot of your contestant in a 2-page color spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
- 1/3 page advertisement in the full-color program booklet (250-400 printed)\*\* (\$65 value)
- Contestant represents your business at important community functions including parades, chamber mixers, photo ops, and other media coverage, wearing the sash with sponsor's corporate name.
- Two complimentary tickets to the Pageant (\$40 value)
- Highlighted company recognition for sponsorship on Chamber website for the duration of sponsorship with periods of premium positioning prior to and after pageant (9-month max)
- Monthly Social Media recognition on Chamber Facebook, Instagram, and Twitter accounts
- Recognition on Contestant Marketing Posters (200 printed)

## SCHOLARSHIP & AWARD SPONSORSHIPS

**Miss Woodstock Scholarship Award Sponsor: Exclusive: \$2,500 Partner: \$835 (3 available)**

- **Exclusive Sponsor** includes pageant co-host status.
- Full page back cover ad in program booklet
- One year of Enhanced Marketing package on Chamber's online directory (members only)
- Two e-blast marketing campaigns to be used within six months of pageant date
- 12-month rotating banner ad on Chamber Events Calendar webpage
- *All other benefits of Partner Sponsor*
- **Partner Sponsor** includes all items listed below:
- Full Page Interior Color Ad in the program booklet. \*\* (200-400 printed) (\$120 value)
- Full Media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen sponsorship acknowledgment pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- One e-blast marketing campaign to be used within six months of pageant date
- Photo opportunities with the winner afterward for the press.
- Two complimentary tickets to the Pageant (\$40 value).

**1<sup>st</sup> Runner-Up Scholarship Award Sponsor: Exclusive: \$750 Partner: \$375 (2 available)**

- **Exclusive Sponsor** includes one year of Enhanced Marketing package on Chamber's online directory (members only)
- One e-blast marketing campaign to be used within six months of pageant date
- 6-month rotating banner ad on Chamber Events Calendar webpage
- **Partner Sponsor** includes all items listed below.
- 1/3-page ad in the color program booklet.\*\* (200-400 printed) (\$65 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

**Little Miss Scholarship Award Sponsor: Cost: \$250**

- 1/3 page ad in the color program booklet.\*\* (200-400 printed) (\$65 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

**Little Miss 1<sup>st</sup> Runner Up Gift Sponsor: Cost: \$125**

- 1/6 page ad in the color program booklet.\*\* (200-400 printed) (\$40 value)
- On-screen advertisement pre-pageant while guests enter the venue

**Award Sponsorships (Congeniality, Photogenic, Talent M/LM) Cost: \$100 (4 available)**

- 1/6 page ad in the color program booklet.\*\* (200-400 printed) (\$40 value)
- On-screen advertisement pre-pageant while guests enter the venue

### IN-KIND PRODUCT & SERVICE SPONSORSHIPS

#### Official Vendor of the Pageant Sponsorships

#### Donation

*(Includes Hair & Makeup, Florist, Photographer, Videographer, Car Dealer, Pizza and Active Wear)*

- 1/3-page ad in the color program booklet.\*\* (200-400 printed) (\$40 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

#### Other Sponsorship Opportunities:

#### Donation Amount TBD

*(Includes Queens Tiaras, Queens Reception and Judges Dinner)*

- 1/3 page ad in the color program booklet.\*\* (200-400 printed) (\$20 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

### PROGRAM AD SPONSORSHIPS

- Back Cover Full Page\* – 5"x8" \$200 (1 available)
- Inside Front Cover Full Page – 5"x8" \$175 (1 available)
- Full Page Interior Ad - \$120
- 2/3 Page Ad \$95
- 1/3 Page Ad \$65
- 1/6 Page Ad \$40

*\*Miss Woodstock Exclusive Scholarship Sponsor has right of first refusal.*

Print-ready program ads may be emailed to [chamber@woodstockilchamber.com](mailto:chamber@woodstockilchamber.com).

For design assistance, please contact Cindi Carrigan, Carrigan Design, (815) 703-8099 for an exact quote.

**For additional information about sponsorship, please contact the Chamber office at (815) 338-2436 or by email [chamber@woodstockilchamber.com](mailto:chamber@woodstockilchamber.com).**