Feature Film Revenue Projection Model

Low Revenue Scenario

ASSUMPTIONS

Theatrical	
North American Box Office Gross Revenue Per Person (Avg Ticket Price)	$7.50
North American Gross Box Office Revenue From Exhibitors (%)	50%
North American Distribution Fee (%)	20%
International Box Office Gross Revenue Per Person (Avg Ticket Price)	$5.00
International Gross Box Office Revenue From Exhibitors (%)	45%
International Distribution Fee (%)	20%

Home Entertainment (Physical Distribution)	
North American Average Wholesale Price	$8.63
North American Returns (%)	20%
North American Distribution Fee (%)	20%
International Average Wholesale Price	$5.17
International Returns (%)	20%
International Distribution Fee (%)	20%

Broker Commissions	
North American TV Commission	20%
North American Pay TV Commission	20%
International TV Commission	20%
Intenational Pay TV Commission	20%
International Home Video Commission	20%
North American Digital Commission	20%
International Digital Commission	20%
Non-Theatrical Distribution Fee	20%

Profit Payout Ratios & Percentages	
P&A Debt Provider Interest Requirements	20%
Production Investor Interest Requirements	20%
Net Revenue to Investors until recoupment (%)	90%
Net Revenue to Producers until recoupment (%)	10%

Net Revenue to Producers after recoupment (%)	50.00%
Net Revenue to Investors after recoupment (%)	50.00%

Budget + P&A	
Story and Rights (story rights, screenplay, rewrites, polish)	$450,000
Music Rights	$0
Producers Units	$300,000
Director	$300,000
Talent/Cast	$3,000,000
Travel & Living	$100,000
Fringes/Misc	$0
Total Above the Line Costs	$4,150,000
Total Production Costs	$1,218,192
Total Post Production Costs (Including Music)	$370,000
Total Other (Contingency, Insurance, Fees, Bond, Etc.)	$1,344,965
Grand Total	$7,083,157
Miniumum Guarantee Cumulative	$0
Adjusted Film Grand Total (Grand Total Less Presales)	$7,083,157
Prints & Advertising (P&A)	$2,162,854
Total Film Cost	**$9,246,011**

REVENUE PROJECTIONS

	Screen Count (Max)	Box Office	Net Revenue
North American Theatrical	294	$4,212,634	$1,685,054
International Theatrical		$3,028,721	$1,090,340
Miniumum Guarantee Reduction			$0
North American Home Video Revenues			$2,155,567
North American TV Revenues			$268,896
North American Pay TV Revenues			$1,515,419
International TV Revenues			$398,306
International Pay TV Revenues			$735,222
International Home Video Revenues			$803,992
North American Digital Revenues			$544,698
International Digital Revenues			$42,769
Non-Theatrical			$0
Merchandise Licensing			$0
Music Licensing*			$0
ATL Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$985,625
BTL Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$608,750
Post Production Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$87,875
P&A Tax or Cash Rebates 0%	Discount + Broker Fee	0%	$0
Product Placement ($)			$0
Gross Revenue			**$10,922,512**

Debt & Equity Repayment			
Return of Capital and Interest to P&A Debt Provider(s)	Interest Rate	20%	$2,595,425
Return of Capital and Interest to Production Equity Investor(s)	Interest Rate	20%	$8,499,788

PAYOUT

Union and Guild Residuals	**9%**		**$615,515**
Net Profit To Production Company			**($788,216)**

Production Equity Investors	Profit Allocation	Equity Contribution	Profit
Production Investor	100.0%	$7,083,157	-$394,108
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
Production Investor's Share of Company Profit 50%	**100.0%**	**$7,083,157**	**($394,108)**

Production Investor Return of Capital	$7,083,157
Production Investor Interest	$1,416,631
Production Investor Profit	($394,108)
Production Investor(s) Total Return	**14%**

Producers	Profit Allocation		Profit
Mike Burkenbine	8.0%		($31,529)
Producer Group	54.0%		($212,818)
Executive Producers	0.0%		$0
Director	10.0%		($39,411)
Writer	8.0%		($31,529)
"Jake"	10.0%		($39,411)
"Clarissa"	5.0%		($19,705)
"Alistair"	5.0%		($19,705)
TBD	0.0%		$0
TBD	0.0%		$0
TBD	0.0%		$0
Producer's Share of Company Profit 50%	**100.0%**		**($394,108)**

