



OFFICIAL

**2025 MISS WOODSTOCK SCHOLARSHIP PAGEANT
PROGRAM INFORMATION & CONTESTANT APPLICATION**



Miss Woodstock Scholarship Pageant Program Mission

The Miss Woodstock Scholarship Pageant, hosted by the Woodstock Area Chamber of Commerce & Industry, represents the ideals of our community. The Miss Woodstock Scholarship Pageant Committee works diligently to provide opportunities for young women to discover their **REAL** selves.

We teach and encourage our contestants to be **respectful** for themselves and others.

We wish for our young women to **engage**, that each can learn about and give back to Woodstock so our community can be fortified by those who call it home.

We support and hope for each young woman to be her **authentic** self, and we celebrate that uniqueness.

As a Committee, we guide, support and recognize qualities of a female **leader** – virtues that will take our young women far beyond the Miss Woodstock Scholarship Pageant experience.

Be REAL

- Respectful
- Engaging
- Authentic
- Leader

*Approved and Established by the Woodstock Area Chamber of Commerce Board of Directors
January 20, 2023*

About the Woodstock Area Chamber of Commerce & Industry

The objectives of the Woodstock Chamber of Commerce and Industry are to develop, encourage, promote and protect the commercial, professional, financial and general business interests of the City of Woodstock; to extend and promote trade and commerce with residents and visitors; to encourage development of transportation and communications facilities, workforce, and the various resources of the city; to advocate for laws and regulations desirable for the benefit of business in general; and provide a forum for business interests.

As the advocate for the business community, the Woodstock Area Chamber of Commerce and Industry provides programs and services to ensure a favorable business climate and acts as the vehicle to promote the area's economic and social progress.



OFFICIAL MISS AND LITTLE MISS WOODSTOCK CONTESTANT PACKET

2025 Miss/Little Miss Woodstock Scholarship Pageant: Friday, May 30, 2025 at 7:00 PM

SCHOLARSHIPS AND AWARDS

Miss Woodstock 2025

- ❖ \$2,500 *Educational scholarship. If advanced education is not pursued, a donation to the contestant's favorite charity will be made on her behalf.
- ❖ Crown, Sash, Trophy, and Floral Arrangement will be awarded.

Miss Woodstock First Runner-Up

- ❖ \$750 *Educational Scholarship, Sash, Trophy, Floral Arrangement will be awarded.

Little Miss Woodstock 2025

- ❖ \$250 *Educational Scholarship, Crown, Sash, Trophy, Floral Arrangement will be awarded.

Talent Award – 1 each for Miss Woodstock and Little Miss Woodstock Contestants

- ❖ \$100 Cash Prize and Award Plaque

Other awards will be given including Miss Congeniality and Miss Photogenic.

All pageant contestants receive a pageant t-shirt, sponsor sash, and a professional 8x10 photo.

Only the first 12 Miss applications and 8 Little Miss applications will be accepted. Please include a printed recent headshot (2"x3" - 8" x10") with your application. **Submissions for Applications, Fees, and Sponsorships are open from Thursday, March 20 through Monday, March 31, 2025.**

The application fee of \$50.00 must be submitted with your application. **The fee may be paid by the sponsor but is not included in the sponsorship.** Please make checks payable to: *Woodstock Chamber of Commerce*

All entries must be hand delivered to:

Woodstock Area Chamber of Commerce Office, 101 N. Johnson Street, Unit 1A, Woodstock, IL 60098

*Educational scholarships are payable directly to the school/institution upon proof of acceptance and registration for college or trade certification (terms apply). Available for two years following the end of the reign.



PAGEANT ENTRY REQUIREMENTS

All applications are subject to review and approval by the Miss Woodstock Scholarship Pageant Committee. All decisions of the Miss Woodstock Scholarship Committee are final.

JUDGING CATEGORIES

Pageant contestants are judged in the following five (5) areas:

1. **Individual Interviews:** Conducted IN PRIVATE for ten minutes with the judges, the day prior to the pageant event. All other judging takes place during the actual pageant. A dress or business attire is required.
2. **Personal Showcase:** 1 ½ minutes maximum duration. The contestant demonstrates a talent or skill she wishes to display to the crowd and judges. This will show a unique side to each contestant.
3. **Evening Wear:** Formal attire that allows you to demonstrate your personality with confidence. Gowns are welcome but not required. Consult with the Pageant Director for additional ideas if needed. Evening wear is the responsibility of the candidates and selections are subject to approval (see below).
4. **Sponsor Showcase:** Two minutes maximum duration. Each candidate will spend time with their sponsor doing day-to-day operations and then create a presentation to showcase the business. The Scholarship Pageant Committee will assist you with the preparation; a dress or business attire is required. (Little Miss contestants do not perform a Sponsor Showcase)
5. **On Stage Question:** Each finalist will answer one impromptu question.

