



MYFLYX
MEDIA INC.

— IN COLLABORATION WITH SENSORY FILMS INC. —

BUSINESS PLAN 2026

BUILDING A SCALABLE CANADIAN FILM & TELEVISION STUDIO



CORPORATE OVERVIEW



INDUSTRY EXPERIENCE & CREATIVE PARTNERSHIP

The MyFlyx Media Inc. team has over **forty years** of experience in the film industry in all aspects of production. The Company, in conjunction with Sensory Films Inc., which brings the creative side of the business, is expanding across multiple film verticals.



A DISTINCTLY CANADIAN STUDIO MODEL

The Company envisions a Canadian version of successful film companies such as A24 and Blumhouse, with a focus on higher volume of lower budget projects driving a lower risk profile. MyFlyx Media is based in **British Columbia, Canada**, with access to highly competitive tax credit systems and a labour force paid in Canadian dollars. The plan is to establish multiple crews to support multiple projects.



ESTABLISHING A TOP-NOTCH TEAM

MyFlyx has brought together a team of skilled professionals – see our team section. We continue to entertain industry professionals interested in joining our growing business.



CONTINUE BUILDING AN INVENTORY OF QUALITY PROJECTS

To date, MyFlyx Media Inc. has developed an inventory of over twenty film projects. The Company continues to review candidates with the intention of onboarding five to ten new projects each year over the next three years.



DELIVERING QUALITY FILMS TO THE MARKET

Delivering quality and entertaining films is a critical step in establishing a quality brand for MyFlyx Media Inc. The company is laser-focused on managing quality at every stage of the process.





The Company



Who are We?

MyFlyx Media Inc. is a film production company with decades of industry experience.

MyFlyx, based in British Columbia, provides all standard film production services with a focus on Canadian and international productions.



Sensory Films Inc.

STORIES THAT MOVE PEOPLE



Who are We?

Sensory Films Inc. is a boutique film house that focuses on the story and creative part of the film process. We do so by providing film scripts and other support materials based on great stories into the production process.

Sensory Films Inc. also provides services for the creative aspects of filmmaking, including pitch decks and posters.



SCRIPTS



PITCH DECKS



POSTERS



CREATIVE SUPPORT



Our Role

Sensory Films Inc. is a primary provider of stories and screenplays to MyFlyx Media Inc. through the joint venture agreement between the two companies.



Sensory films

STORY • CREATIVE DEVELOPMENT • PRODUCTION PARTNERSHIP

www.sensory-films.com



Business Model

CONTENT | PRODUCTION | GLOBAL OPPORTUNITY



MYFLYX
MEDIA INC.

Business Model Revenue Sources

MyFlyx Media Inc. drives revenue in four main categories:



Film Production

MyFlyx Media Inc. will produce a slate of films each year. We are planning to release three films in 2027, four films in 2028, and between five and seven in 2029. As noted, revenue in this category comes in the form of pre-sales, tax credits, and distribution funds from the individual film projects. No project begins until the funds to cover the budget are raised.

In general, it is eight to twelve months from the greenlight of a film project before it is released to the market. Profit is earned when the film project earns more in theatrical or streaming revenue than the total of the pre-sales agreement.

Revenue is typically shared between the owner of the film and the theatre or streaming owner. In terms of revenue recognition, the revenue raised to produce the film will be recognized during the period of the film's production. The revenue beyond the cost of the film (profit above the pre-sales commitment) earned once the film is released to the market will be earned over the period in which the film continues to show and/or stream. 30% of film profits will be rolled forward into a film production fund to support future projects.



Projected Revenue Cycle

The typical cycle for the profit portion of the revenue tends to spread over a five-year period as follows.

Year 1

30%



Year 2

25%



Year 3

20%



Year 4

15%



Year 5

10%



Film Slate Ownership

MyFlyx Media Inc. has developed a schedule of film projects, all fully owned by the Company, to be produced and released over the next three years, including the budget amount and our forecast target profit based on similar films in the market.

