



IMMERSIVE

◀ ADVENTURES ▶

EXTENDED REALITY (XR)

COMBINING THE INDUSTRY'S BEST
VIRTUAL REALITY (VR) & AUGMENTED REALITY (AR)





<https://myimmersiveadventures.com>

ABOUT US

**IMMERSIVE ADVENTURES PRODUCES *STATE OF THE ART ATTRACTIONS & *FULLY DIGITAL ENVIRONMENTS
MIRRORING REAL-LIFE IN-PERSON EXPERIENCES & BEYOND.**



<http://theDMAagency.com>

**DMA IS THE AGENCY OF RECORD THAT IS RESPONSIBLE FOR BUILDING CUSTOM, MEASURABLE MARKETING STRATEGIES
THAT INCREASE REVENUE, WITH SPECIAL EMPHASIS ON CUSTOMER INVOLVEMENT.**



IMMERSIVE ADVENTURES

SAMPLE ACTIVATIONS

NBA



VIRTUAL REALITY POP-UP ACTIVATION

- Events: All Star, Summer League , NBA Store NY Holiday Promo.
- Total Impressions (physical, digital): 1M
- Onsite Demos: 15K
- Highlights: NBA player involvement, 10K people added to mailing list.

WORLD OF DANCE



VIRTUAL REALITY POP-UP ACTIVATION

- Events: Tournament demos & NBC Lot Showcase Event.
- Total Impressions (physical, digital): 300K
- Onsite Demos: 8K
- Highlights: Dancer involvement, 2K people added to mailing list.

WWE



VIRTUAL REALITY POP-UP ACTIVATION

- Events: SummerSlam.
- Total Impressions (physical, digital): 2M
- Onsite Demos: 10K
- Highlights: Wrestler involvement, 10K people added to mailing list, on air callouts, 2D video support for social.



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SAMPLE ACTIVATIONS (CONT.)

LIVE NATION



VIRTUAL REALITY POP-UP ACTIVATION

- Events: Imagine Dragons Show, Slash Beastly Ball.
- Total Impressions (physical, digital): 100K
- Onsite Demos: 1K
- Highlights: Artist involvement, 400 people added to mailing list.

SPRINT



VIRTUAL REALITY POP-UP ACTIVATION

- Events: Mobile World Congress LA.
- Total Impressions (physical, digital): 300K
- Onsite Demos: 12K
- Highlights: Attracted 25 business opportunities for Sprint at the exec level.

AMERICAN EXPRESS



VIRTUAL REALITY POP-UP ACTIVATION

- Events: Wimbledon
- Total Impressions (physical, digital): 50K
- Onsite Demos: 700
- Highlights: Worked closely with Serena Williams to give VIP exclusive demos at the event.



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STATE OF THE ART ATTRACTIONS



BEYOND
INTO THE FOG

THE ATTRACTION LAYOUT &
BRAND PARTNERS

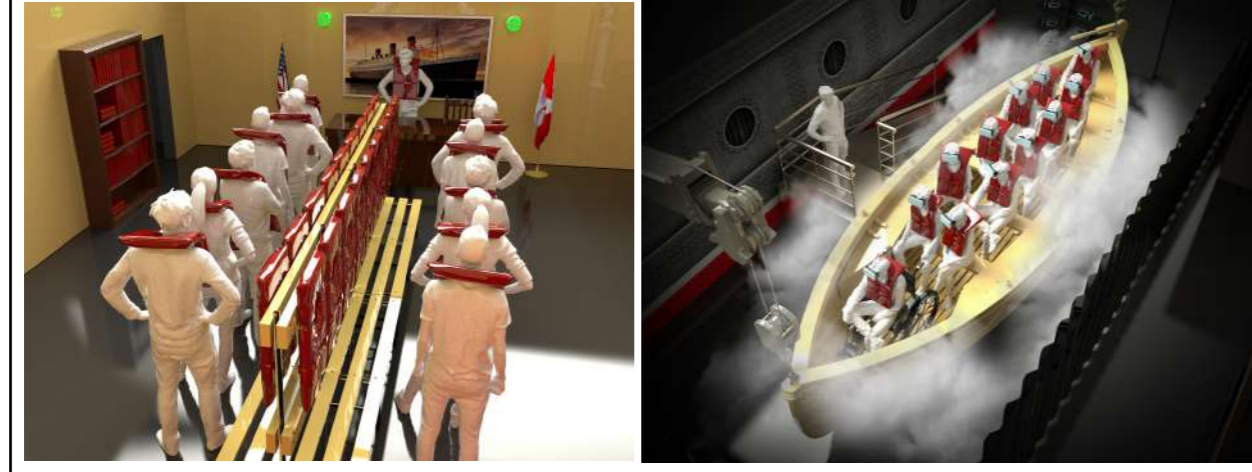
HOTEL • ATTRACTIONS • EVENTS



THE QUEEN MARY

An alliance was formed to bring the most exciting technologically advanced attraction to the historic Queen Mary in Long Beach, California.