NOTE: All clothing required for the pageant is subject to the review and approval of the Miss Woodstock Scholarship Pageant Director. An additional attire info sheet will be handed out.

MISS WOODSTOCK ELIGIBILITY REQUIREMENTS

1. Contestants must a) live within the boundaries of Woodstock Community Unit School District 200; b) be between the ages of 16 and 21; c) not currently married; d) not currently pregnant; e) have been resident of Woodstock for at least one (1) year prior to attending college, if currently enrolled in college and; f) a legal U.S. resident; g) no record of behavior considered illegal appearing in social media.
2. Miss Woodstock 2025 must be able to fulfill all obligations including appearances at local parades such as Woodstock's Pride Parade, the Harvard Milk Day Parade, the local City Band Concerts, Lighting of the Square and other community/chamber functions.
3. All contestants are sponsored by a local member of the Woodstock Business Community. It is the responsibility of each contestant to secure her business sponsorship and collect their sponsor fees. The Pageant Committee is happy to assist with providing a list of potential sponsors and contact information for a contestant should she not have one when she enters the pageant. Contestants may not be sponsored by a business owned (wholly or in part) by their own family. **The deadline for turning in sponsor fees is Monday, March 31, 2025, or the contestant will be disqualified.**
4. Previous Miss Woodstock Scholarship Pageant winners are not eligible to compete. You may enter the pageant again if you competed in a past pageant but did not win the title of Miss Woodstock.
5. All Contestants must attend all scheduled activities, meetings and/or rehearsals. Upon acceptance of a contestant's application, she will receive a calendar of events at our first group meeting. These meetings and



rehearsals are designed to prepare each contestant for all aspects of the competition and it's therefore imperative that each contestant put forth the effort to attend. ***Attendance will be used as a tiebreaker for the title of Miss Woodstock.**

6. Please submit one printed photograph attached to the application for identification purposes. Preferred photo size is 2in x 3in up to 8in x 10in.

LITTLE MISS WOODSTOCK ELIGIBILITY REQUIREMENTS

1. All contestants must a) live within the boundaries of Woodstock Community Unit School District 200; b) between the ages of 8 and 12; c) have been resident of Woodstock for at least one (1) year; d) a legal U.S. resident; and e) no record of behavior considered illegal appearing in social media.
2. Little Miss Woodstock 2025 must be able to fulfill all obligations including appearances at local parades such as Woodstock's Pride Parade, the Harvard Milk Day Parade, and the local City Band Concerts, Lighting of the Square and other chamber functions.
3. All contestants are sponsored by a local member of the Woodstock Business Community. It is the responsibility of each contestant to secure her business sponsorship and collect their sponsor fees. The Pageant Committee is happy to assist with providing a list of potential sponsors and contact information for a contestant should she not have one when she enters the pageant. Contestants may not be sponsored by a business owned (wholly or in part) by their own family. **The deadline for turning in sponsor fees is Monday, March 31, 2025, or the contestant will be disqualified.**
4. Previous Little Miss Woodstock Pageant winners are not eligible to compete. You may enter the pageant again if you competed in a past pageant but did not win the title of Little Miss Woodstock.
5. All Contestants must attend all scheduled activities, meetings and/or rehearsals. Upon acceptance of a contestant's application, she will receive a calendar of events at our first group meeting. These meetings and rehearsals are designed to prepare each contestant for all aspects of the competition and it's therefore imperative that each contestant put forth the effort to attend. ***Attendance will be used as a tiebreaker for the title of Little Miss Woodstock.**
6. Please submit one printed photograph attached to the application for identification purposes. The preferred photo size is 2in x 3in up to 8in x 10in.

CONTESTANT APPLICATIONS WILL NOT BE ACCEPTED WITHOUT THE \$50.00 APPLICATION FEE.

Contestant Application Fee & Sponsor Deadline is Monday, March 31, 2025



IMPORTANT DATES & EVENTS

Wednesday, March 19, 2025 – Pageant Informational Meeting (6 PM at Ethereal Event Space on Cass St.) Open to anyone interested in learning more about the Miss Woodstock Scholarship Pageant.

Monday, March 31, 2025 – DEADLINE – Contestant Application and Fee (Submit to Chamber Office)

Monday, March 31, 2025 – DEADLINE - Contestant Sponsor Fees (Submit to Chamber Office)

Wednesday, April 2, 2025 – Parents Meeting & First Regular Rehearsal (MANDATORY). 6 PM at Ethereal Event Space on Cass St.

