

Business Ethics Skills

A company's ethics will determine its reputation. Good business ethics are essential for the long-term success of an organisation. Implementing an ethical program will foster a successful company culture and increase profitability. Developing a Business Ethics program takes time and effort, but doing so will do more than improve business, it will change lives.

A company's ethics will have an influence on all levels of business. It will influence all who interact with the company including customers, employees, suppliers, competitors, etc. All these groups will influence the way a company's ethics are developed. It is a two-way street; the influence goes both ways, which makes understanding ethics an especially important part of doing business today. Ethics is particularly important, as news can now spread faster and farther than ever before.

Course Objectives:

- Define and understand ethics.
- Understand the benefits of ethics.
- Create strategies to implement ethics at work.
- Recognise social and business responsibility.
- Identify ethical and unethical behaviour.
- Learn how to make ethical decisions and lead with integrity.