Over 2 million guests annually.





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STATE OF THE ART ATTRACTIONS (CONT.)





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STATE OF THE ART ATTRACTIONS (CONT.)



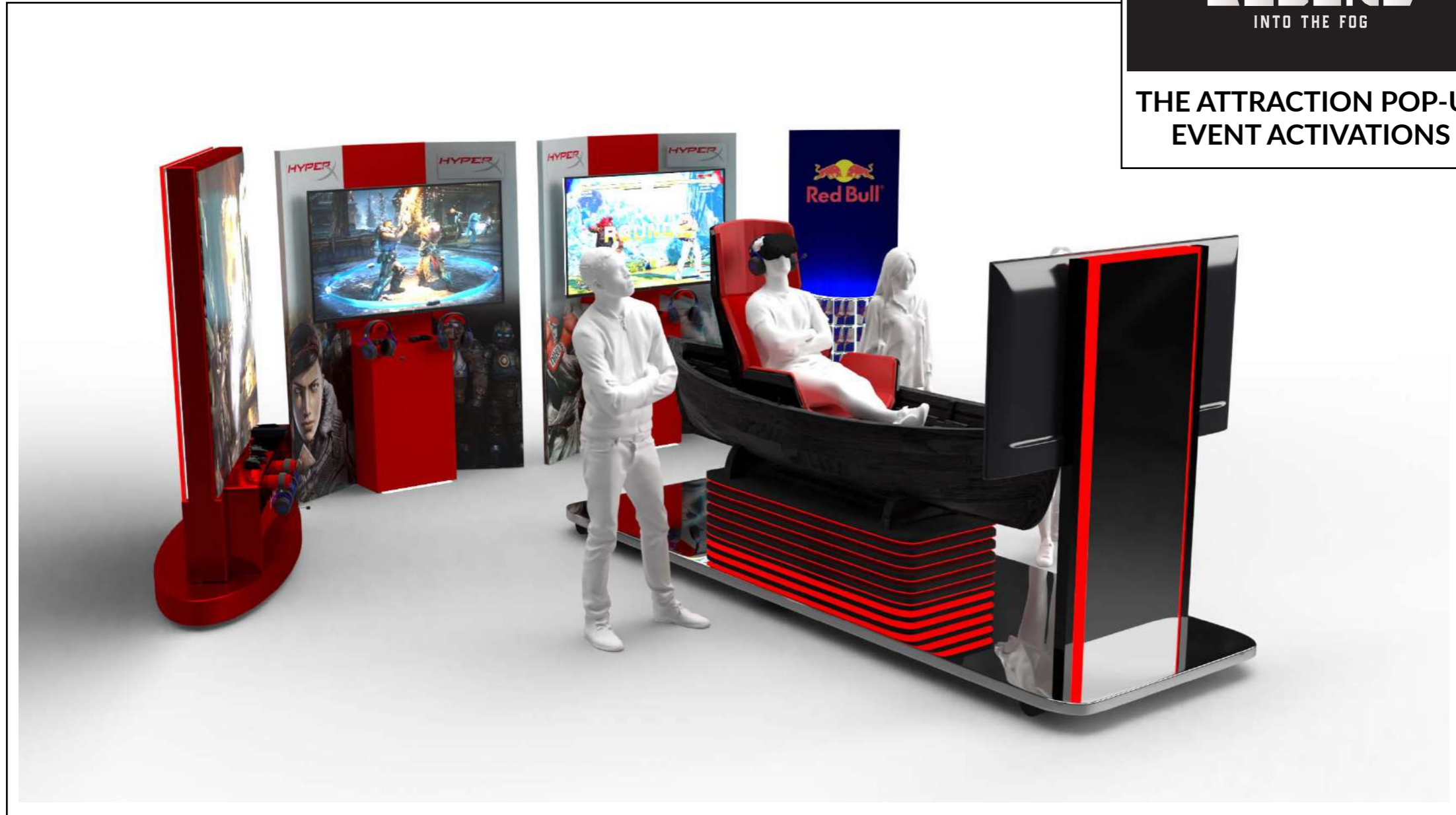


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STATE OF THE ART ATTRACTIONS (CONT.)