Wednesday, April 9, 2025 – Regular Rehearsal

Saturday, April 12, 2025 –MANDATORY Photo Shoot (Old Courthouse Center & Times TBA)

Wednesday, April 16, 2025 – Regular Rehearsal

Wednesday, April 23, 2025 – Regular Rehearsal

Wednesday, April 30, 2025 – Regular Rehearsal

Wednesday, May 7, 2025 – Regular Rehearsal

Wednesday, May 14, 2025 – Regular Rehearsal

Wednesday, May 21, 2025 – Regular Rehearsal

Monday, May 26 – Memorial Day Parade (on the Square. Meeting Time TBA)

Tuesday, May 27 – Tech Rehearsal Evening, Time TBA

Wednesday, May 28, 2025 – Miss Woodstock Interviews (Chamber Office, Time TBA)

Thursday, May 29, 2025 – Miss Woodstock Dress Rehearsal (Woodstock Opera House, Time TBA)

Friday, May 30, 2025 – Miss Woodstock Pageant (Woodstock Opera House, Call Time TBA)

Regular rehearsal times for Miss Contestants – 6:00 p.m. – 8:00 p.m.

Regular rehearsal times for Little Miss Contestants – 6:00 p.m. – 7:00 p.m.



2025 OFFICIAL MISS & LITTLE MISS WOODSTOCK SCHOLARSHIP PAGEANT APPLICATION

Name: _____

T-Shirt Size (circle one): XS S M L XL XXL (Adult sizes only)

Address & City: _____

E-Mail Address: _____

Home Phone: _____ Cell Phone: _____

Date of Birth: ____/____/____ Place of Birth: _____

Business Sponsor Name : _____

***Please Attach Sponsor Form and Check**

Parents' Names: _____

Where do you currently attend school? _____

What high school did/do you attend? (Miss) _____

What year did/will you graduate from high school? (Miss) _____

If presently in college, what is your major (Miss)? _____

If you plan to attend college, list the school's name, location, and your intended major (Miss):

By signing below, I am verifying that to the best of my knowledge, the answers are true. I also, by signing, agree to abide by the pageant rules and regulations and acknowledge that the decisions made by the Miss Woodstock Scholarship Pageant Committee are final.

Candidate's Signature: _____

Parental Waiver | PARENT(S) OR LEGAL GUARDIAN (if candidate is under 18 years of age):

I/We hereby give permission and/or approval for my/our child to participate in the 2025 Miss Woodstock or Little Miss Woodstock Scholarship Pageant.

Print name _____

Signature _____

Print name _____

Signature _____

Thank you for your desire to participate in the Miss Woodstock Scholarship Pageant!

Please see the next page for additional information and required documentation.



1. A recent photo
2. This official entry form.
3. The attached candidate inventory sheet signed social media form and photo release form.
4. Letter of recommendation from teacher or employer (Miss contestants only)
5. \$50.00 Application Fee
6. Make checks payable to: Woodstock Chamber of Commerce

All entries must be hand delivered to Woodstock Area Chamber of Commerce & Industry Office, 101 N. Johnson St. Unit 1A, Woodstock, IL 60098. ***Application & Sponsor Deadline: Monday, March 31, 2025.**



WOODSTOCK AREA CHAMBER OF COMMERCE & INDUSTRY PHOTO RELEASE FORM

PHOTO RELEASE FOR ADULTS

I, being of legal age, hereby consent that the videotapes, photographs and/or motion picture film in which I appear, and/or audio recordings made of my voice may be used by The Woodstock Area Chamber of Commerce & Industry, its assigns, or successors, in whatever way they desire, including television. Furthermore, I hereby consent that such photographs, films and recordings, and the plates and/or tapes from which they are made shall be their property, and they shall have the right to sell, duplicate, reproduce, and make other uses of such photographs, films, recordings, places, and tapes as they may desire free and clear of any claim whatever on my part. IN WITNESS WHEREOF I have hereunto set my hand, in the State of Illinois,

This _____ day of _____, 2025

Name (print) _____

Signature _____

Address _____

City _____ State _____ Zip _____

PHOTO RELEASE FOR MINORS

I being Parent/Guardian of _____, hereby consent that the videotapes, photographs and/or motion picture film for which she posed, and/or audio recordings made of her voice may be used by The Woodstock Area Chamber of Commerce, its assigns or successors, in whatever way they desire, including television. Furthermore, I hereby consent that such photographs, films, and recordings and the plates and/or tapes from which they are made shall be their property, and they shall have the right to sell, duplicate, reproduce and make other uses of such photographs, films, recordings, plates, and tapes as they may desire free and clear of any claim whatsoever on my part. IN WITNESS WHEREOF I have hereunto set my hand, in the State of Illinois,

This _____ day of _____, 2025

Name of Contestant (print) _____

Signature of Parent _____

Address _____

City _____ State _____ Zip _____



MISS WOODSTOCK SCHOLARSHIP PAGEANT SOCIAL MEDIA RULES AND REGULATIONS

All contestants must keep their social media accounts free from all profanity, indecent exposures, slander, or any other disgraceful behavior.