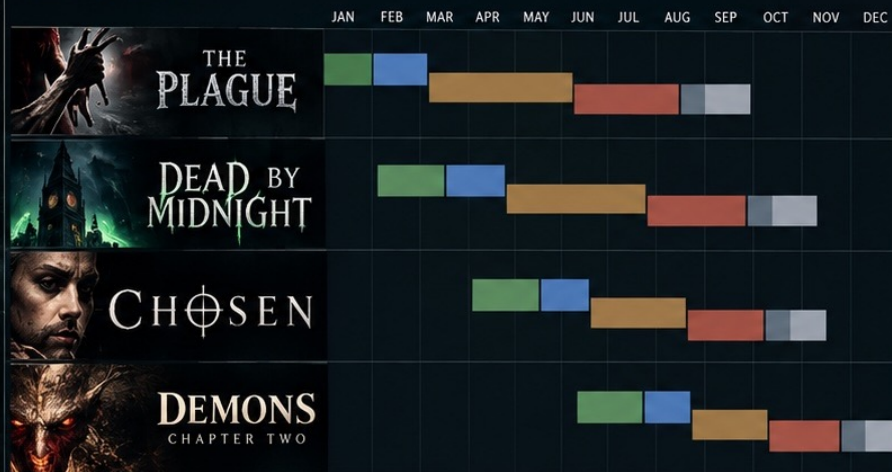


PRODUCTION SCHEDULE

A GROWING SLATE. A SCALABLE PRODUCTION ENGINE.

2027

FOUR FEATURE FILMS



2028

FOUR FEATURE FILMS / SERIES PILOT



Financing Milestone



Prep / Pre-Production



Production



Post Production



Release - Theatrical



Release - Streaming



3 FILMS
IN 2027



4 PROJECTS
IN 2028
(3 FILMS + 1 SERIES PILOT)



5-7 PROJECTS
IN 2029
(PLANNED)



MULTIPLE
PRODUCTION TEAMS
ESTABLISHED



BRITISH COLUMBIA
CANADA
COMPETITIVE INCENTIVES
EXPERIENCED CREWS



MYFLYX
MEDIA INC.

Financial Outlook

AVAILABLE UPON REQUEST



Project Information

MyFlyx Media Inc. – Sensory Films Inc.

LEAD PROJECTS – 2027, 2028



THE PLAGUE

- Type: Feature
- Genre: Apocalyptic Horror
- The Mist, The Stand, Legion and Silent Hill.*
- Budget: \$4.2M CDN
- Based on the best-selling novel. Project 1 of the Judgment Day franchise.



DEMONS

- Type: Feature
- Genre: Apocalyptic Horror
- The Mist*
Constantine
Legion
Silent Hill
- Budget: \$4.6M CDN
- Based on the best-selling novel. Project 2 – A sequel to *The Plague*.



CHOSEN

- Type: Feature
- Genre: Supernatural Horror
- Belfast meets Angel Heart.*
- Budget: \$5M CDN
- Based on the award-winning novel *The Chosen*.



DEAD BY MIDNIGHT

- Type: Feature
- Genre: Supernatural Horror/Thriller
- Candyman*
Talk to Me
It Follows
Final Destination
- Budget: \$4.5M CDN



SILK ROAD

- Type: Episodic Series
- Genre: Action/Thriller/Conspiracy
- Mr. Robot*
Jack Ryan
Person of Interest
Taken
- Budget: \$2.5M per episode
- Season one – ten episodes.

In Advanced Development

2028

The Price of Freedom

There are places in this world where freedom is far from free.

Format: Feature Film, 146 run time

Genre: Thriller / Suspense

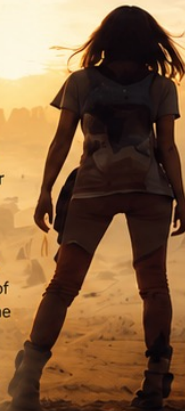
Theme: The Crossing Over meets Sicario

Synopsis:

ANA GONZALEZ's life is thrown into chaos when the cartel invades their small farming community in central Chiapas, Mexico. Her father is killed by the cartel, she finds herself, with her younger brother SANTIAGO, heading for what may be a better life.

Three follow in the footsteps of their cousin along a well-worn route north. One, they find life is little better north of the border in the land of liberty and opportunity. Worse yet, they find just how long the arm of the Cartel is as SANTIAGO falls a foul of a local boss.

ANA is soon forced to retrace her steps back to her home country, everything and with the Cartel and the police hot on her trail.



Shadow of the Wolf

Synopsis:

Three blind children visit an archaeological site as part of a special outreach program. While in the outback of Alaska, a historic discovery is made. Soon, a group of unsavoury characters come for it. The story with the cast of characters find themselves on the run in a cold and hostile terrain.



