

# Developing Corporate Behaviour

With this course participants will be able to develop a business environment that reflects a positive set of values and ethics. Aligning these characteristics with the standards of conduct is what makes a business stand out and be a leader in the business world.

Through our Developing Corporate Behaviour course participants should see improved team building, better communication, and trust. By realising the benefits of corporate behaviour and developing a successful plan, participants should see a reduction in incidents and an increase in teamwork and loyalty.

## Course Objectives:

- Understand what behaviour is
- Understand the benefits of corporate behaviour
- Know what type of behaviours you want to implement in your company
- Know how to implement corporate behaviours
- Know how to maintain corporate behaviours

