



BELLEM
ENTERTAINMENT

Boo Hag

A SOUTHERN GOTHIC TALE

BOO HAG

TITLE: BOO HAG

FORMAT/GENRE: Feature Horror/Psychological Thriller

LOGLINE: An art student must confront a childhood evil, when she returns home to the Hoodoo South, following a family tragedy. Thrust back into this world she must save the lives of those closest to her when the malevolent spirit wreaks havoc on the small island off the Coast of Georgia.

COMPS: The Wicker Man meets The Thing set in the world of Midnight in the Garden of Good and Evil.





STORY WORLD

WHAT WOULD YOU DO IF YOU FOUND OUT YOU WERE CURSED?

RUBY ADAMS has dreams of being a sought after artist. She is unaware her world is about to take a deadly turn. Her life in New York seems to be heading in the right direction. She has friends. She has her AUNT ORA. And it looks like she's getting the coveted gallery exhibition. Her hard work is about to pay off – or is it?





STORY WORLD

THE STORY...

Ruby witnessed a tragic event as a child and has been living in New York since she was 9 years old. She was sent away for her own protection, but has been led to believe she was cast out, unwanted. It has been made very clear that she is never to return home. She can't help but feel it had something to do with her mother, IDALINE ADAM'S death - all those years ago.

She feels what happened to Idaline was somehow her fault, and the guilt weighs on her. If only she could remember, maybe she could set things right!

As fate would have it, Ruby must return home to the coastal South, following her Aunt Ora's death. A South full of secrets and lies. Ruby is unaware that the women in her life are plagued with a curse - The women in Ruby's family die!



THE CURSE...

The curse Ruby carries deep within makes Ruby the perfect host for the haints of the Hoodoo South to enter the world of the Living. Ruby's root-conjuring grandmother, AGATHA ADAMS, thought she had protected Ruby. Her memory wiped, and the protection spells put in place should have done it! Not to mention, Ruby was sent far away, leading the Islanders to believe she died in the fire that killed her mother, Idaline – Ruby should have been safe!



UNTIL...

JEBEDIAH comes back in her life when he discovers that Agatha kept Idaline alive – another tool to guarantee Ruby's safety.

Jebediah is dead set on bringing Ruby's deceased grandfather's spirit back. They failed with Ruby's mother, but Ruby is stronger, more gifted. Her healing gifts are unparalleled by even her grandmother. The Islander's, believing Ruby's grandfather held the key to immortality, wants their chosen leader back. The news that Ruby is alive flames the Island Cult's fire.





STORY WORLD

THE HAINT...

Ruby's grandfather, LEVI, was a root doctor who lacked the healing powers possessed by Ruby's grandmother. Power passed down, matriarchally, from generation to generation.

Levi dabbled in the dark arts and grew envious of his wife and daughter, Idaline's, abilities. He began taking credit for Agatha's potions and spells. One by one the Islanders began to look on him as a savior – And his cult began!

When Ruby's grandfather found out he was dying of cancer, he devised a plan to come back through his daughter, using Jebediah as his henchman. Ruby witnessed this failed attempt as a child – The night she believes her mother died!



THE SECRET...

Idaline has been in a comatose state, hidden away by Agatha. Agatha's sister, DELLA ADAMS, isn't even aware. When Jebediah stumbles on this information, he realizes Ruby is alive. Plans are set in motion to get Ruby back to the island. First, he must get Ora out of the way – Agatha and Della's sister, who took Ruby to NYC in an attempt to keep her safe.





STORY WORLD

RUBY'S JOURNEY...

Ruby has been having odd visions and prophetic dreams. She's seeing things that aren't there. She needs answers. When Ora passes, so does Ruby's shot at finding out what all these odd occurrences mean. Ruby soon discovers her aunt had been in touch with Agatha all along. It's more than Ruby can take after feeling unwanted and abandoned for so long. The final straw breaks when Agatha has Ora's ashes sent back to Cumberland Island – Taking the most precious person from Ruby.

Ruby abandons the exhibition she has worked so hard for and sets off with her friends to confront the woman who sent her away to live with strangers.