All photos, videos, posts, etc. that display indecency in any way, should be taken down.

Please do not post any photos that contain any footage or details from our Miss Woodstock Rehearsals or from Pageant Day. You may post as many tasteful photos as you would like from your journey after the Pageant on May 30, 2025.

Use social media to your advantage in a positive manner.

If any contestant is found to be slandering the Woodstock Area Chamber of Commerce, the Pageant Committee, or any pageant affiliated bodies, including fellow contestants, said contestant may be disqualified from entering the pageant indefinitely in future years.

If you as a contestant, become aware of an inappropriate photo, post, video, etc. that may be considered in violation of these policies, please contact the Pageant Directors as soon as possible.

The Woodstock Area Chamber of Commerce and the Miss Woodstock Scholarship Pageant program have a ZERO TOLERANCE policy for cyber bullying.

If at any time during the pageant journey, a contestant OR Miss Woodstock 2025 is determined by the Pageant Committee to have violated our social media rules and regulations, she will be disqualified and de-crowned and the First Runner-Up crowned Miss Woodstock.

I, _____ agree to abide by these rules and regulations in the topic of social media.

_____ Parent and/or Guardian Signature (if contestant is under 18 years of age)



2025 MISS WOODSTOCK SCHOLARSHIP PAGEANT SPONSORSHIP REGISTRATION FORM

Sponsoring Business Name: _____

Sponsor's Contact Name: _____ Phone: _____

Email: _____

Business Address: _____

Business Website: _____

Business Social Media Profiles: Facebook: _____

Instagram: _____ Twitter: _____

Contestant(s) Name: _____

Sponsorship Type (Check below all that apply) Sponsorship Total: \$ _____

CONTESTANT SPONSORSHIPS

- Miss Woodstock Contestant (\$400 Member, \$500 Non-Member)
- Little Miss Woodstock Contestant (\$300 Member, \$400 Non-Member)

SCHOLARSHIP & AWARD SPONSORSHIPS

- Miss Woodstock Scholarship Sponsor – Exclusive (\$2,500 – 1 available)
- Miss Woodstock Scholarship Sponsor – Partner (\$835 – 3 available)
- Miss Woodstock 1st Runner-Up Scholarship Sponsor – Exclusive (\$750 1-available)
- Miss Woodstock 1st Runner-Up Scholarship Sponsor – Partner (\$375 – 2 available)
- Little Miss Scholarship Award Sponsor – (\$250 – 1 available)
- Little Miss Gift Sponsor (\$125 – 1 available)
- Award Sponsorships (*Congeniality, Photogenic, Talent M/LM*) (\$100 – 4 available)

IN-KIND PRODUCT & SERVICE SPONSORSHIPS

- Official Vendor of the Pageant (Donation – Check one below)
- Hair & Makeup Florist Photography Vehicle Pizza Activewear

Other Sponsorship Opportunities (Donation – Check one below)

- Tiaras Queens' Reception Judges' Dinner

Program ad sponsorships also available. Email chamber@woodstockilchamber.com for more information.

CONTESTANT SPONSORSHIPS

Miss Woodstock Contestant Sponsor: Cost: \$400 (Member) \$500 (Non-Member)

- 2-Minute Company Showcase, collaboratively scripted/created between contestant and sponsor. Presented live on stage at the Miss Woodstock Pageant (in front of 200-400 attendees) by the contestant as part of her judged requirements.
- Includes logo and company name recognition as Miss Woodstock sponsor with headshot of your contestant in a 2-page color spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
- 1/4 page advertisement in the full-color program booklet (250-400 printed)** (\$65 value)
- Contestant represents your business at important community functions including parades, chamber mixers, photo ops, and other media coverage, wearing the sash with sponsor's corporate name.
- Two complimentary tickets to the Pageant (\$40 value)
- Highlighted company recognition for sponsorship on Chamber website for the duration of sponsorship with periods of premium positioning prior to and after pageant (9-month max)
- Social Media recognition on Chamber Facebook, Instagram, and Twitter accounts
- Recognition on Contestant Marketing Posters (200 printed)
- Does not include contestant application fee \$50 (contestant to pay this fee). A sponsor may choose to cover this fee.