Type: Feature Film

Genre: Thriller / Suspense

Theme: Big Bear meets The Grey

Additional projects will be added on a periodic basis.

Note: Film slate is subject to change based on market conditions.

Pitch decks, Budgets and Scripts available upon request.

In Development

2028+

The Night Train

Format: Feature Film
Genre: Thriller / Horror
Theme: Supernatural

Synopsis:
A late-night train ride through remote territory becomes a nightmare as passengers are confronted by an ancient evil that travels with the rails.

Official Selection
SITGES
Film Festival

Best Genre Film
Fantasia
Film Festival

Official Selection
BIFFF
Brussels

Audience Award
FrightFest
London



Fog Island

Format: Feature Film
Genre: Thriller / Horror
Theme: Isolation / Folklore

Synopsis:
A small island with a dark past hides secrets that refuse to stay buried. When a group arrives for a research expedition, they uncover a presence that has been waiting in the fog.

Official Selection
Fantasia
Film Festival

Best Director
HorrorHound
Film Festival

Official Selection
SITGES
Film Festival

Audience Award
Grimmfest
Manchester



Last Train to Auschwitz

Format: Feature Film
Genre: Historical Drama / Thriller
Theme: Survival / Humanity

Synopsis:
When several civilians gain access to a train bound for a concentration camp, an act of defiance becomes a fight for survival. Based on true events, this is a powerful story of courage, sacrifice and the human spirit in the face of unimaginable darkness.



Día de la Muerte

Format: Feature Film
Genre: Horror / Thriller
Theme: Myth / Revenge

Synopsis:
When an ancient festival awakens a long-forgotten curse, a small town is drawn into a night of ritual, terror and reckoning. What begins as a celebration becomes a fight for survival as the dead refuse to stay buried.

Official Selection
Fantasia
Film Festival

Best Horror Film
Screamfest
LA

Official Selection
Morbido
Film Fest

Audience Award
Brooklyn
Horror Film Festival



THE WHITE WITCH OF ROSE HALL

Format: Feature Film
Genre: Supernatural Thriller
Theme: History / Haunting

Synopsis:
On a remote Jamaican plantation, a young historian uncovers the dark legacy of the White Witch of Rose Hall. As she digs deeper, she is pulled into a centuries-old mystery where the past refuses to stay buried and the line between history and the supernatural begins to blur.



The Voodoo Princess of Haiti

Format: Feature Film
Genre: Historical / Supernatural
Theme: Power / Resistance

Synopsis:
The extraordinary true story of a Haitian woman who rose from slavery to become one of the most powerful Voodoo priestesses in history. A story of survival, spiritual power and rebellion in a world determined to silence her.



Note: Film slate is subject to change based on market conditions.

Pitch decks and Scripts available upon request.

In Early Development

2029+

Parminder's Journey

Format: Feature Film
Genre: Drama
Theme: Faith / Identity / Redemption

Synopsis:
A young Sikh man embarks on a transformative journey from rural Punjab to India, searching for purpose, peace and a deeper connection to his roots, only to discover that the answers he seeks have been within him all along.



A SEAN O'NEILL FILM

Format: Feature Film
Genre: Thriller / Horror
Theme: Isolation / Folklore

Synopsis:
A small coastal village is haunted by the legend of a mist-covered lake where the living and the dead intersect. When a group of friends discover an ancient ritual, they awaken something that was never meant to be found.

The Omega Variant

Format: Feature Film
Genre: Sci-Fi Thriller
Theme: Survival / Conspiracy

Synopsis:
When a mysterious global outbreak begins to rewrite human DNA, a brilliant virologist races to uncover the truth behind the Omega Variant — a genetic anomaly with terrifying implications. As the world descends into chaos, she must decide how far she's willing to go to stop a catastrophe that may already be too late to contain.



