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MyFlyx Media Inc. Appoints Sandra “Sandy” Lindala as Vice President, Development & Marketing

Veteran film and television executive and producer joins MyFlyx Media to lead project development, packaging, strategic partnerships and market positioning as the company expands its production slate.

TORONTO, ON — [October 6, 2026] — MyFlyx Media Inc. today announced the appointment of **Sandra “Sandy” Lindala as Vice President, Development & Marketing**, strengthening the company’s executive team as it advances an expanding slate of feature films and episodic projects toward financing, production and international distribution.

Lindala brings extensive experience spanning film and television production, business development, project packaging, strategic partnerships, marketing and production operations. Over a 14-year period in senior leadership roles with Emmy Award-winning makeup effects and prosthetics companies, she oversaw business development and production activity across more than **30 feature films and 38 television series representing over 1,100 episodes**.

Her credits include productions such as *Final Destination: Bloodlines*, *Antlers*, *Books of Blood*, *The Grudge*, *The Stand*, *Shōgun*, *Peacemaker*, *Pet Semetary: 1969*, and among numerous others.

In her new role, Lindala will work alongside **MyFlyx Media CEO Chris Clayton** and **VP, Creative Sean O’Neil**, CEO of Sensory Films Inc., on the development and commercialization of the company’s growing content portfolio. Her responsibilities will include project development and packaging, marketing strategy, international business development, strategic partnerships, financing relationships, and positioning projects for producers, distributors, sales agents and other market partners.

“Sandy brings an unusual combination of creative, production and business experience to MyFlyx,” said Chris Clayton, CEO of MyFlyx Media Inc. “She understands what it takes to move a project from the page into the marketplace, build the right relationships around it and ultimately get it into production. As we expand our slate, her experience and industry relationships will be an important part of MyFlyx’s growth.”

MyFlyx Media is developing a multi-year slate of commercially driven film and television properties, with an emphasis on distinctive genre storytelling, disciplined production budgets and projects with strong international market potential.

Among the company’s lead projects is **The Plague**, a \$4.2 million apocalyptic horror feature based on the best-selling novel by Sean O’Neil and conceived as the first chapter of the larger **Judgment Day** franchise. The company’s development slate also includes supernatural thriller

Chosen, horror/thriller **Dead by Midnight**, **Demons**, and action/thriller/conspiracy series **Silk Road**, among other projects.

“What attracted me to MyFlyx is that we’re not approaching this as a one-film company,” said Lindala. “We’re building a sustainable production business around a strong pipeline of IP, commercially viable budgets and projects that can travel internationally. My focus is on helping identify the strongest opportunities, package them intelligently, build meaningful relationships with financing and distribution partners, and create a clear path from development to production and ultimately to audiences.”

Lindala is also CEO of **Lindala Road Productions Inc.** and has held senior executive positions overseeing operations and business development within the Canadian film and television industry. Her career combines hands-on production experience with executive leadership, giving her a practical understanding of both the creative and commercial requirements involved in bringing independent content to market.

The appointment comes as MyFlyx Media continues to build relationships with Canadian and international producers, financiers, distributors and sales companies and prepares its lead projects for production beginning in 2027.

About MyFlyx Media Inc.

MyFlyx Media Inc. is a Canadian film and television production company focused on developing, financing and producing commercially driven feature films and episodic content for the global marketplace. Working in collaboration with creative and production partners, including Sensory Films Inc., MyFlyx is building a diversified slate designed around strong intellectual property, disciplined production economics and international distribution potential.

The company plans to establish a repeatable production pipeline, with an initial focus on genre-driven properties including horror, thriller, science fiction and action.

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