Feature Film Revenue Projection Model

Medium Revenue Scenario

ASSUMPTIONS

Theatrical	
North American Box Office Gross Revenue Per Person (Avg Ticket Price)	$7.50
North American Gross Box Office Revenue From Exhibitors (%)	50%
North American Distribution Fee (%)	20%
International Box Office Gross Revenue Per Person (Avg Ticket Price)	$5.00
International Gross Box Office Revenue From Exhibitors (%)	45%
International Distribution Fee (%)	20%
	0%
	0%

Home Entertainment (Physical Distribution)	
North American Average Wholesale Price	$8.63
North American Returns (%)	20%
North American Distribution Fee (%)	20%
International Average Wholesale Price	$5.17
International Returns (%)	20%
International Distribution Fee (%)	20%

Broker Commissions	
North American TV Commission	20%
North American Pay TV Commission	20%
International TV Commission	20%
Intenational Pay TV Commission	20%
International Home Video Commission	20%
North American Digital Commission	20%
International Digital Commission	20%
Non-Theatrical Distribution Fee	20%

Profit Payout Ratios & Percentages	
P&A Debt Provider Interest Requirements	20%
Production Investor Interest Requirements	20%
Net Revenue to Investors until recoupment (%)	90%
Net Revenue to Producers until recoupment (%)	10%
Net Revenue to Producers after recoupment (%)	50.00%
Net Revenue to Investors after recoupment (%)	50.00%

Budget + P&A	
Story and Rights (story rights, screenplay, rewrites, polish)	$450,000
Music Rights	$0
Producers Units	$300,000
Director	$300,000
Talent/Cast	$3,000,000
Travel & Living	$100,000
Fringes/Misc	$0
Total Above the Line Costs	$4,150,000
Total Production Costs	$1,218,192
Total Post Production Costs (Including Music)	$370,000
Total Other (Contingency, Insurance, Fees, Bond, Etc.)	$1,344,965
Grand Total	$7,083,157
Miniumum Guarantee Cumulative	$0
Adjusted Film Grand Total (Grand Total Less Presales)	$7,083,157
Prints & Advertising (P&A)	$4,325,708
Total Film Cost	**$11,408,865**

REVENUE PROJECTIONS

	Screen Count (Max)	Box Office	Net Revenue
North American Theatrical	589	$8,425,269	$3,370,108
International Theatrical		$6,057,442	$2,180,679
Miniumum Guarantee Reduction			$0
North American Home Video Revenues			$4,311,134
North American TV Revenues			$537,791
North American Pay TV Revenues			$3,030,838
International TV Revenues			$796,611
International Pay TV Revenues			$1,470,443
International Home Video Revenues			$1,607,985
North American Digital Revenues			$1,089,396
International Digital Revenues			$85,538
Non-Theatrical			$0
Merchandise Licensing			$0
Music Licensing*			$0
ATL Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$985,625
BTL Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$608,750
Post Production Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$87,875
P&A Tax or Cash Rebates 0%	Discount + Broker Fee	0%	$0
Product Placement ($)			$0
Gross Revenue			**$20,162,774**

Debt & Equity Repayment			
Return of Capital and Interest to P&A Debt Provider(s)	Interest Rate	20%	$5,190,849
Return of Capital and Interest to Production Equity Investor(s)	Interest Rate	20%	$8,499,788

PAYOUT

Union and Guild Residuals	**9%**		**$1,231,030**
Net Profit To Production Company			**$5,241,107**

Production Equity Investors	**Profit Allocation**	**Equity Contribution**	**Profit**
Production Investor	100.0%	$7,083,157	$2,620,553
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
Production Investor's Share of Company Profit 50%	**100.0%**	**$7,083,157**	**$2,620,553**

Production Investor Return of Capital	$7,083,157
Production Investor Interest	$1,416,631
Production Investor Profit	$2,620,553
Production Investor(s) Total Return	**57%**

Producers	**Profit Allocation**		**Profit**
Mike Burkenbine	8.0%		$209,644
Producer Group	54.0%		$1,415,099
Executive Producers	0.0%		$0
Director	10.0%		$262,055
Writer	8.0%		$209,644
"Jake"	10.0%		$262,055
"Clarissa"	5.0%		$131,028
"Alistair"	5.0%		$131,028
TBD	0.0%		$0
TBD	0.0%		$0
TBD	0.0%		$0
Producer's Share of Company Profit 50%	**100.0%**		**$2,620,553**

Feature Film Revenue Projection Model

High Revenue Scenario

ASSUMPTIONS

Theatrical	
North American Box Office Gross Revenue Per Person (Avg Ticket Price)	$7.50
North American Gross Box Office Revenue From Exhibitors (%)	50%
North American Distribution Fee (%)	20%
International Box Office Gross Revenue Per Person (Avg Ticket Price)	$5.00
International Gross Box Office Revenue From Exhibitors (%)	45%
International Distribution Fee (%)	20%