STORY WORLD

THE BFF...

BASIL ANGELIS, Ruby's confidant and childhood friend, witnessed Ruby's recovery in his early years when Ruby and Ora came to live with his family. They've been through everything together and now they must face an unspeakable evil, if they are gonna make it out of this alive!





STORY WORLD

RUBY'S AWAKENING...

Ruby and her friends are put off by the strange Islanders when they arrive on the Island. Ruby's grandmother is murdered before Ruby can confront her. This tragic event leads back to Ruby's prophetic dreams. Ruby demands answers from her Aunt Della. The curse and her families tragic past is brought to light. Ruby must come to terms with her healing powers if she going to outsmart the haint Jebediah and the Islanders have unleashed on the Island.





STORY WORLD

THE BOO HAG

Things go awry when the Boo Hag, instead of Ruby's grandfather's spirit is awakened. The haint starts possessing Ruby's friends one by one for its own sinister purpose. A malevolent spirit of Lowcountry lore intent on hanging around in the real world by inhabiting its victim's skin and sucking the life force out of everyone around – while they sleep. The problem with Boo Hags is they have a way of tricking everyone around you into believing you are you, only a better version!





NO ONE KNOWS WHO TO TRUST. THE BOO HAG COULD BE ANY ONE OF THEM!

THE SACRIFICE...

Ruby discovers the only way to stop the Boo Hag is to sacrifice herself. The moment the Boo Hag possesses her she must die! Just when we think we've lost Ruby, Idaline appears and sacrifices herself instead.

Ruby is left to process the fact she was loved beyond measure all those years she felt alone. The very women she thought abandoned her, were protecting her, and ultimately gave their lives to make sure she was safe.

BUT WHAT HAPPENED TO RUBY'S GRANDFATHER'S SPIRIT? IS IT LURKING AROUND, WAITING FOR RUBY TO BE VULNERABLE? WE'LL HAVE TO WAIT AND SEE?

The Mischievous Haint of the Lowcountry

THE BOO HAG

A malevolent spirit of Lowcountry lore intent on hanging around in the real world by inhabiting its victim's skin and sucking the life force out of everyone around - while they sleep. The problem with Boo Hags is they have a way of tricking everyone around you into believing you ARE you, only a better version!

The coastal regions of Georgia and South Carolina are rife with black magic and Hoodoo originating from West Africa. Bedtime stories are told to keep children in check and root medicine is practiced to keep them safe. It's no wonder the Lowcountry is among the Nations' most haunted destinations.

So, what exactly is a Boo Hag?