BEYOND
INTO THE FOG

THE ATTRACTION POP-UP
EVENT ACTIVATIONS





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FULLY DIGITAL ENVIRONMENTS

As an immediate response to the current COVID-19 social distancing measures put in place these Immersive VR experiences break through the barrier of any distance and give the VR participants up-close communication with each other real time.

- Each of the individual spaces or rooms support fully customizable Immersive 3D VR participants.
- Unlimited amount of simultaneous rooms going at the same time. This means you can have multiple rooms filled with participants in each room.
- Broadcast to an unlimited amount viewers online.
- Virtual environments, spaces and rooms can be fully customized.



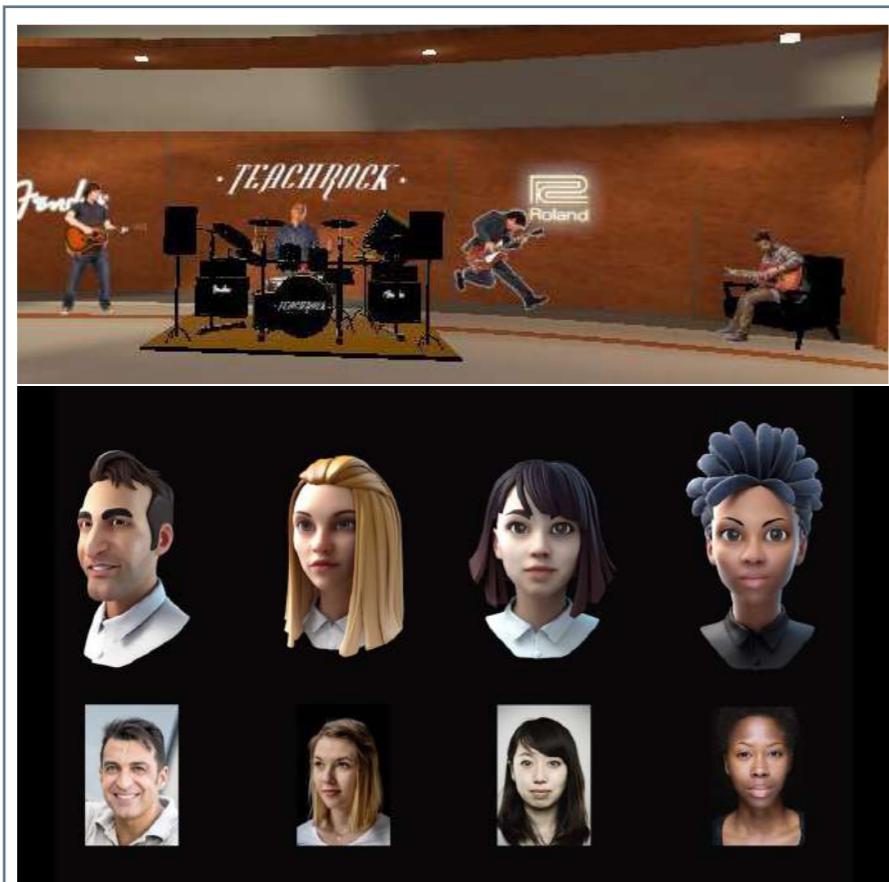
From around the world, all coming together in one space.



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FULLY DIGITAL ENVIRONMENTS (CONT.)

This is a high tech marketing tool for the corporations and their brands, there's revenue opportunity to get paid from transactions and high-tech exposure.



Custom 3D objects can be added to the environments, spaces, rooms, etc.



Fully immersive environment opens the door for unlimited opportunities.



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FULLY DIGITAL ENVIRONMENTS SECURITY OVERVIEW

DATA HOSTING WHERE IS MY DATA?



Hosting on AWS Data Centers

Our partner data centers are in the Frankfurt region of Amazon Web Services, a highly certified and secure server infrastructure. AWS is the leading provider for server and data hosting and our partner's center lies in the EU zone.

DATA TRANSFER WHERE DOES MY DATA FLOW?



Direct, encrypted communication, only stored briefly

The VR meeting data (your movements, voice, whiteboard notes, and files that you share), are sent in an encrypted format to your device. Your voice is streamed, while files are only downloaded in a temporary folder or to the RAM of your device, deleting after you exit the meeting.

DATA STORAGE HOW SECURE IS MY DATA?



State of the art encryption in a protected network

All data is encrypted according to the highest IT Security Standard (AES-256bit). Access to the data is strictly allowed for end-users and core systems, which are protected in a virtual private cloud.

DEVICE SECURITY WHAT ABOUT MY VR HEADSET?



Enterprise-ready VR headsets only

We partner only with the leading suppliers of VR headsets that have a strong focus on device security and privacy in their enterprise offering. Inquire about details separately.