Solar Flare

Format: Feature Film
Genre: Sci-Fi / Disaster
Theme: Technology / Survival

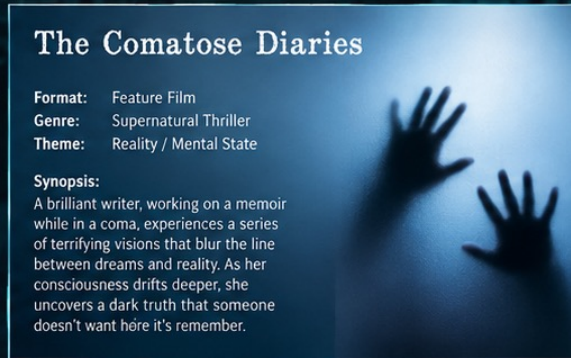
Synopsis:
As the sun unleashes an unprecedented solar flare, Earth's technology begins to collapse, plunging the world into darkness. A group of strangers must band together to survive in a rapidly disintegrating society and find a way to rebuild before it's too late.



The Comatose Diaries

Format: Feature Film
Genre: Supernatural Thriller
Theme: Reality / Mental State

Synopsis:
A brilliant writer, working on a memoir while in a coma, experiences a series of terrifying visions that blur the line between dreams and reality. As her consciousness drifts deeper, she uncovers a dark truth that someone doesn't want her to remember.



WHEN WE WERE KINGS

Format: Feature Film
Genre: War / Drama
Theme: Brotherhood / Sacrifice

Synopsis:
During a modern conflict, a group of young soldiers from different walks of life are thrown together in a fight for survival. As the lines between duty, loyalty and morality blur, they learn what it truly means to become kings in a world it costs that takes everything.



Note: Film slate is subject to change based on market conditions.

Pitch decks and Scripts available upon request.

In Early Development

2029+

VR – LAST MAN STANDING

Horror
(Optioned)

Budget: \$3,250,000.00

THE RECIPIENT

Horror/Drama
(Optioned)

Budget: \$3,350,000.00

FULL MOON

Working Title ONLY

Horror/Science Fiction
(Second stage development)

Budget: \$1,700,000.00

LEGACY

Science Fiction
(Early-stage prep)

Budget: \$1,700,000.00

Note: Film slate is subject to change based on market conditions.



Appendix – The Team



CHRIS J. CLAYTON

EXECUTIVE PRODUCER

Chris J. Clayton has worked actively in the motion picture industry for over half a century starting in the 1960 as a child actor.

Chris began as a stuntman in the 90's working on such series as **X-Files**, **21 Jump Street** and **Airwolf 2**.

He progressed through almost all of the departments including SPFX ("Violent"), Transportation Coordinator (Saban Entertainments/Shavick, Paramount Pictures), Production Management ("21 Steps", "Hillclimb", "Road Home" with Mickey Rooney, Chris Kristopherson and Danny Iello) Finally stepped into the role of producer in 2005. Chris is CEO of **Myflyx Media Incorporated**, **SR3 Motion Pictures Inc.**, **White Lion Films Inc.** and **Ocean Releasing**.

Chris is a certified management accountant with 3 years of business law and also teaches production through various colleges. He is currently the Executive Producer overseeing **9 productions in development** and **1 in Production**.



50+ YEARS
IN THE
MOTION PICTURE
INDUSTRY



STUNTMAN
X-FILES
21 JUMP STREET
AIRWOLF 2



MULTI-DEPARTMENT
EXPERIENCE
SPFX • TRANSPORTATION
PRODUCTION MANAGEMENT
AND MORE



PRODUCER
SINCE 2005
DEVELOPMENT
PRODUCTION
MANAGEMENT

MYFLYX
MEDIA INCORPORATED

SR3
MOTION PICTURES INC.



WHITE LION
FILMS INC.



OCEAN
RELEASING



SEAN O'NEIL

LEAD WRITER AND EXECUTIVE PRODUCER

Sean is a Canadian best-selling and award-winning author based in Toronto.

Sean holds an MBA from the Schulich School of Business and is a former corporate executive.



AUTHOR RESUME

- Sean has published **fifteen novels** to date and is known for his quick-paced thriller style.
- Sean has had two **Amazon best-sellers** with **The Plague: Judgement Day** and **Demons: Judgement Day**.
- His novels **Jhill**, **The Chosen** and **Galway Banshee** have won International Impact Awards.
- Jhill was the winner of the **2025** New England Book Festival Awards. It was also the runner-up in the London Book Festival Awards and earned honorable mention in both the Hollywood Book Festival Awards and the New York Book Festival Awards. His novel The Chosen was a runner-up in the Halloween Book Festival Awards.
- Finally, Sean was nominated as a finalist for Author of the Year in 2025 with the International Impact Awards.
- Sean holds a **4.1+ rating on Goodreads**.