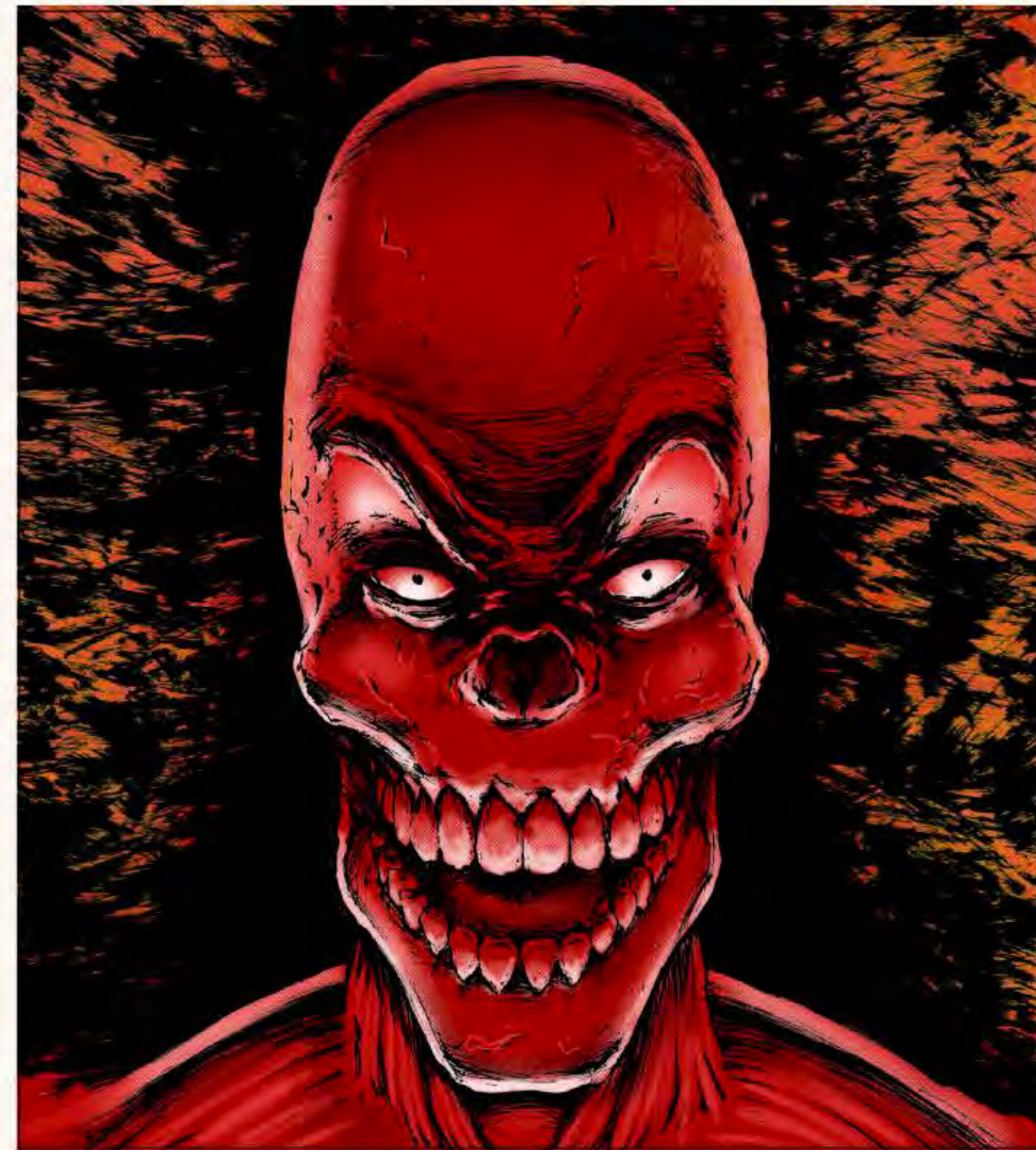
We've all heard stories of Bloody Mary or the Woman in White, but unless you're from the root- conjuring South, you've probably never been fearful of a bedtime story villain steals your breath at night, or worse, your skin.

Imagine a vampire, mixed with a witch or a hag, except this haint doesn't suck blood. It sucks the breath of its victim while riding them at night. It doesn't bite or need an invitation to come inside. It merely slips through a crack, crevice, or keyhole, that is,

unless you paint your porch ceiling Haint-blue. So, as long as you're sporting that blue porch, you should be safe from a hag riding you in your sleep and stealing your soul.

A Boo Hag is something akin to a body snatcher or maybe even a zombie. They are undead, skinless beings who steal skin in order to walk amongst the living. It seems they are even a bit like Loki, given their inclination to trick everyone around them. They leave you believing they are the person whose skin suit they're wearing; a brother, a child, a mother, a lover — until the flesh begins to wear out.

These trickster haints shed their skin at night to hunt for sustenance and search for a victim to ride, rendering them helpless. The worst part is they keep them alive and come back night after night, leaving them with no memory of the attack. So, if you wake feeling restless and tired it is possible a Boo Hag rode you while you slept.



The only way to rid yourself of this mischievous, deadly haint is to prevent the Boo Hag from returning to its discarded skin after its nightly hunt. Close your windows, block the keys holes, and keep those porches painted Haint-blue. Of course, you could always keep an old broomstick

by the door or toss some salt as a safety measure. You see, Boo Hags can't fight the urge to stop and count every grain or strand of hay. This trick will at least buy you some time to run like the hounds of hell are nipping at your heels!

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