Home Entertainment (Physical Distribution)	
North American Average Wholesale Price	$8.63
North American Returns (%)	20%
North American Distribution Fee (%)	20%
International Average Wholesale Price	$5.17
International Returns (%)	20%
International Distribution Fee (%)	20%

Broker Commissions	
North American TV Commission	20%
North American Pay TV Commission	20%
International TV Commission	20%
Intenational Pay TV Commission	20%
International Home Video Commission	20%
North American Digital Commission	20%
International Digital Commission	20%
Non-Theatrical Distribution Fee	20%

Profit Payout Ratios & Percentages	
P&A Debt Provider Interest Requirements	20%
Production Investor Interest Requirements	20%
Net Revenue to Investors until recoupment (%)	90%
Net Revenue to Producers until recoupment (%)	10%
Net Revenue to Producers after recoupment (%)	50.00%
Net Revenue to Investors after recoupment (%)	50.00%

Budget + P&A	
Story and Rights (story rights, screenplay, rewrites, polish)	$450,000
Music Rights	$0
Producers Units	$300,000
Director	$300,000
Talent/Cast	$3,000,000
Travel & Living	$100,000
Fringes/Misc	$0
Total Above the Line Costs	$4,150,000
Total Production Costs	$1,218,192
Total Post Production Costs (Including Music)	$370,000
Total Other (Contingency, Insurance, Fees, Bond, Etc.)	$1,344,965
Grand Total	$7,083,157
Miniumum Guarantee Cumulative	$0
Adjusted Film Grand Total (Grand Total Less Presales)	$7,083,157
Prints & Advertising (P&A)	$8,651,415
Total Film Cost	**$15,734,572**

* Anticipated music revenue from performances

REVENUE PROJECTIONS

	Screen Count (Max)	Box Office	Net Revenue
North American Theatrical	1,178	$16,850,538	$6,740,215
International Theatrical	-	$12,114,885	$4,361,359
Miniumum Guarantee Reduction			$0
North American Home Video Revenues			$8,622,268
North American TV Revenues			$1,075,583
North American Pay TV Revenues			$6,061,676
International TV Revenues			$1,593,223
International Pay TV Revenues			$2,940,887
International Home Video Revenues			$3,215,970
North American Digital Revenues			$2,178,793
International Digital Revenues			$171,077
Non-Theatrical			$0
Merchandise Licensing			$0
Music Licensing*			$0
ATL Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$985,625
BTL Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$608,750
Post Production Tax or Cash Rebates 25%	Discount + Broker Fee	5%	$87,875
P&A Tax or Cash Rebates 0%	Discount + Broker Fee	0%	$0
Product Placement ($)			$0
Gross Revenue			**$38,643,299**

Debt & Equity Repayment			
Return of Capital and Interest to P&A Debt Provider(s)	Interest Rate	20%	$10,381,698
Return of Capital and Interest to Production Equity Investor(s)	Interest Rate	20%	$8,499,788

PAYOUT

Union and Guild Residuals	**9%**		**$2,462,061**
Net Profit To Production Company			**$17,299,752**

Production Equity Investors	Profit Allocation	Equity Contribution	Profit
Production Investor	100.0%	$7,083,157	$8,649,876
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
N/A	0.0%	$0	$0
Production Investor's Share of Company Profit 50%	**100.0%**	**$7,083,157**	**$8,649,876**

Production Investor Return of Capital	$7,083,157
Production Investor Interest	$1,416,631
Production Investor Profit	$8,649,876
Production Investor(s) Total Return	**142%**

Producers	Profit Allocation		Profit
Mike Burkenbine	8.0%		$691,990
Producer Group	54.0%		$4,670,933
Executive Producers	0.0%		$0
Director	10.0%		$864,988
Writer	8.0%		$691,990
"Jake"	10.0%		$864,988
"Clarissa"	5.0%		$432,494
"Alistair"	5.0%		$432,494
TBD	0.0%		$0
TBD	0.0%		$0
TBD	0.0%		$0
Producer's Share of Company Profit 50%	**100.0%**		**$8,649,876**