FILM RESUME

- Sean entered the film world in early 2022 after attending Ryerson University in Toronto. Since then, Sean has penned **ten feature films**, **two limited series** and **one episodic series**.
- Sean has been well recognized for his work. He has won **fifteen film festivals** to date, including The Austin Short Film Festival, The Toronto Film and Script Awards, and The Santa Barbara International Film Festival. He has been a **finalist in over twenty others**.
- Sean is currently the lead writer and executive producer on the coming series **Silk Road**. He is also the producer and head writer for a series of films as part of a joint venture with **MyFlyx Media Inc.**



**BESTSELLING
AUTHOR**

15 NOVELS
PUBLISHED



**AWARD-WINNING
WRITER**

15+ FILM FESTIVAL
WINS



**CRITICALLY
ACCLAIMED**
MULTIPLE INTERNATIONAL
AWARDS



**WRITER | PRODUCER
STORYTELLER**

FEATURES, SERIES &
EPISODIC CONTENT



Sean owns and operates Sensory Films Inc.

| www.sensory-films.com



SANDRA (SANDY) LINDALA

EXECUTIVE PRODUCER

Senior executive, producer, and strategic business leader with extensive experience across **entertainment, film and television production, content development, partnerships, licensing, and business development**. Proven success building strategic relationships, negotiating complex agreements, driving revenue growth, and leading cross-functional teams across creative and operational environments. Experienced in **developing, packaging, and pitching** scripted and unscripted projects to broadcasters, streamers, production companies, and market partners.



Over a 14-year period, led operations and business development for Emmy Award-winning companies, while overseeing and producing makeup effects/prosthetics for more than **30 feature films and 38 television series (1,100+ episodes)**.



SENIOR EXECUTIVE
OPERATIONS &
STRATEGY



PRODUCER
FILM & TELEVISION
PRODUCTION



**STRATEGIC
BUSINESS LEADER**
PARTNERSHIPS &
NEGOTIATIONS



**DEVELOPER &
PACKAGER**
SCRIPTED & UNSCRIPTED
CONTENT

SELECTED CREDITS:

Final Destination: Bloodlines | Antlers | Books of Blood | The Grudge | Death Note |
Warcraft | See | Shōgun | Riverdale | Supernatural | Arrow | The Flash |
DC's Legends of Tomorrow | Supergirl | Peacemaker | The Stand



DAVID WINNING

DIRECTOR | PRODUCER

With more than 160 directing credits spanning 47 feature films and 29 television series, David Winning is one of North America's most accomplished genre directors. A dual U.S.-Canadian citizen, his career has been defined by bringing ambitious **supernatural, horror, science fiction, and creature-driven** stories to life for both television and feature audiences.

David has directed projects for **Netflix, SYFY, HBO, Paramount, MGM, Disney, BBC, ABC, Lionsgate, 20th Century Fox, Nickelodeon, and Lifetime**, earning a reputation for delivering visually compelling productions on time and on budget.

HIS EXTENSIVE GENRE CREDITS INCLUDE:

- Van Helsing (**Netflix**) – multiple seasons of the post-apocalyptic vampire saga.
- Stargate Atlantis – one of television's most celebrated science-fiction franchises.
- Andromeda – Gene Roddenberry's epic space adventure.
- Are You Afraid of the Dark? – the iconic supernatural horror anthology.
- Todd and the Book of Pure Evil – cult horror-comedy featuring demons, monsters, and supernatural mythology.
- Power Rangers (**20th Century Fox**) – large-scale action and creature spectacle.

160+

DIRECTING
CREDITS

47

FEATURE
FILMS

29

TELEVISION
SERIES

Throughout his career, David has directed productions across **Canada, the United States, Scotland, and Hungary**, demonstrating exceptional experience managing complex visual effects, practical creature work, large ensemble casts, and ambitious genre storytelling.

A cinematic background featuring a film set. On the left, a professional video camera on a tripod is visible, with a bright light source behind it creating a lens flare. On the right, a director's chair with a "DIRECTOR" sign is partially visible, along with a stack of film reels and a clapperboard. The overall lighting is warm and dramatic, with a dark, moody atmosphere.

Contact Us

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