Little Miss Woodstock Contestant Sponsor: Cost: \$300 (Member) \$400 (Non-Member)

- Includes logo and company name recognition as Little Miss Woodstock sponsor with a headshot of your contestant in a 2-page color spread of Woodstock Independent TotalMarket Edition to 16,000 residents (\$200 value)
- 1/4 page advertisement in the full-color program booklet (250-400 printed)** (\$65 value)
- Contestant represents your business at important community functions including parades, chamber mixers, photo ops, and other media coverage, wearing the sash with sponsor's corporate name.
- Two complimentary tickets to the Pageant (\$40 value)
- Highlighted company recognition for sponsorship on Chamber website for the duration of sponsorship with periods of premium positioning prior to and after pageant (9- month max)
- Monthly Social Media recognition on Chamber Facebook, Instagram, and Twitter accounts
- Recognition on Contestant Marketing Posters (200 printed)
- Does not include contestant application fee \$50 (contestant to pay this fee). A sponsor may choose to cover this fee.

SCHOLARSHIP & AWARD SPONSORSHIPS

Miss Woodstock Scholarship Award Sponsor: Exclusive: \$2,500 Partner: \$835 (3 available)

- **Exclusive Sponsor** includes pageant co-host status.
- Full page back cover ad in program booklet
- One year of Enhanced Marketing package on Chamber's online directory (members only)
- Two e-blast marketing campaigns to be used within six months of pageant date
- 12-month rotating banner ad on Chamber Events Calendar webpage
- *All other benefits of Partner Sponsor*
- **Partner Sponsor** includes all items listed below:
- Full Page Interior Color Ad in the program booklet. ** (200-400 printed) (\$120 value)
- Full Media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen sponsorship acknowledgment pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- One e-blast marketing campaign to be used within six months of pageant date
- Photo opportunities with the winner afterward for the press.
- Two complimentary tickets to the Pageant (\$40 value).

1st Runner-Up Scholarship Award Sponsor: Exclusive: \$750 Partner: \$375 (2 available)

- **Exclusive Sponsor** includes one year of Enhanced Marketing package on Chamber's online directory (members only)
- One e-blast marketing campaign to be used within six months of pageant date
- 6-month rotating banner ad on Chamber Events Calendar webpage
- **Partner Sponsor** includes all items listed below.
- 1/3-page ad in the color program booklet.** (200-400 printed) (\$65 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

Little Miss Scholarship Award Sponsor:

Cost: \$250

- 1/3 page ad in the color program booklet.** (200-400 printed) (\$65 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

Little Miss 1st Runner Up Gift Sponsor:

Cost: \$125

- 1/6 page ad in the color program booklet.** (200-400 printed) (\$40 value)
- On-screen advertisement pre-pageant while guests enter the venue.

SCHOLARSHIP & AWARD SPONSORSHIPS (cont.)

Award Sponsorships (Congeniality, Photogenic, Talent M/LM)

Cost: \$100 (4 available)

- 1/6 page ad in the color program booklet.** (200-400 printed) (\$40 value)
- On-screen advertisement pre-pageant while guests enter the venue

IN-KIND PRODUCT & SERVICE SPONSORSHIPS

Official Vendor of the Pageant Sponsorships

Donation

(Includes Hair & Makeup, Florist, Photographer, Videographer, Car Dealer, Pizza and Active Wear)

- 1/4-page ad in the color program booklet.** (200-400 printed) (\$40 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

Other Sponsorship Opportunities:

Donation Value TBD

(Includes Queens Tiaras, Queens Reception and Judges Dinner)

- 1/4 page ad in the color program booklet.** (200-400 printed) (\$20 value)
- Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- On-screen advertisement pre-pageant while guests enter the venue
- On stage live acknowledgment during pageant by event emcee and/or Chamber Executive
- Two complimentary tickets to the Pageant (\$40 value).

PROGRAM AD SPONSORSHIPS

- Back Cover Full Page* – 5"x8" \$300 (1 available)
- Inside Front Cover Full Page – 5"x8" \$275 (1 available)
- Full Page Interior Ad - \$175
- 1/2 Page Ad \$100
- 1/4 Page Ad \$65

**Miss Woodstock Exclusive Scholarship Sponsor has right of first refusal.*

Print-ready program ads may be emailed to chamber@woodstockilchamber.com.

For design assistance, please contact Cindi Carrigan, Carrigan Design, (815) 703-8099 for an exact quote.

For additional information about sponsorship, please contact the Chamber office at (815) 338-2436 or by email chamber@woodstockilchamber.com.