Feature Film Revenue Projection Summary

	High Revenue Scenario	Medium Revenue Scenario	Low Revenue Scenario
North American Theatrical	$6,740,215	$3,370,108	$1,685,054
International Theatrical	$4,361,359	$2,180,679	$1,090,340
Miniumum Guarantee Reduction	$0	$0	$0
North American Home Video Revenues	$8,622,268	$4,311,134	$2,155,567
North American TV Revenues	$1,075,583	$537,791	$268,896
North American Pay TV Revenues	$6,061,676	$3,030,838	$1,515,419
International TV Revenues	$1,593,223	$796,611	$398,306
International Pay TV Revenues	$2,940,887	$1,470,443	$735,222
International Home Video Revenues	$3,215,970	$1,607,985	$803,992
North American Digital Revenues	$2,178,793	$1,089,396	$544,698
International Digital Revenues	$171,077	$85,538	$42,769
Non-Theatrical	$0	$0	$0
Merchandise Licensing	$0	$0	$0
Music Licensing*	$0	$0	$0
ATL Tax or Cash Rebates 25%	$985,625	$985,625	$985,625
BTL Tax or Cash Rebates 25%	$608,750	$608,750	$608,750
Post Production Tax or Cash Rebates 25%	$87,875	$87,875	$87,875
P&A Tax or Cash Rebates 0%	$0	$0	$0
Product Placement ($)	$0	$0	$0
Gross Revenue	**$38,643,299**	**$20,162,774**	**$10,922,512**

PAYOUT			
Debt & Equity Repayment			
Return of Capital and Interest to P&A Debt Provider(s)	$10,381,698	$5,190,849	$2,595,425
Return of Capital and Interest to Production Equity Investor(s)	$8,499,788	$8,499,788	$8,499,788
Union and Guild Residuals	**$2,462,061**	**$1,231,030**	**$615,515**
Net Profit To Production Company	**$17,299,752**	**$5,241,107**	**($788,216)**
Production Equity Investor Profit			
Production Investor	$8,649,876	$2,620,553	-$394,108
N/A	$0	$0	$0
N/A	$0	$0	$0
N/A	$0	$0	$0
N/A	$0	$0	$0
Production Investor's Share of Company Profit 50%	**$8,649,876**	**$2,620,553**	**($394,108)**
Production Investor Return of Capital	$7,083,157	$7,083,157	$7,083,157
Production Investor Interest	$1,416,631	$1,416,631	$1,416,631
Production Investor Profit	$8,649,876	$2,620,553	($394,108)
Production Investor(s) Total Return	**142%**	**57%**	**14%**
Producer's Profit			
Mike Burkenbine	$691,990	$209,644	($31,529)
Producer Group	$4,670,933	$1,415,099	($212,818)
Executive Producers	$0	$0	$0
Director	$864,988	$262,055	($39,411)
Writer	$691,990	$209,644	($31,529)
"Jake"	$864,988	$262,055	($39,411)
"Clarissa"	$432,494	$131,028	($19,705)
"Alistair"	$432,494	$131,028	($19,705)
TBD	$0	$0	$0
TBD	$0	$0	$0
TBD	$0	$0	$0
Producer's Share of Company Profit 50%	**$8,649,876**	**$2,620,553**	**($394,108)**

Comparative Title Chart

Weight	Inflation/ Adjustment	Title	Director	Synopsis	Actors	MPAA Rating	Genre	US Distributor	North American Max Screen Count	North American Release Date	Budget (USD Millions)	North American Theatrical (USD Millions)	International Theatrical (USD Millions)
25%	1.11	The Edge of Seventeen	Kelly Fremon Craig	High-school life gets even more unbearable for Nadine when her best friend, Krista, starts dating her older brother.	Hailee Steinfeld, Woody Harrelson, Haley Lu Richardson, Kyra Sedgwick, Meredith Monroe	R	Drama, Comedy	STX Entertainment	1,945	Nov-16	$9.00	$14.43	$4.94
60%	1.10	The Perks of Being a Wallflower	Stephen Chbosky	An introvert freshman is taken under the wings of two seniors who welcome him to the real world.	Julia Garner, Melanie Lynskey, Emma Watson, Nina Dobrev, Paul Rudd,	PG 13	Drama, Adaptation	Summit Entertainment, LLC Lionsgate	745	Sep-12	$13.00	$17.74	$15.64
15%	1.12	Me and Earl and the Dying Girl	Alfonso Gomez-Rejon	High schooler Greg, who spends most of his time making parodies of classic movies with his co-worker Earl, finds his outlook forever altered after befriending a classmate who has just been diagnosed with cancer.	Jon Bernthal, Hugh Jackman, Olivia Cooke, Nick Offerman	PG 13	Drama, Adaptation	Fox Searchlight Pictures	870	Jun-15	$8.00	$6.76	$2.51
100%									1,178	N/A	$12.42	$16.85	$12.11